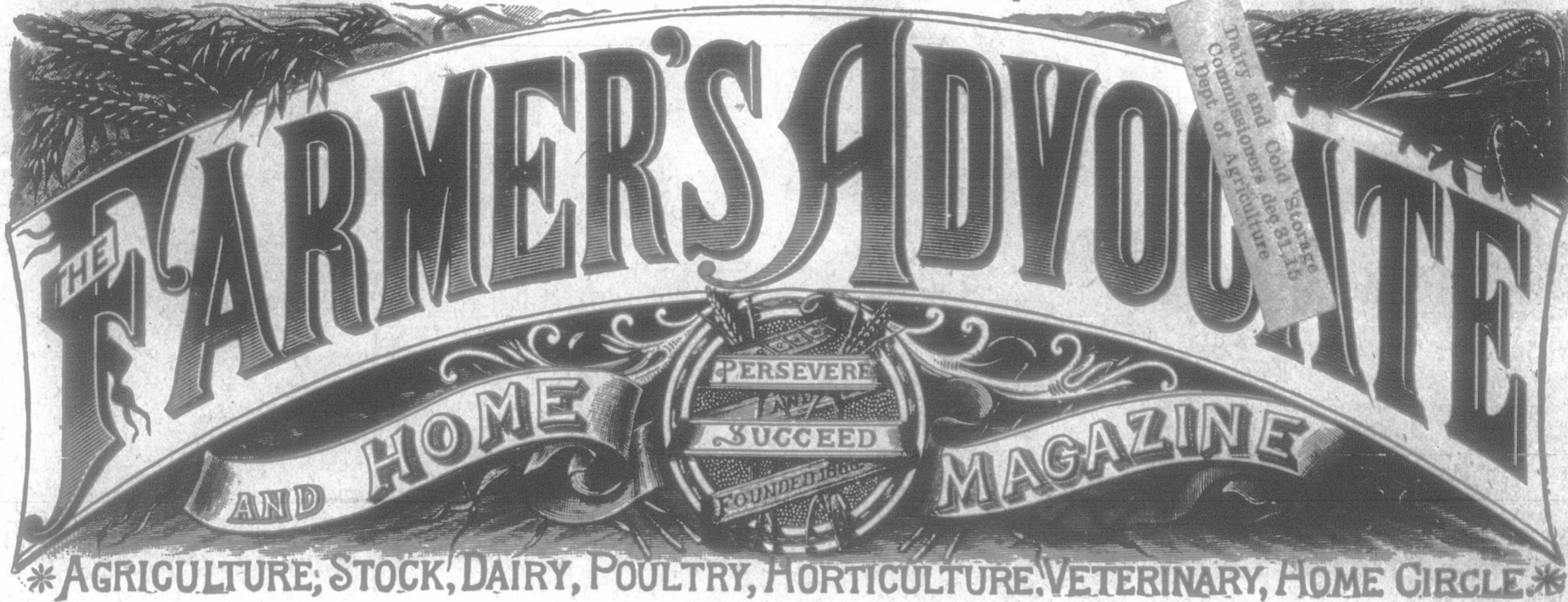


PUBLISHED EVERY WEEK. \$1.50 PER YEAR.

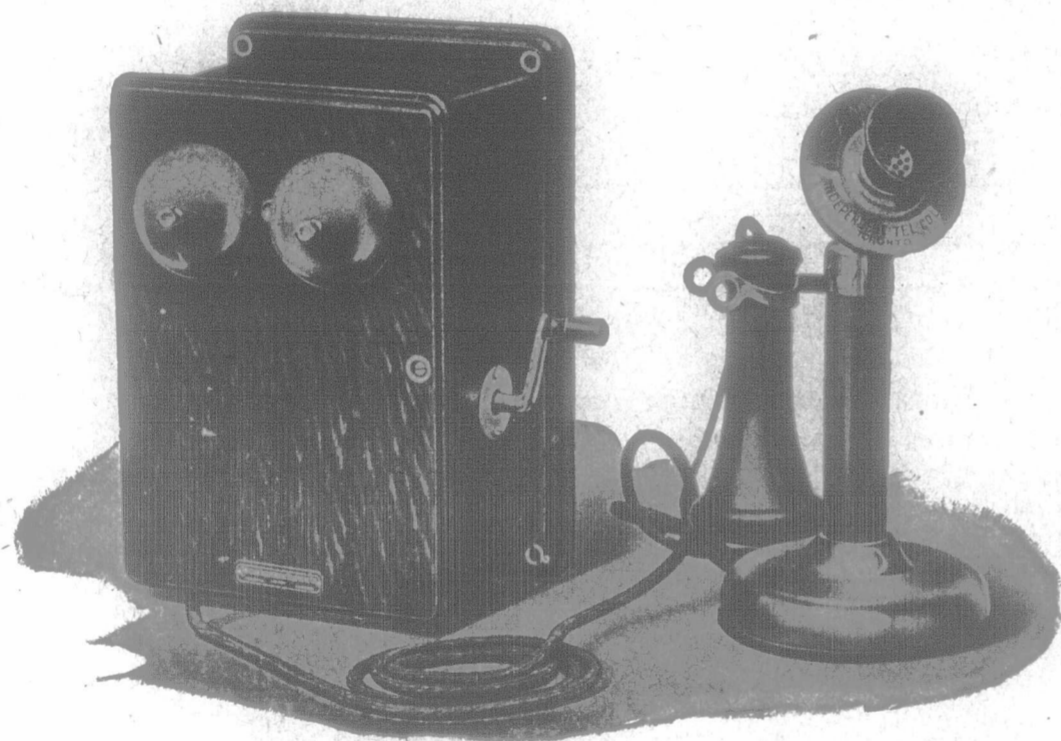


ENTERED IN ACCORDANCE WITH THE COPYRIGHT ACT OF 1876.

Vol. L.

LONDON, ONTARIO, JULY 22, 1915.

No. 1191



The Independent Desk Set—The very latest thing in Magneto Desk Telephones

Information Gladly Supplied

WE are prepared at all times to supply you with any information desired about telephones and telephone materials. We maintain a big, strong organization of experienced telephone men and qualified telephone engineers, who will plan the construction of your system on the most up-to-date lines, and solve any operation problem you may have.

The service we render our customers is certainly very complete and efficient. But we are so closely interested in the success of all independent local and municipal companies, as their success means our success, that it is to our advantage to look after them well.

Write for our No. 3 Bulletin, which gives full particulars about the latest methods of building telephone lines. A copy will be mailed to you free on request. We also send you an illustrated description of our portable telephone or test set if you are interested.

If there is no telephone system in your locality, there certainly should be. Your locality surely shouldn't lag behind others which are enjoying the business and social benefits of up-to-date telephone service.

Write us, and we will tell you the necessary steps to take to organize a local or municipal system for your locality.

Merely To Show The Up-to-dateness

WE print the above illustration of the very latest thing in desk telephones merely as an example of the up-to-dateness of our telephones and equipment. We claim that our telephones are superior in design, material and workmanship to any others on the market. We are prepared to furnish the proof by allowing you to try them on your line, free of charge. In that way you can judge their quality and efficiency before risking a cent.

WRITE FOR ILLUSTRATED DESCRIPTION OF THIS SET

Canadian Independent Telephone Co., Limited

20 Duncan Street, Toronto