

The New Fall Coats Are Here



Our individual and exclusive models are the talk of the town. The lavish use of fur, combined with new cloth weaves, makes for beauty, service and elegance. Early choice has many advantages. Prices range from \$15.00 to \$45.00.

Scores of New Shoe Modes Arrive for Fall

It is very essential that your New Fall Shoes be carefully selected, and the new lines that are here are smarter and prettier than ever, and at moderate prices.

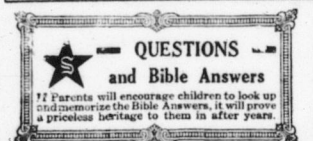
New Novelty Gloves and Hosiery

Make Your New Fall Dress of All-wool Crepe, \$1.50
In shades of Powder Blue, Cocoa, Brown, Sand, Fallow, Navy, Grey and Black.

Men's and Young Men's New Fall Suits and Overcoats at Prices to suit everyone
\$14.50, \$22.00, \$25.00 and \$29.50

We are sole agents for the famous Biltmore Hats for Men and Young Men. Priced at \$2.75, \$3.75 and \$4.50.

E. A. MAYHEW & CO.



What description did Christ give of the last judgment?—Matt. 25: 31.

NEWBURY

Frank Hutchins, of Orillia, spent Sunday with his cousin, Mrs. R. H. Moore.

Quite a number from here attended the Western Fair at London last week.

Mr. and Mrs. Fred Edward and baby Mary and Mrs. Fowler, of Peterborough, spent Sunday with Mrs. R. K. Jeffery.

Dr. Neil Galbraith and his bride, of Lansing, Mich., visited his uncle, F. T. Galbraith, last week.

C. T. Dobbins has sold out his hardware business to Douglas Smith, of Euphemia. Cecil has been in business here for some time and was most highly thought of for his straight dealing, obliging manner and the excellent way he kept his stock and store. For the present he has moved into James Jeffery's house, south of the C.N.R. Mr. Smith moved in this week. By those who know him he is welcomed as a good citizen, and success in business is looked for.

The Newbury-Mosa Women's Institute will meet at their rooms Thursday, 18th.

Rev. Mr. Edelstein, of Glanworth, will conduct service in Christ church on Sunday at 3 o'clock.

Miss Maud Everett's many friends are pleased to welcome her home from London, where she recently underwent a critical operation. At present she is with her sister, Mrs. J. H. Robinson.

Miss Verna Dobbins, of London, is visiting her aunt, Miss M. McLean.

The following were visitors at the home of Samuel Charette on Sunday: Mr. and Mrs. Norman Janisse and Dan Janisse, of Tecumseh; Mr. and Mrs. Henry Trink, of Chatham; Mr. and Mrs. Albert Woodruff, of Windsor; Mrs. Scoville, of Chatham, and David Moran, of Newbury.

Miller's Worm Powders do not need the after-help of castor oil or any purgative to complete their thoroughness, because they are thorough in themselves. One dose of them, and they will be found palatable by all children, will end the worm trouble by making the stomach and bowels untenable to the parasites. And not only this, but the powders will be certain to exert most beneficial influences in the digestive organs.

SHETLAND

L. H. Badgley and family attended London Fair on Wednesday.

The annual school fair was held at Cairo Monday and was a decided success. The flowers, roots and baking were very creditable to teachers and scholars. The shield was won by Shetland school, No. 1.

Russell Gray, of Detroit, is visiting at his home.

Miss Campbell and Miss McGillivray attended London Fair last week.

John Harris, of Knapdale, visited his sister, Mrs. Wm. Bolton, Sunday. Charles Elliott and Fred Jeffery lost two valuable horses on Saturday.

MELBOURNE

A public meeting was called in the interests of the public library, and the following directors appointed for the ensuing term: Miss E. Brunkard, Miss C. Waters, Rev. G. W. Oliver, Rev. J. M. Colling, W. J. Laing, Sparling Clarke and G. W. Bush.

Harold McAlpine, of Detroit, and Roy Malone, of London, chums of Rev. J. M. Colling while overseas, called at the parsonage recently.

APPIN

A large congregation attended a splendid service in the Methodist church here last Sunday evening, when the pastor, Rev. Clare Motyer, M.A., took for his subject "The By-products in Life." Next Sunday evening the service will be held in the Presbyterian church where the Methodist congregation were kindly invited to have their services during the decorating of their church. Rev. G. J. Kerr, of Lambeth, is to take the services for the next two Sundays owing to the pastor being away on his holidays.

Miss Margaret Macfie has returned to Alma College to resume her duties as teacher of piano.

On account of Appin school fair this week and Glencoe fair next week the executive of the W. I. have decided to postpone their regular meeting until Tuesday, the last day of the month.

A large number from here who attended the Stratford fair on Tuesday report a good time and splendid exhibits, and were especially delighted over the baseball victory of our Appin team, the score being Appin 10, Ilderton 4.

A meeting of all electors of Ekfrid township, men and women, interested in the maintenance of the Ontario Temperance Act, will be held in the Methodist church on Thursday evening at 8 o'clock. Let there be a large and representative attendance.

WALKERS

Stewart McCallum has sold his grocery business to Noel A. Munro, of Kilmartin. Mr. McCallum intends moving to London, where he will open another grocery store. Mr. Munro does not take possession till January 1st.

Mrs. John Patterson and Miss Mary McKee have returned after visiting friends in Windsor. Miss Irene McCready, of Newbury, is visiting at Stewart McCallum's. George Secord, of Detroit, and A. L. Campbell, of Brandon, Man., visited at James Walker's recently.

Mrs. Milton Fletcher and baby are visiting the former's parents, Mr. and Mrs. John Patterson.

Mr. and Mrs. Ralph Collier and family have returned after spending a week in London with Mrs. Collier's sister.

Much sympathy is extended to Mrs. Joseph Blain in the death of her daughter, Mabel Chambers, Sarnia. Miss Chambers died while undergoing an operation.

Conc and join the crowd at the ball tournament on the Walkers diamond on Friday.

NORTH EKFRID

Sam Ramey is visiting his sister in London.

Mrs. Roy Pettit has returned home after visiting relatives here.

Mr. and Mrs. Will Weber have returned home after visiting relatives in Windsor and Ohio.

The chopping mill is quite busy these days, chopping every day.

WARDSVILLE HIGH SCHOOL

At a fully attended school board meeting last Friday, Principal Ashdown presented his report of the pupils' success at the recent department examinations.

Five students completed their course in W.H.S. this year. Malcolm J. Elliott, 9 subjects, goes to Toronto University; Ava Weer, 8 subjects, Myrtle Downie, 5, and Gordon McIntyre are eligible for Normal school; Frances Murphy, 5 subjects, will take upper school studies, as also will Janet Elliott with 4, Rhea McKee, 3, and Roy Whitfield, 6.

In all, 20 students wrote 121 middle school papers and passed 61 per cent, while in the lower school 28 pupils wrote 116 papers and passed 97 per cent, or a grand average for the school of 82 per cent. In view of the severity of the papers this year and in comparison with the work of the schools throughout the province, this record is thought to be considerably above the average.

The school opens this year with an attendance already in excess of last year's total. The new teacher is Miss Phyllis I. Farrar, B.A. (Toronto University), honor graduate in English and moderns and qualified in girls' physical culture.

The trustees have made some splendid improvements both inside and outside the school, and with the proper spirit of work a good year for the old school is confidently expected.

JUST A REMINDER

Week by week and year by year in The Transcript the community is being served with what is conceded to be the best local newspaper for the price in the province. Are you, Mr. Subscriber, doing your part? We trust our subscribers, but do not dun them. This is just to remind you to look at your label occasionally—and we know you will do the rest.

NO Rest With Asthma

Asthma usually attacks at night, the one time when rest is needed most. Hence the loss of strength, the nervous debility, the loss of flesh, and other evils which must be expected unless relief is secured. Fortunately relief is possible. Dr. J. D. Kellogg's Asthma Remedy has proved its merits through years of service. A trial will surely convince you.

MODEL CENTRE

Miss Erma Campbell has returned to her home in Detroit after spending some time with her sister, Miss Eva Campbell.

Mrs. Will Graham and Billie spent the week-end at Charlie Harley's. Miss Jean Mawhinney, of London, spent the week-end at D. F. Eddie's. Mr. and Mrs. Chester Thornicroft and Evan spent Sunday at Port Stanley.

Misses Mary and Kate McLean, of Glencoe, spent Sunday at Neil McFarlane's.

Dan Campbell visited friends in Watford last week.

CASTORIA

For Infants and Children
In Use For Over 30 Years

Always bears
Signature of *Chas. H. Fletcher*

Wedding cake boxes at The Transcript office.

COME TO THE POPULAR

Wallacetown Fair

WEDNESDAY October 1 and 2
and THURSDAY

SPEED PROGRAM

WEDNESDAY, OCTOBER 1st
2.25 Trot or Pace - Purse, \$125 | 3.00 Trot or Pace - Purse, \$ 75
THURSDAY, OCTOBER 2nd
2.17 Trot or Pace - Purse, \$150 | Lady Drivers - Purse, \$ 15
2.50 Trot or Pace - Purse, \$125 | Relay Race - Purse, \$ 25

Judging Contests and Special Attractions. School Fair First Day. Concert First Night, Joe Williams, Singing Comedian

Prize Lists and Entry Forms from the Secretary.

S. A. Brown, Pres., Shelden. S. S. Turville, Sec., Wallacetown
Patronizing your Home Fair is like making love to a widow, you can't overdo it.



Find the Most Objects in This Picture Starting with the Letter 'S'

Easy to solve. Try it. Without any trouble whatever, you can readily see such objects as "Sun," "Saw," etc. Well, the others are just as easy to see, but the idea is who can find the most. Fifty big cash prizes will be given for the fifty best lists of "S-words" submitted in answer to this puzzle. The person sending in the nearest correct list of names will be awarded first prize; second nearest correct list, second prize, etc. See how many you can find.



The Mail & Empire announces to-day a most interesting and amusing game. All can participate in this great fun game—from a school boy or girl to Dad, Mother, and even Grandpa and Grandma. It holds no preference to age. It is a test of your skill in ferreting out "S-words" in the Puzzle Picture. It's a fun dandy puzzle game. We know you will enjoy it, for everyone loves a puzzle, and we venture to say you'll never have more fun.

--YOU CAN WIN \$1,000.00--

Here's how: If the judges award your answer First Prize, and you have sent in one yearly subscription to The Mail & Empire at \$5.00 a year, you will receive \$500 instead of \$25; Second Prize, \$250; Third Prize, \$150; (See second column of figures in prize list.)

OBSERVE THESE RULES

1. Any man, woman or child who is not a resident of Toronto, Hamilton, and who is not in the employ of The Mail & Empire or a member of an employer's family, may submit an answer. It costs nothing to try.
2. All answers must be mailed by OCTOBER 4TH, 1924.
3. All lists of names should be written on one side of the paper only, and numbered consecutively 1, 2, 3, etc. Write your full name and address on each page in the upper right hand corner. If you desire to write anything else, use a separate sheet.
4. Only such words as appear in the English Dictionary will be counted. Do not use obsolete words. Where the plural is used, the singular cannot be counted and vice versa.
5. Words of the same spelling can be used only once, even though used to designate different objects or articles, or parts of objects or articles. An object or article can be named only once.
6. Do not use hyphenated or compound words, or any words formed by the combination of two or more complete words, where each word in itself is an object.
7. The answer having the nearest correct list of names of visible objects and articles shown in the picture that begins with the letter "S" will be awarded First Prize, etc. Neatness, style or handwriting have no bearing on the decision of the winners.
8. Any number of people may co-operate in answering the Puzzle, but only one prize will be awarded to more than one of any group where two or more have been working together.
9. In the event of a tie for any prize offered, the full amount of such prize will be awarded to each tied participant.
10. Subscriptions (both new or renewal), payable in advance at \$5.00 a year by mail will be accepted. However, in qualifying for the \$1000 Bonus Reward, at least one new subscription must be secured.
11. A new subscriber in any one who has not been receiving The Mail & Empire by mail since September 12th.
12. All answers will receive the same consideration regardless of whether or not a subscription to The Mail & Empire is sent in.
13. All new subscriptions will be carefully verified by the Puzzle Manager. Candidates marking old subscriptions as new will positively forfeit the credit of such subscription as qualifying for the Maximum Bonus Reward.
14. Three prominent Toronto citizens, having no connection with The Mail & Empire, will be selected to act as judges to decide the winners, and participants agree to accept the decision of the judges as final and conclusive.
15. The judges will meet on October 15th, and announcement of the Prize Winners and correct list of words will be published in The Mail & Empire just as quickly thereafter as it is possible.

FIFTY BIG CASH PRIZES

WINNING ANSWERS WILL RECEIVE CASH PRIZES ACCORDING TO THE TABLE BELOW

	Prize if one subscription is sent.	Prize if two subscriptions are sent.	Prize if two yearly subscriptions are sent.
1st Prize	\$25.00	\$50.00	\$1,000.00
2nd Prize	20.00	25.00	500.00
3rd Prize	15.00	15.00	300.00
4th Prize	10.00	10.00	200.00
5th Prize	5.00	5.00	150.00
6th Prize	5.00	5.00	100.00
7th Prize	5.00	5.00	60.00
8th Prize	4.00	4.00	50.00
9th Prize	3.00	3.00	40.00
10th Prize	2.00	2.00	30.00
11th to 20th			
Prizes inclusive	1.50	10.00	20.00
21st to 50th			
Prizes inclusive	1.00	7.50	15.00

IN THE EVENT OF A TIE FOR ANY PRIZE OFFERED THE FULL AMOUNT OF SUCH PRIZE WILL BE PAID TO EACH TIED PARTICIPANT.

—ADDRESS—

C. A. MONTGOMERY
PUZZLE MANAGER

The Mail and Empire

Dept. 1

Toronto, Canada