University of St. Joseph's College.

THIS INSTITUTION is conducted by the Congregation of Holy Cross. Founded in 1864, it was incorporated, with power to confer Degrees, by an Act of the New Brunswick Legislature in 1868.

THE SITE.

The College buildings are picturesquely situated on an eminence overlooking the Memramcook Valley, and command an extensive view of one of the most charming landscapes to be found in the Maritime Provinces.

St. Joseph's is only twenty miles distant from Moncton, N. B. (the business centre of the Intercolonial Railway system), and is, therefore, easily accessible from all points of the Dominion and the United States. Within a mile of the Institution is the I. C. R. Station of College Bridge, one hundred and twelve miles from St. John, N. B., and one hundred and sixty five from Halifax, N. S.

It is to College Bridge, not Memramcook, that students' baggage should be checked, and parcels forwarded to them by express, addressed.

Located in the centre of an agricultural settlement, the College possesses, in its

RETIRED POSITION,

an advantage which discriminating parents will readily appreciate. Apart from the sanitary benefits afforded—pure country air, extensive grounds for field sports, etc. — this comparative seclusion from the outer world is especially conducive to serious application to study. Removed from the diverting influences of town or city life, the zealous student gives his uninterrupted attention to his classes; and even the most careless young man turns to study, as a distraction, in an atmosphere where there exists no inducement to waste time in more congenial pursuits.