



Hot Weather Costumes

☞ It is a pleasure to shop in a cool, airy department like our Cloak Department. The fact is borne in upon us since the weather turned so decidedly summery.

☞ Come and buy your holiday dresses to-morrow. It won't be any cooler next week, when Dominion Day shopping begins. Come before the rush. Take it coolly.

LADIES' WASH SUITS

Ladies' Summer Suits, of splendid washing materials, in grey and white, blue and white, fawn and white, stripe effects and some in plain white, coats are semi-fitting, trimmed with self-strappings and buttons, skirts trimmed to match coats..... **\$8.50**

Ladies' Wash Suits, of fine linen in white and soft shades of green, pink, blue and lavender, coats are made in medium length, semi-fitting back, some trimmed with insertions of guipure lace, others with black collars and pipings of black around cuffs..... **\$10.95**

LADIES' DRESSES

Ladies' Summer Dresses, of French mulls and fine muslins, in mauve, sky, pink, fawn and blues, made in princess and empire effects, trimmed with Val. lace and insertions, some have the new Dutch collar **\$5.00**

Ladies' Dresses, copy of an expensive New York model, made of finest mull, in white only, in princess style, trimmed entirely back and front with rows of Valenciennes insertions, skirt is trimmed around bottom to match waist. **\$10.50**

LACE COATS

Ladies' Smart Lace Coat, in cream and tan shades of hand made braid and lace, regular \$8.00 to \$12.00... **\$4.95**

Elaborate Hand Made Lace Coats, in white only, trimmed with ornaments, exclusive designs, only two or three of a kind, regular \$35.00 value... **\$25.00**

SEPARATE SKIRTS

Ladies' Separate Skirts, of fine quality crisp voile; in black only, trimmed with black taffeta strappings..... **\$5.75**

Ladies' Separate Skirts, of chiffon Panama, in black and navy, trimmed with self-covered buttons..... **\$5.00**

GIRLS' DRESSES

Girls' Jumper Dresses, of fine chambray, in pink, blue and fawn shades, jumper trimmed, strappings of white, pleated skirts, sizes 10, 12 and 14 years. **\$1.95**

Girls' Jumper Dresses, of fancy prints, in stripe effects of pink, brown and blue tones, trimmed with strappings in harmonizing colors, pleated skirts, sizes 10, 12 and 14 years..... **\$1.95**

Midsummer Suits for Men

☞ We are strong on two-piece Suits this summer. But we don't believe in an expensive "two-piece." A suit which is only going to be worn during the two months of hottest weather doesn't need to be as expensively made as a suit for a whole fall and winter season. The materials must be good, however, or we don't want to sell them. And the style must reflect credit upon this store.

☞ In this connection we mention three suits at \$8, \$10 and \$12 respectively.

Two-piece Suits, made from Hewson's tweeds, an all-wool summer weight fabric, in light and medium grey and fawn shades, coats half-lined, pants finished with belt straps and roll bottoms..... **\$8.00**

Men's Two-piece Suits, in flannel-finished English light weight homespun, medium greys, with neat invisible green stripe, single breasted, quarter-lined, shoulders nicely

moulded, finished in newest style. **\$10.00**

Men's Two-piece Suits in smooth Saxony finished brown and fawn tweeds with green stripe, handsome effects, coats two-button, long roll lapel, single breasted, half-lined, fronts lined with canvas and hair-cloth, highest class workmanship and finest grade trimmings..... **\$12.00**



THE ROBERT **SIMPSON** COMPANY LIMITED
TORONTO