



THE NEW FORD V-8 FOR 1936

Distinguished new beauty has been combined with the comfort, safety and performance that have put the Ford V-8 in a class by itself. The car that led all others in 1935 has been made still better for the new year. . . . The New Ford V-8 provides every modern feature with the assurance of satisfactory service. There are no experiments in it—nothing about it that has not been tried and tested. This means a great deal—especially in mechanical construction and safety. . . . The Ford V-8 gives you fine-car performance because of its V-8 engine—it stands out also because it is such a safe car. It has a genuine steel body. All body types have Safety Glass throughout at no additional cost. The big, powerful Super-Safety Brakes stop the car easily, quickly and with certainty. Ease of control has been increased by a new steering gear ratio and new ease of shifting gears. . . . The 1936 Ford V-8 is the finest, safest, most dependable Ford car ever built.