## Full acceptance throughout the years

Throughout Canada for three quarters of a century larger pioneer and modern transport systems have specified Imperial lubricants. Always abreast with new requirements and always fully dependable, Imperial products have contributed to smooth running performance the year round in tractor trains and truck transports alike.

YOUR EQUIPMENT DEMANDS THE BEST ASK FOR AND USE

## ESSOLUBE HEAVY DUTY OIL

An Imperial Oil Limited Product

ESSO PRODUCTS

Compliments of the

## HOTELS ASSOCIATION OF REGINA

**ALEXANDRA** 

ARLINGTON

BROCK

CHAMP'S

DRAKE

EMPIRE

GRAND

HOTEL EHRLE

KINGS

THE KITCHENER

LA SALLE

METROPOLE

PALMER

PLAZA

QUEEN'S

REGINA

SASKATCHEWAN

WASCANA