

# Magic Baking Powder

CONTAINS NO ALUM

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The only well known medium priced Baking Powder made in Canada THAT CONTAINS NO ALUM.

Complies with the law of Great Britain by CONTAINING NO ALUM.

Anticipates the Pure Food law of Canada by CONTAINING NO ALUM.

Safeguards the health of the family by CONTAINING NO ALUM.

Is honest with consumers by CONTAINING NO ALUM.

No other Manufacturer of medium priced Baking Powder can truthfully make these statements.

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## Magic Baking Powder

Nothing is "Just As Good"

E. W. GILLETT COMPANY LIMITED