

You can always read off every good argument by the use of



## "Cow Brand" Baking Soda

by emphasizing its absolute purity and superior strength.

That's the argument for your customers—The arguments for you beside the above are less labor, no loss in weight, sure profit, and the handsomest shelf goods in the trade and manufacturers' guarantee.

**CHURCH & DWIGHT, Limited**

Manufacturers  
MONTREAL



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HAMILTON POTTERY

HAMILTON, ONTARIO

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## KINGSTON "CLEANER"

might bring inquiries. Better write for rates to

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## DAKEY'S 'WELLINGTON' KNIFE POLISH

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