

BELL'S
Famous Footwear

An opportunity to buy a beautiful line of Bell's Boots at practically cost price. We are doing this to advertise this wonderful make of footwear, for which we are sole agents in this city. We offer this line in Ladies' Brown, Cloth Top, Kid Laced Boots.

We are forced to limit this offer to this particular line, as it would not pay to put the full range of colors, etc., at such a price. Regular price, \$3.00. Special, \$2.15.

For Friday and Saturday Only At King St. and Union St. Stores Only.

"The Home of Reliable Footwear"

Waterbury & Rising, Ltd.
61 King Street 212 Union Street
677 Main Street

TRY Drummond SCREENED Coal

The best Soft Coal substitute for Anthracite in a furnace. Let us explain to you how to use this coal. You can soon get the "hang" of it, and it's cheaper—\$10 a ton dumped.

CONSUMER COAL COMPANY, LIMITED

WANTED A REAL PIANO.

Buy a \$650 Grand and Use it as a Dining Table.

The other day a woman with a shawl over her head entered a piano dealer's in a Yorkville town and said she wanted to buy a piano. The salesman pointed to an instrument at \$25, thinking to set her the customer's inquiries once and for all. But she turned disdainfully away, saying: "Not that sort, I want a real one." Amazed, the shopman showed her some up to the mark. "I want one of them with the big, broad tops," she explained. Fairly staggered, the salesman meek-

ly pointed to the chapter "grand" at \$1800. "That's more like it," said the woman, with the shawl, and, producing a bundle of notes, she said reassuringly, "I've got the brass."

A lady district visitor who heard of this in a Yorkville town and said she wanted to buy a piano. The salesman pointed to an instrument at \$25, thinking to set her the customer's inquiries once and for all. But she turned disdainfully away, saying: "Not that sort, I want a real one." Amazed, the shopman showed her some up to the mark. "I want one of them with the big, broad tops," she explained. Fairly staggered, the salesman meek-

Every Boy Can Help

SOME boys are big, husky, able fellows. Others are not so big nor so strong. But what they lack in size and strength they make up in spirit and determination.

Both kinds of boys are wanted in the Soldiers of the Soil.

A boy may not be able to do a man's work on a farm, but there are lots of things he can do to save a man's time and leave him free to do heavy work.

That is where the real value of boys on the farm comes in.

Twenty-five thousand Soldiers of the Soil boys of 15 to 19 years, inclusive, must be found to help with Canada's food production on the farms this year.

The increased production by the

S.O.S. Soldiers Of the Soil

may easily mean the difference between victory and defeat for the Allies, for to-day food is the crucial need of all the Allied nations.

Canada will recognize the service of all boys who give three months of faithful service on farms by presenting each one with a Bronze Badge of Honour which will always show that the wearer did his bit in winning the war.

Enroll from April 8 to 13 with High School Teachers, Scout Masters, Y. M. C. A. Secretaries or others interested in boy welfare in your town.

CANADA FOOD BOARD
Ottawa Henry B. Thomson
Chairman

SELLING BITS OF FRANCE AT FIFTY GERMAN AN ACRE

French Quite Prepared To Sell Several Square Miles at Same Ghastly Price

Flood of Huns Damned — Those Remarkable Tactics Haig and Petain Will Take Terrible Vengeance Soon

Paris, April 10.—"We have been selling bits of our ground at the price of fifty francs the acre," said a wounded French officer in reply to a question when he was brought back to a hospital in the rear. He went on:

"We are perfectly satisfied to sell them several square miles more at the same price, but they certainly will not get through."

This statement voices the absolute confidence of the French army and people. The salient fact of the situation is that the German push which has been stopped, and the flood has been dammed, as General Foch expressed it in his talk with the newspaper men.

Observers here are satisfied that the strategic direction of the battle, which has been given to Foch, is in the best possible hands, and that it was to enable "those remarkable tactics, Petain and Haig" as Marcel Huttin calls them, even with their slightly, but only very slightly, smaller forces to take terrible vengeance on the closely packed masses of the enemy.

May Be New Verdict.

The German attack on Amiens promises to develop into a new Verdun, but with the difference that the already much heavier losses have been inflicted on the Germans in a few days than during the several months before Verdun.

Gustave Herre points out that at Verdun two years ago the Germans succeeded almost at a bound on the fifth day of their attack in reaching and taking Douaumont, which was six miles from the Verdun bridges. It took them until the 24th of the following June, however, to reach the outer defenses of the Souville fort. Even then they were still two miles from the town.

"Today," says Herre, "they are not six miles from Amiens but ten. There is plenty of room left for us to fall back, foot by foot, if necessary."

As to the possibility of German success (owing to the fact that Amiens is not a fortress, M. Herre says that Verdun was saved, not by its forts, but by trenches hastily scratched out under shell-fire and often by mere shell holes linked together. It is argued, therefore, that there is no reason to think that the Germans will find Amiens an easier nut to crack than was Verdun. So the French are not afraid that Amiens will fall before the German battering ram. They remember Verdun.

Battle of Manoeuvring.

"Moreover, there are undisclosed factors in the present situation which time alone will reveal, but which inspires with the utmost confidence all who are in a position to know the facts of the war."

"The way," says Colonel Rousset, "is now opening to a battle of manoeuvring, which is the last and the best of all more effective solution than all the static forms of resistance. Let us wait patiently for what is developing from this factor. We shall not have to wait long."

Amiens is not yet out of danger, but in the opinion of all who are able to state the critical moment has passed.

WEAK ANAEMIC GIRLS

Bloodlessness is the trouble of many girls who ought to be full of life and good spirits. Instead they are pale, their lips have no color, they have no appetites, their digestion is poor, and if they walk fast, either in the street or going up stairs they are so tired and out of breath that their hearts beat as if it to burst. Almost always such girls are thin, flat-chested, and sallow, with nothing attractive about them. If they do not get better they will have a cough in the winter and then, not unlikely, consumption, that most hopeless of all diseases, will develop.

No girl should be like this. She should be plump, rosy-cheeked and full of life, able to walk fast and to stand exertion without being breathless and palpitating. To be in this healthy, happy condition she must have plenty of good, rich, red blood as it is only through the blood that the body can be healthy. And the only medicine that will keep the blood supply rich and red and pure is Dr. Williams' Pink Pills. Their effect upon the pale, weak girl who gives them a fair trial is wonderful. They improve the appetite, backaches and headaches disappear, the glow of health tinges the cheeks, the eyes sparkle, and the step becomes light and elastic. Thousands of girls throughout Canada owe their health and attractive appearance to Dr. Williams' Pink Pills and do not hesitate to say so.

You can get these pills through any medicine dealer or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

NEW THINGS IN COLLARS.

Sort of Second Cousin to the One Made of Celluloid.

The separate starched collar was invented about ninety-two years ago by the wife of a blacksmith of Troy, N. Y., who made one for her husband. Since then it has grown in popularity until there is probably nobody who has not worn a starched collar at some time or other. Now its popularity is on the decline again, partly on the score of comfort and partly as a result of the war.

The crux of the matter does not lie with the collar itself, though that is made from material which is useful for bandages. It's the starch that is to be saved—valuable foodstuff that ought not to be wasted on collars.

A permanently starched collar is being introduced which is not celluloid, but is a regular fabric collar treated with a kind of varnish that makes it possible to clean it under the tap or with a damp cloth. Automobileists should be among those who appreciate this new fabric, for, in spite of road dust, it is always possible to "feel clean" in a clean collar. A collar of this kind will last from two weeks to a month—Popular Science Monthly.

Donald MacMillan, Arctic explorer, plans a round trip from Cape Columbia to the North Pole by aeroplane in nine hours.

Manchester Robertson Allison, Limited
Stores Open at 8.30—Close at 6 o'clock Daily, Saturdays 10 p.m.

Early Spring Clearance Sale of Ladies', Misses' and Children's Whitewear Continued Friday and Saturday

Special Week-End Sale
Friday and Saturday Only

Boys' Spring Overcoats

Reefer Style at Two Prices Only \$2.98 and \$4.38 And Only a Limited Quantity in Each Price.

This sale coming at a time when every mother is thinking of a little lighter weight coat for the little fellow, ages 4 to 10 years, offers a rare opportunity for value and money-saving.

In the \$2.98 lot there are Navy Serges, Fancy Tweeds and Cover Cloth.

Observers here are sure that Navy Checks and Fancy Tweeds. These are broken lines and early shoppers will have the advantage of the larger choice.

No Appropriation or Exchange. **BOYS' CLOTHING DEPT.**

New Curtain Materials

MADRAS MUSLINS
In cream striped and figured, patterns, suitable for sash or long curtains, 36 inch to 54 inch wide.
Prices 40c. to \$1.00 yard

GRANADA ETAMINE
With colored borders, in pink, yellow and blue, giving very pretty effects where color is required on the window.
Prices 35c. and 45c. yard

SORIMS AND VOILES
White, cream and beige, with drawn-work borders.
Prices 18c. to 40c. yard

NEW MARQUETTE
In white and cream cross-bars and stripes, some with hemstitched borders.
Prices 65 to 85c. yard

Manchester Robertson Allison, Limited

HAIG SUMMONS GEN. RAWLINSON

Supersedes General Sir Hubert Gough as Commander of Fifth Army

(N. Y. Times Editorial)

With the superseding of General Sir Hubert Gough as commander of the British fifth army in France a brilliant reputation goes into eclipse. It may be only partial, but the demotion of General Gough is notice to the British forces that the high command must be equal to any emergency or pay the penalty in failure, as a regimental officer would have to do. Sir Hubert Gough's line of duty was not in the opening stage of the great battle. There was no panic, no faltering, among the men; the fifth army was not led and held with the skill and other occasions. There came a time when something more than a retirement in good order seemed to be imminent, as if from an attack that had not been foreseen and prepared for.

At the critical moment Temporary Major-General Sandeman Carey, previously unknown to fame, collected a virtually unknown force in the rear—not supposed to be first-class fighting men, for there were signallers and even non-combatants in it—pushed to the front, and saved the day. Byng with the third army held fast, like the bullock he is—he has often done it before—but Gough did not live up to his reputation. It seemed to be a solid reputation for so young a commander of a great British army; he is only forty-seven years of age. In his

report of the battle of the Somme Field Marshal Haig, speaking of Sir Henry Rawlinson of the fourth army and Sir Hubert Gough of the fifth, said:

It is impossible to speak too highly of the great qualities displayed by these commanders throughout the battle. Their thorough knowledge of the profession, and their cool and sound judgment, tact and determination proved fully equal to every call on them. They entirely justified their selection for such responsible commands.

Sir Hubert Gough had been rapidly promoted. Not long before the war he was colonel of the 16th Lancers. He crossed over to France with the "Old Contemptibles" as a brigade commander. In the first battle of Ypres he led the second cavalry division, and at Klein Zillebeke was almost overwhelmed by



Be youthful looking
Keep your hair healthy, strong and trim looking. Dissolve that annoying itching dandruff—that always causes baldness and falling hair if neglected—get rid of it and stop falling hair. Healthy, luxuriant hair will make you look years younger. Don't envy the man who has it. You can have it too. Always ask for and get

Hay's Hair Health
E. CLINTON BROWN, Druggist

Men's and Boys' Neckwear

Latest novelties for Spring and Summer wear. A particularly attractive and pleasing variety. Bright, richly blended colors. The newest designs are featuring leaf, floral, large figures and two and three tone stripes on several new weaves of silk, along with the favorite grapes, failles, satins and other fancy weaves. Made in the most favorite shapes. Open-end styles, which are fitted with many improvements that add greatly to their durability, such as taped seams, non-stretching, sure-to-slip and slip-easy bands, etc.

The Prices are from 50c. to \$2.00 each

Don't fail to see the new combination, light opal stripe Silk Collars, with necktie and handkerchief to match. A practical novelty.

Complete Set of Three Pieces, 2.50

MEN'S FURNISHINGS

Special Bargains
For The Week-End

DRAWN-WORK TRAY CLOTHS—Size 18x27 inches. Price, 30c. each

DRAWN-WORK SHAMS—Size 30x30 inches. Prices 50c. and 60c. each

DRAWN-WORK TABLE COVERS—Size 45x45 inches. Price, 1.50 each
Size 54x54 inches. Price, \$1.80 each

DRAWN-WORK RED SPREADS—Full size, 80x100 inches. \$7.25 each

ALL GENUINE BARGAINS
LINEN ROOM

60,000 Rolls of Wall-Paper
To Be Sold Regardless of Cost
WE ARE GOING OUT OF BUSINESS

and will make this sale one long to be remembered in this city. This stock consists entirely of the most up-to-date spring designs in the city, containing a choice selection of the most popular patterns.

Beautiful parlor, as well as smart decorative novelties for halls, dens, dining-rooms and kitchens, in handsome plain effects, particularly Textiles, Leatherettes and Alligators with ready-cut borders that are so much in demand; also dainty Bedroom Papers.

ENTIRE STOCK TO BE SOLD REGARDLESS OF COST.

Wall Paper at 7c a Roll and up. Buy Here. Buy Now

We will save you 1-3 to 1-2 on your Wall-Paper. Everything must go! Remember, we have two conveniently located stores.

BAIG CUT-RATE WALL PAPER COMPANY
74 Brussels Street 573 Main Street
St. John's Original Cut-Rate Wall Paper Store



Every Kind of Pretty Waist

Is Found in Our Spring Display

Those who know, predict the vogue of the Waist for the coming season, and we point with pride to the large and varied assortments we have just unpacked.

They come in many styles, some with high and low collars, some without any. The tailored models feature the neat pleated bosom effects, so suitable to wear with spring suits. Combination of materials, too, is another whim of Fashion that has worked out very becomingly in many other models.

These are made up of many popular silks and cotton weaves, effectively trimmed in oriental motifs of embroidery. The colors follow those of the suits and dresses and include flesh, white, beige, strawberry, etc. Every waist having style distinction of its own will make this showing of extreme interest to women, especially because of the reasonable prices at which they are offered, in the following groups:

- Many awfully pretty Georgette blouses, the plain tucked as well as a host of dressy fancy styles, each distinctive. \$6.90 to \$14.50
- Wash satin tailored blouses, very attractive and serviceable, white, colors or black. \$5.50 to \$7.75
- New crepe de chene waists in great variety of styles, all the new collar features represented. \$4.25 to \$8.50
- Especially good quality new Habutal or Jap silk waists, sport styles, single breasted, with large buttons, or double breasted, novel collars and pockets. \$2.50 to \$6.50

DANIEL
London House Head of King St.