

DOLLAR DAY

A PAGE
OF REAL
MONEY
SAVING
BARGAINS

Dollar Day

February 16th is the day you can beat the H. C. of Living. All you have to do is to call at this store and take advantage of the extra special bargains offered for that day only (Dollar Day).

1 Only Hudson Seal Coat, 40 x 42—Alaska Sable Shawl, Collar and Deep Cuffs, silk lined. Regular price \$635.00.
Specialty priced for Dollar Day \$628.00

1 Only Hudson Seal Sport Coat, 36 x 36—Fancy Seal and Grey Squirrel Collar and Cuffs, silk lined. Regular price, \$550.00.
Specialty priced for Dollar Day \$445.00

1 Only Electric Seal Coat, 38 x 48—Large Shawl Collar and Deep Cuffs of same fur, silk lined. Regular price \$250.00.
Specialty priced for Dollar Day \$225.00

1 Only Electric Seal Sport Coat, 40 x 32—Grey Squirrel, Fancy Collar with band of Squirrel on sleeves and pocket, silk lined. Regular price \$235.00.
Specialty priced for Dollar Day \$257.00

1 Only Persian Lamb Coat, 38 x 40—Hudson Seal Collar and Cuffs, poplin lined. Regular price \$350.00.
Specialty priced for Dollar Day \$315.00

1 Only Black Caracul Coat, Black Boy Lynx Shawl Collar and deep Cuffs, 36 x 45 Regular \$175.00.
Specialty priced for Dollar Day \$158.00

1 Only Ladies' Raccoon Coat, made from choice skins, large Shawl Collar and Cuffs, fancy poplin lining, 36 x 36 inch. Regular \$400.00.
Specialty priced for Dollar Day \$360.00

1 Only Muskrat Sport Coat, 34 x 38 inch. Shawl Collar and Cuffs, brown poplin lining. Regular price \$175.00.
Specialty priced for Dollar Day \$158.00

H. MONT. JONES, LIMITED
92 King Street, St. John, N. B.
"The Only Exclusive Furriers in The Maritime Provinces."

DOLLAR DAY

North End's Busy Store - 695 Main Street

February 16th is the day you can beat the H. C. of Living. All you have to do is to call at this store and take advantage of the extra special bargains offered for that day only (Dollar Day).

Ladies' Pongee Waists. Regular \$2.75. Dollar Day \$2.25
Ladies' Striped Silk Waists. Regular \$4.50. Dollar Day \$3.75
Ladies' White Vests. Regular \$3.00. Dollar Day \$2.50
Ladies' Under Vests. Special 3 for \$1.00
Ladies' Under Vests, Short Sleeves. Special 3 for \$1.25
Ladies' All Wool Gauntlet Gloves. Regular \$1.65. Dollar Day \$1.38
Ladies' Tan Cashmere Hose. Regular 60c. Dollar Day 53
Ladies' Black Cashmere Hose. Regular 75c. Dollar Day 68
Ladies' House Aprons. Regular 60c. Dollar Day 48
Ladies' Allover Aprons. Regular \$1.10. Dollar Day 98
Ladies' White Lawn Aprons. Regular 75c. Dollar Day 68
Ladies' Black Silk Dresses. Regular \$25.00. Dollar Day 43
Ladies' Separate Tweed Skirts. Regular \$6.75. Dollar Day \$4.98
Ladies' Separate Black and Colored Silk Poplin. Regular \$6.50. Dollar Day \$5.75
Ladies' Black, Purple and Navy Jersey Cloth. Regular \$15.00. Dollar Day \$13.50
Ladies' Pullover Sweaters. Regular \$5.00. Dollar Day \$4.89
Girls' Coat Sweaters. Regular \$5.75. Dollar Day \$3.98
Children's Overstockings. Regular \$1.00 to \$1.50. Dollar Day65c. and \$1.00
Children's Grey Flannel Lined Bloomers. Size 1, 2, 3. Dollar Day79

MEN'S DEPARTMENT.
Men's Colored Shirts; good washing fabrics. Regular \$1.50. Dollar Day \$1.39
Men's Grey Flannel Shirts. Collar. Regular \$2.75. Dollar Day \$2.48
Men's Khaki Work Shirts. Regular \$2.00. Dollar Day \$1.68
Men's Working Mitts, good lining. Regular \$1.25. Dollar Day 79
Men's Working Mitts, good lining. Regular \$1.50. Dollar Day 98
Men's Black Rib Cashmere Hose. Special \$1.79
Men's Khaki Hose. Special 45
Men's Grey Wool Hose. Special 3 pairs for \$1.25
Men's Winter Underwear in two-piece and combinations, greatly reduced for this day. Only Odd Sizes. Flannel Lined Shirts and Drawers. Regular values \$1.25 to \$1.75. Special Dollar Day, 98c.

J. COHEN - 695 Main Street

St. John's Greatest Bargain Event

You'll Save a Barrel
of Money
on Dollar Day



At W. E. WARD'S

BIGGER BARGAINS THAN EVER

Special Sale of Men's Hats and Caps For Dollar Day.

Soft Felt Hats, reg. \$6.50 and \$7.00. Sale price \$4.67
All other Hats and Caps at 20 per cent. discount.
Special sale Winter Caps, reg. \$2.00 and \$2.50 Sale price \$1.48
Men's Shirts, reg. \$2.25 to \$2.50 Sale price \$1.69
Men's Shirts, reg. \$3.00 to \$3.50 Sale price \$2.49
Men's Winter Underwear in Union Suits and separate garments at greatly reduced prices to clear.
Men's Heavy Socks, reg. 75c. Sale price 2 pairs for 98c.
Men's Fine Hose in Cashmere, Silk and Heavy Cotton, at 20 per cent. reductions.
20 per cent. reduction on all other Furnishings, Bags and Suit Cases.

W. E. WARD
53 King Street Semi-ready Store

Dollar Bargains

For 3 Days
Thursday, Friday, Saturday

At WASSON'S

2 Stores: Main St., Sydney St.

This will be our only Big February Sale
WASSON'S LOWER PRICES.
No Extra Charge for War Tax.

\$1.00 Specials

17 Rolls Toilet Paper \$1.00—good quality.
9 Cakes Lige. Bath Soap \$1.00 Regular 15c. cake.
2 Prophylactic Tooth Brushes \$1.00. Regular 75c. each.
Large Bottle Reg. \$1.50 Pure Cod Liver Oil and Hypophosphites. Excellent Tonic Builder.
Warranted and Tested Hot Water Bottle \$1.00. Regular \$1.50.
2 Quart Red Rubber Fountain Syringe \$1.00. Regular value \$1.50.
For School, 30 Sheet Legal Examination Tablets 12c.
60 Sheet Exam. Tab. 25c.
Atlas, Camp Fire Ex. 4c.

LETTER TABLETS.
25c. Lined Tablets 15c.
15c. Lined Tablets 12c.
Extra Quality Lined Envelopes, (25 in bunch) 8c. 4 for 29c.

RAZOR BLADES.
12 Gillett for 79c. 3 doz for \$2.25
6 Star Blades 39c.
5 Durban Blades 56c.

Extras

100 Aspirin Tablets 50c
Large Boracic Acid 29c.
Powd. Borax 8c. and 19c.
Epsom Salts 4c. and 9c.
100 Cascara Tablets 38c.
Sweet Cascara 43c.
8 oz. Pure Glycerine 39c.
8 oz. Best Witch Hazel 29c.
8 oz. Glycerine and Rose Water 29c.
8 oz. Best Cod Liver Oil 39c.
Large Jar Best Honey 39c.
16 oz. Russian Oil 59c.
8 oz. Creolin 19c.

MEDICINES REDUCED.
Abbey's Salt 21c. and 69c.
Beecham's Pills 26c.
Baby's Own Tablets 21c.
Burdock Blood Bitters 85c.
Riland's Pills 19c. and 45c.
Bayer's Aspirin 21c.
Cascarets 9c., 21c., 43c.

DR. CHASE'S
Nerve Food 42c.
Liver Pills 21c.
Ointment 52c.
Cough Syrup 21c. and 57c.

Cuticura Soap 24c.
Cuticura Salve 26c. and 52c.
Curoil Salve 22c.
Dodd's Kidney Pills 42c.
Diapysan 42c.
Enos Fruit Salt 98c.

EXPECTORANT MIXTURE.
The Wonder Cough and Bronchitis Remedy, 26c. and 42c.

SEE OUR WINDOWS AND OTHER ADS FOR MORE BARGAINS.

WASSON'S Main Street and Sydney
SALE RUNS THREE DAYS

A New Stunt for Dollar Day at Wilcox's

We are not going to offer you a lot of Old Stock for bargains on Dollar Day, but New, Up-to-date Stock at Manufacturers' Prices for One Day Only.

Men's Dept. Ladies' Dept.

MEN'S NEW SPRING SUITS
From \$22.00 to \$60.00, less 20 Per Cent. for Dollar Day.

MEN'S OVERCOATS
From \$20.00 to \$45.00, less 20 Per Cent. for Dollar Day.

MEN'S RAINCOATS
From \$10.00 to \$37.00, less 20 Per Cent. for Dollar Day.

BOYS' SUITS
Less 10 Per Cent. Dollar Day.

BOYS' MACKINAW
Worth \$9.50 for \$6.98 Dollar Day.

MEN'S WOOL UNDERWEAR
Worth \$1.50 for \$1.00 on Dollar Day.

MEN'S WOOL SOX
Worth 45c., Three Pairs for \$1.00 on Dollar Day.

MEN'S WOOL SOX
Worth 75c., Two Pairs for \$1.00 on Dollar Day.

MEN'S PANTS
From \$2.75 to \$10.00, less 20 Per Cent. on Dollar Day.

BOYS' SWEATERS
At Bargain Prices for Dollar Day.

MEN'S SWEATERS
Sweaters worth \$10.00 for \$8.00 on Dollar Day.
Sweaters worth \$6.50 for \$5.00 on Dollar Day.
Sweaters worth \$5.50 for \$4.00 on Dollar Day.

MEN'S MACKINAW
Mackinaws worth \$16.00 for \$12.00 on Dollar Day.
Mackinaws worth \$12.00 for \$9.00 on Dollar Day.

MEN'S SHIRTS
White Dress Shirts worth \$1.50 for \$1.00 on Dollar Day.
Men's Regatta Shirts worth \$4.50 for \$3.50 on Dollar Day.
Men's Regatta Shirts worth \$3.50 for \$2.75 on Dollar Day.
Men's Regatta Shirts worth \$2.75 for \$2.00 on Dollar Day.

LADIES' HOSE
Of all kinds at Special Cut Prices for Dollar Day.

LADIES' UNDERWEAR
At Special Prices for Dollar Day.

LADIES' WHITEWEAR
Of all kinds at Special Prices for Dollar Day.

LADIES' NEW SPRING DRESSES
From \$16.00 to \$39.00, less 20 Per Cent. Dollar Day.

LADIES' NEW SPRING SUITS
From \$25.00 to \$60.00, less 20 Per Cent. Dollar Day.

LADIES' SPRING COATS
Less 20 Per Cent. Dollar Day.

LADIES' NEW SPRING RAINCOATS
From \$10.50 to \$30.00, less 20 Per Cent. Dollar Day.

LADIES' WINTER COATS
Worth from \$20.00 to \$80.00 to clear on Dollar Day at prices from \$12.00 to \$50.00.

LADIES' CORSETS
Corsets worth \$3.50 for \$3.00 on Dollar Day.
Corsets worth \$2.75 for \$2.00 on Dollar Day.
Corsets worth \$2.25 for \$1.75 on Dollar Day.
Corsets worth \$1.50 for \$1.00 on Dollar Day.

SHIRTTWAISTS
Shirrtwaist worth \$12.00 for \$9.00 on Dollar Day.
Shirrtwaist worth \$9.50 for \$7.00 on Dollar Day.
Shirrtwaist worth \$6.50 for \$5.00 on Dollar Day.
Shirrtwaist worth \$5.25 for \$4.00 on Dollar Day.
Shirrtwaist worth \$2.75 for \$2.00 on Dollar Day.

LADIES' SWEATERS
Sweaters worth \$6.50 for \$5.00 on Dollar Day.
Sweaters worth \$5.00 for \$4.00 on Dollar Day.

GIRLS' DRESSES
From \$2.75 to \$15.00, less 20 Per Cent. Dollar Day.

LADIES' HOUSE DRESSES
Worth \$3.00 for \$2.00 on Dollar Day.

HOUSE DRESSES
Worth \$1.75 for \$1.15 on Dollar Day.

LADIES' POPLIN DRESSES
Worth \$16.00 for \$11.00 on Dollar Day.

GIRLS' WOOL SETS
At Special Cut Prices for Dollar Day.

GIRLS' AND BOYS' REEFERS
At Special Cut Prices for Dollar Day.

LADIES' SKIRTS
Of all kinds at Special Cut Prices for Dollar Day.

GIRLS' COATS
Worth \$16.00 for \$10.98 on Dollar Day.

Meet your friend at Wilcox's on Dollar Day. They will be all there to greet you, as usual; there's no place in town where you can get more for your dollar than here.

Charlotte Street
WILCOX'S
Corn. Union