



MADE GOOD AS CLERK, MAKING BETTER AS PROPRIETOR.

It speaks a whole lot for the wearing quality of a man's personality with customers when after thirteen years as clerk he can take hold as proprietor of a grocery store, and increase an old established business. That is what W. E. Best has done at 1048 Queen-street East, corner Pape-avenue. Mr. and

Mrs. Best are standing about the centre of the picture, which shows less than half the store. Mrs. Best is a working partner in the business and her winning salesmanship is a real factor in making the business grow. Mr. Best believes in doing more than pleasing his customers, he aims to please with goods he knows he can recommend. He finds that people remember quality

longer than price, and while he has plenty of competition to keep prices fair, he makes sure of the quality. That is why he keeps Red Rose Tea to the front, as his store signs show. He says it pleases more of his customers than any other tea. Mr. Best is in a rapidly growing district, and his business is more than keeping pace with the opportunities.



Fiala, the Arctic explorer, with the Ziegler expedition to the Pole, who will speak in Massey Hall on the 25th inst.

Lemon Marmalade.

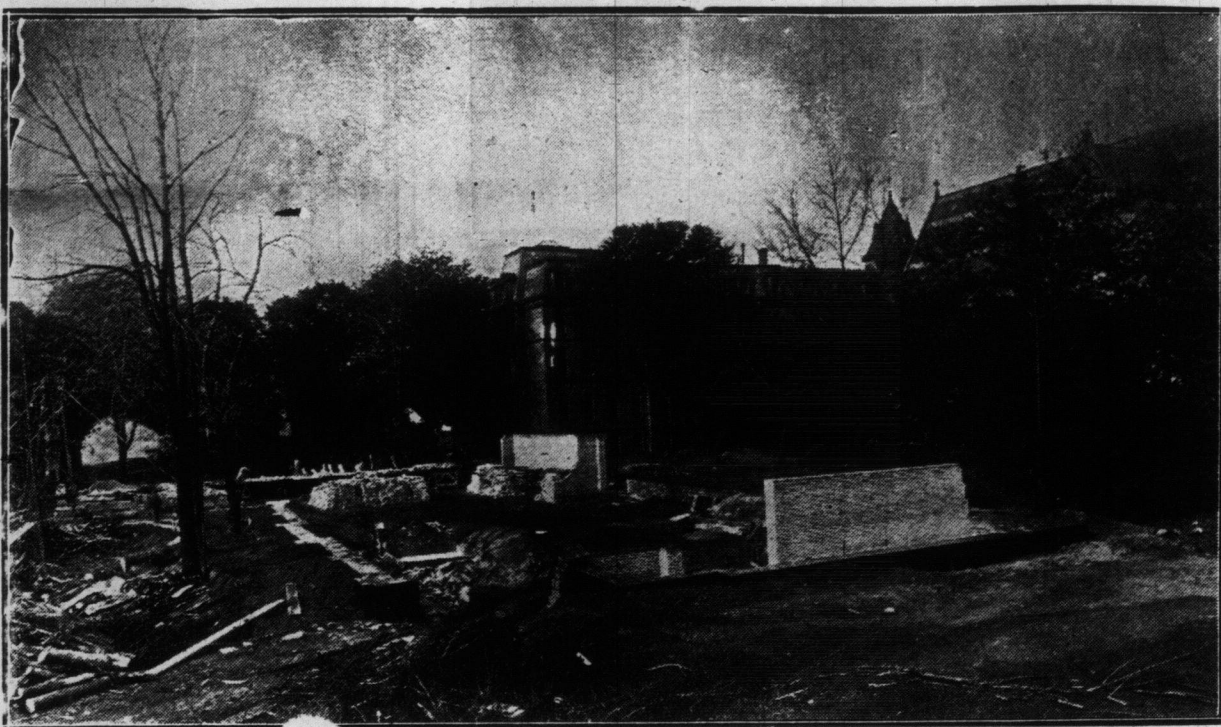
Slice six lemons very thin, remove the seeds, but carefully refrain from taking out the white pulp; add to a pound of the sliced fruit three pounds of cold water and let stand for 24 hours; then boil until the lemon is tender; pour into an earthen dish and let stand until the next day. Weigh the product thus obtained, and to each pound of the pulp add 1 1/2 pounds of sugar and boil transparent. Put in jars and keep in a good place.

A Good Way.

Wogs: The French admiral, according to the press, was insulted at the celebration. I wonder what action his nation will take.
Boggs: I hope they will retaliate by withdrawing all their bills-of-fare from this country.—Fuck.



YOUNG CANADIAN RUNNER.
Albert T. Labbe of the I. C. A. C., Toronto, winner of 5 mile marathon at Sturgeon Falls, recently.



CITY'S GROWTH IN QUEEN'S PARK DISTRICT.

Handsome new addition to St. Joseph Convent, St. Alban's and St. Vincent streets, which when completed will make this building one of the finest in the central part of city.

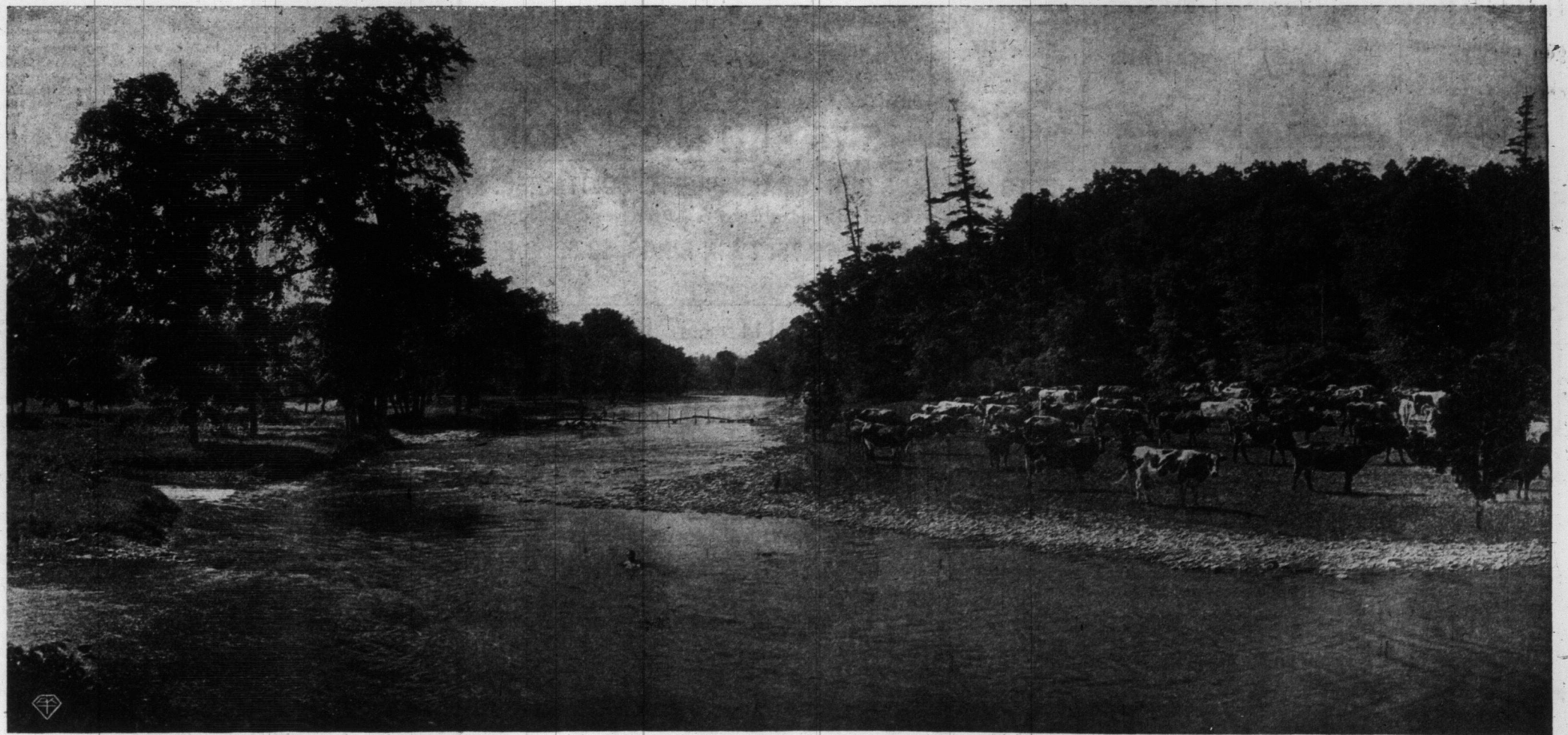


WATCHING THE JUDGING OF LIVE STOCK.

Scene at New Hamburg Fall Fair, which annually draws its large quota of Toronto people.

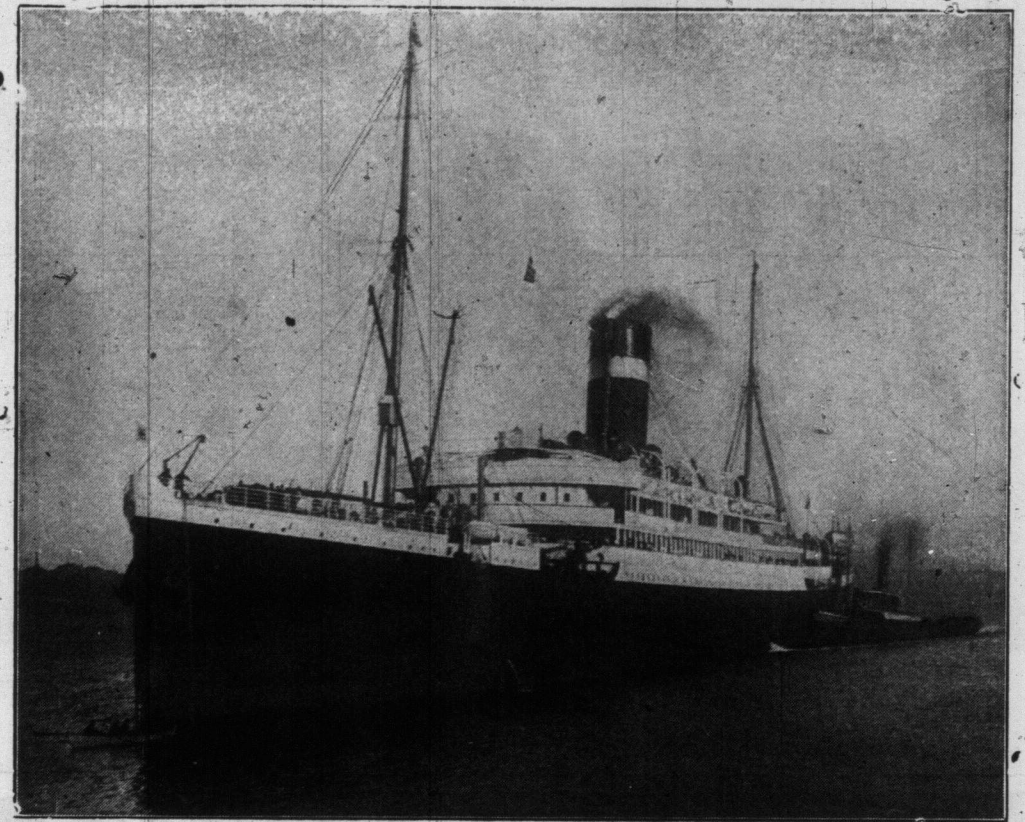


Alessandroni, dramatic baritone of National Grand Opera Company, at Royal Alexandra Theatre this week.



A COW'S PARADISE.

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HESPERIAN	10,000 tons	Dec. 17

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