

COME IN THE MORNING--YOU GET THE BEST SERVICE. THE COUNTERS ARE CLEAR, YOU AVOID THE RUSH.

CAMBRIC LAWN

A new mercerized cloth, very effective, has all the appearance of Jap silk. Soft finish, small patterns, rings, checks, stripes, spots. Fast colors, 32 inches wide. **The Price, 15c**

CAMBRIC LAWN

36 inches wide, indigo blue. Printing fast in the colors against soap or sun. Spots, stripes, rings, checks, floral. **The Price, 20c**

FINE SHEER FLOWERED LAWN

Mercerized, good range of new effects in heliotrope, pink; marine blue, Wedgewood, grass green, apple green, lilac.

The Price, 25c, 30c

Mercerized English Lawn, with large floral designs in pale blue, shell pink, Nile green, heliotrope, mauve. 42 inches wide.

The Price 40c, 45c

VOILES

The grounds in pale blue, shell pink, pale green, light purple, mauve. The printing clusters of roses, small flowers, etc., in the most

charming effects, the printing is wonderful—perfect as hand painting. The most effective of light materials. **The Price, 35c**

DIMITIES

In white, black, pale blue, pale pink, heliotrope. **22c Yard.**

Persian Lawns, 25c to 50c

MULL BATISTE

45 inches wide, mercerized, sheer and fine. Colors, white, black, Alice blue, Wedgewood blue, royal blue, pink, brown, biscuit, maize, cardinal. Two qualities.

25c and 30c, Kingsmill's.

White Vestings, 15c, 20c, 25c.

30c, 35c, 40c, Kingsmill's.

Fine French Mercerized Zephyrs. Stripes and spots. Helio, Wedgewood, green, pink and sky. 30 inches wide. **The Price, 20c**

Fine Swiss Spot Muslins, white with black spot blue with white spot. **30c to 50c, Kingsmill's.**

Kingsmill's

Kingsmill's

Kingsmill's

PARASOLS

SUNSHADES SUN UMBRELLAS

La Gloria cover, steel tube, 22-inch ribs, rifle ferrule, tassels. Special bargain as sold for \$1.25. **The price 85c, Kingsmill's.**

PURE SILK COVER, gilt frame, one-piece cane handle, long brass ferrule, tassels, 20-inch rib. The colors—navy, white, champagne, pale blue, myrtle, heliotrope, brown. **Special price \$1.50, Kingsmill's.**

PURE SILK COVERS, gilt frames, one-piece cane handles, long brass ferrule, tassels, gray and white, blue and green, brown and blue, white and black, white and gray, blue and white, white with blue, tussore shades. This is a popular range.

The price \$2.00, Kingsmill's

Kingsmill's

Out of the Darkness

"Oh, we're nobody; don't take any notice of us. We haven't got a drunk father who beats us and throws us out of windows—oh, no!" And a sudden chorus of "Oh noes," uttered ironically by the other boys, brought Aunt Belle, on the tapis, with a stern admonition to be quiet.

"Boys, do behave yourselves. Garton, you don't keep them a bit in order; what will Miss Matrin think?"

Miss Matrin evidently thought it good fun enough. For the time being she had forgotten all about the twelve juries, who were unshavable at that moment in Mrs. Ord's room. Arty was on her lap examining the workings of her watch.

"And do you know," Guy informed his father afterward, "and 'the little king's' fair head was very close to her shoulder, and so she looked very happy. Garton, lounging against the mantelpiece in his shabby coat, caught himself wondering again why the women thought Rotha Matrin in so plain. 'They couldn't have seen that pretty dimple when she laughs,' he said to himself. 'I like her face ever so much better than Belle's—Belle never laughs.'"

Belle moved away again when she had made her protest. The ladies' mermaid generally wearied her. "Don't put yourself out, Aunt Belle. Guy had remarked patronizingly: 'Rufus and I will keep him in order. There are any other information that you want respecting the Shadow,' Miss Matrin."

"He is rather a substantial shadow," said Rotha. "He is a broad-shouldered, thick-set lad enough. No, Guy, I won't ask any more questions, as it seems a sore subject."

"The boys are jealous," interposed Garton. Another scornful chorus, culminating in "Oh, yes," and "are we?" which reaches Mother Mary's ear, and causes her to say that the boys are enjoying themselves somewhere, and would Austin go and look after them.

"By and by," remarks the vicar. "Mrs. Blake and Miss Brookings are not yet arrived, and the moment for the coup d'oeil has not yet come."

"Uncle Gar saved Reuben's life," observed Laurie, absenting himself to the enemy. "Reuben was out among the rocks, and got out of his depth, and came in, and Uncle Gar jumped in his long coat, just as he is, and brought him out."

"That's enough—shut up, Laurie; but Laurie chose to persevere on his gentle way."

"It was awfully deep; and the water got into Uncle Gar's clothes; and he could hardly drag Reuben, and from the heavy Aunt Belle saw it all from the shore, didn't you, Aunt Belle?"

"Yes, Laurie," returned Belle with a shiver, "and I never expected to see either of them again."

Many Merchants

Deceiving Their Lady Customers.

From time to time The Wells & Richardson Company, Limited, manufacturers of the popular DIAMOND DYES, receive letters from people residing in the various provinces of Canada, telling of the attempts of retail merchants to induce the ladies to buy weak, adulterated and worthless package dyes when the reliable DIAMOND DYES are asked for.

These efforts of retail merchants to substitute worthless dyes, should be resented by every woman and girl who has a desire to do successful home coloring.

The merchants who try to substitute and deceive the public, do so for the sake of the big profits they receive. Such merchants care little for the comfort and success of their customers. Successful home dyeing can only be done by the use of DIAMOND DYES, which are all guaranteed to give perfect results in beautiful, bright and never-fading colors.

This month The Wells & Richardson Company, Limited, Montreal, P. Q., will send free to any address new Diamond Dye Booklet and pretty Souvenir Card for baby. You should have them.

15-u-y-w

the vicar looked at Miss Brookings, he was not quite at ease in his mind. He had told himself that this tea-party would achieve a perfect success, and that there would be no need for him to say a single word; he contrived it so that the fact of their reconciliation with Rotha Matrin should be patent to all eyes. He had hoped so at least, for his own and Rotha's sake, seeing that the saying of such words could not be pleasant; but what is Miss Brookings should compel him to abandon this silence? The thought made him a little anxious in spite of himself.

Mary, at her end of the table, was not a whit happier in her mind; before five minutes were over she was quite sure that Miss Brookings was thoroughly displeased. From the moment the door had opened with Miss Matrin on his arm, that good lady had arrived at an alarming state of rigidity; so extremely angular had she become that her lace shawl could not retain its position at all, but kept slipping from her shoulders, and had to be held on by the elbows in a most graceful fashion. In vain had Mrs. Ord tried to engage her in conversation; Miss Brookings' steady glances would rove to the other end of the table, where Rotha sat looking very quiet and happy under the vicar's wing.

"Hem," coughed Miss Brookings, rather more loudly than was consistent with the baronet's first cousin; Mary in an agony telegraphed signals of distress to Robert, who either could not or would not understand them.

"Hem," again coughed Miss Brookings, and this time Rotha did unfortunately look up, and was nailed at once by one of the steady glances.

"Did you speak to me?" asked Rotha timidly, and changing color. She did not much like raising her voice, even now, before the twelve juries; but a dim suspicion came across her that the deep waters were not passed yet.

"I was trying to attract your attention certainly," returned Miss Brookings, coolly dropping her eye-glass, and once more trying to arrange her shawl round her shoulders. "One needs a speaking-trumpet across such a long table. I was only going to observe that you have very soon changed your mind."

"Miss Matrin is not a Quaker," remarked the vicar, promptly coming to the rescue. "I thought ladies were always allowed to change their mind." "Not without good reason, vicar," returned Miss Brookings sharply. "She altered Miss Brookings' somewhat ways addressed the vicar. She altered her mind, and just now she resented his interference. 'Young people will have whims and fancies sometimes, but it is possible to carry them too far, as in this instance.'"

"In what instance? Suppose we change the subject," Miss Brookings said. "Miss Brookings means when I refused Mrs. Blake's invitation," returned Rotha, coloring deeply. "I am very sorry to appear so rude."

"Appearances are deceitful sometimes," moralized the vicar. He did not like the course the conversation took, but it was too late to check it.

"Appearances were certainly not in Miss Matrin's favor in this instance," remarked Miss Brookings, with a scornful laugh that chilled Rotha. "She did with her usual singular expression to Mrs. Colonel Blake the other day—you remember the expression, Catharine, that Miss Matrin used—that you could not go into society, we hardly expected to meet you here this evening."

"I dare say not, Miss Brookings," "No, indeed, and it was just after Nettie Underwood's tea-party, too, that Mrs. Colonel Blake asked you."

"Yes, I was so very, very sorry to have refused," began poor Rotha, "but—but the vicar again came to her relief. 'But circumstances over which she had no control prevented her from availing herself of the pleasure, et cetera, et cetera. Never mind excuses, Miss Matrin, they are mischievous things; if Mrs. Blake will give me five minutes, I'll undertake to set you right after tea. I'll undertake that she asks us both to Fairmeads—we will go. I'll promise her that.'"

The shawl had slipped down again, and Miss Brookings gave her head a displaced toss. The vicar had tackled her successfully this time, but that she was meditating an assault in a fresh place was evident; and the vicar groaned inwardly as he passed up his cup to be replenished.

No; there was no help for it. He must perform his penance thoroughly; so he made a face at Arty, who had found his way to Miss Matrin's lap, and in another moment he was on his feet.

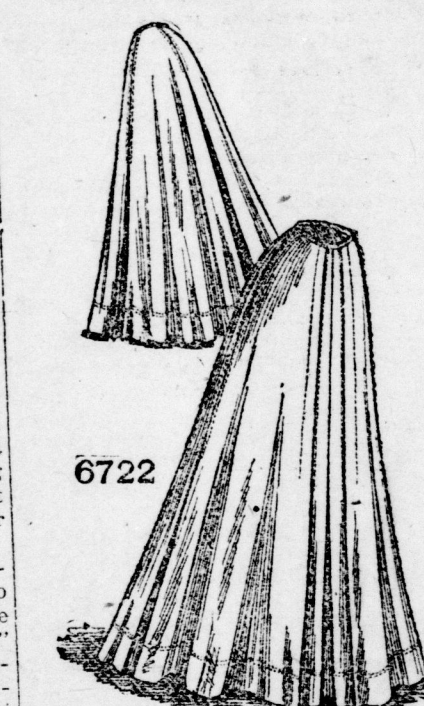
"Ladies and Gentlemen,—I ought to say ladies, as the gentlemen are limited this evening to my brothers and my four worshipful sons,—I know it is not the fashion to christen a Kirkby tea-party—except, perhaps, a select few—such as Mrs. Stephen Knowles, for example, who is fashionable, and Underwood, who has a delightful kettle-gossip, but still it is not an ordinary custom. Now, if I were inclined to christen this particular tea-party, do you know what I should call it?"

A pause, a subdued rustling among the younger juries, and then Arty shouts out, "Call it the 'Old Ladies' Feast,' father," and is promptly pressed by Garton—so promptly, indeed, that he chokes, and has to be patted on the back. The vicar waits a minute till Mary's maternal alarms for her youngest-born subsides, and then he begins afresh—he is warming to his work. Rotha looks up at him anxiously.

(To Be Continued.)

Advertiser Patterns

DESIGNED BY MARTHA DEAN.



A SMART SKIRT FOR GENERAL WEAR—6722.

Now that the fashion for separate skirts is again to the fore, many very clever new designs are to be seen, and one is sketched which will please the particular one. The skirts is a five-piece circular one, with tucked pleats in front and an under-box pleat at the side and back to give it a wide ripple at the hem. The new skirts are most of them pleated in one way or another, and for the woman who does not desire a full-pleated one the skirt shown is excellent. The medium size calls for 5½ yards of 44-inch material.

Even sizes, 20 to 32 inches waist measure. The price of this pattern is 10c.

PATTERN DEPARTMENT OF THE ADVERTISER.

Please send the above-mentioned pattern, as per directions given below, to

Name

Street Address

Town

Province

Measurement: Bust Waist

Age (if child's or misses' pattern)

CAUTION.—Be careful to inclose above illustration and send size of pattern you need only mark, 32, 34, or whatever it may be. When in waist measure, 22, 24, 26, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure, representing the age. It is not necessary to write "inches" or "yards." Patterns cannot reach you in less than one week from the date of order. The price of each pattern is 10 cents in cash or in postage stamps.

Address—

PATTERN DEPARTMENT, ADVERTISER, LONDON, ONT.

HUSBANDS WANTED

Two Hundred Women Answer Philadelphia Man's Advertisement.

Philadelphia, April 16.—James Marshall, manager of a matrimonial agency in this city, was held in \$10,000 bail today, charged with bigamy and desertion. Tenie Marshall, who claimed to be a daughter of Marshall, and assisting him in the management of the agency, was held in \$500 bail, charged with obtaining money under false pretenses.

Mrs. Marjorie Friel, of this city, and Mrs. Jennie Matthews, who refused to give her address, appeared against the prisoners. Mrs. Friel married Marshall in this city after he had informed her that he owned gold mines in California and Alaska. She refused to advance Marshall money and was soon afterward deserted.

Mrs. Matthews testified she married Marshall, who had assumed the name of Williams, in New York city. She said she met the defendant in Buffalo and advanced him \$1,400 to operate his alleged mines.

When Marshall was arrested nearly 200 letters from women desiring to secure husbands were seized. The letters were from various sections of the country and were answers to advertisements inserted by Marshall in newspapers throughout the United States. Tenie Marshall is the wife of Marshall, but for the purpose of running the agency assumed the relations of a daughter.

CLEARING HOUSE FAILS

Chicago, April 17.—After less than a three-months' trial, the railroad clearing house is considering a proposition to abolish the American Railway Clearing House, which was established to facilitate the movement and distribution of freight cars and to prevent further car shortages and freight congestions.

A meeting of railway presidents has been called for next Monday to determine what shall be done with the organization, which was launched with great hope of results, and which some roads now declare to be a failure. The threatened end of the clearing house is said to be caused by the defection of the St. Paul and of the Northwestern railroads.

The clearing house was established late in January by Arthur Hale, who was taken from a high position on the Baltimore and Ohio Railway, and given charge of the movement. Offices were secured in the grand central station, and now more than 80 people are employed there. The bureau is costing the railroads approximately \$4,000 a month, and some of them assume to say it has not returned four cents a month in value.

OLIVIER SUCCEEDS SWETTENHAM.

London, April 17.—Sydney Olivier, until recently principal clerk of the West African department of the colonial office, ex-colonial secretary of Jamaica, and acting governor of the island in 1901, 1902 and 1904, who has been appointed to succeed Sir Alexander Swettenham, as governor of Jamaica, sails for Kingston on May 4 on the steamer Port Kingston, in order to take over the governorship of the island.

CRIMINAL LIBEL CHARGED.

Winnipeg, April 16.—M. E. Nicholls, editor of the Telegraph, was arrested, charged with criminal libel, as the result of the publication of an article referring to G. W. Woods, who was accused of operating a bucket shop.

PEN-ANGLE

Pen-Angle Underwear is form-knit so it can't help fitting your figure,—it's made of long-fibred wool so it won't shrink—and it's guaranteed besides. The whole idea is to make it so good you can't afford not to buy by the trademark (in red).

In a variety of styles, fabrics and prices for women, men and children. Form-fitted. Dealers are authorized to replace instantly and at our cost any Pen-Angle garment faulty in material or making.

CAUTION.—Be careful to inclose above illustration and send size of pattern you need only mark, 32, 34, or whatever it may be. When in waist measure, 22, 24, 26, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure, representing the age. It is not necessary to write "inches" or "yards." Patterns cannot reach you in less than one week from the date of order. The price of each pattern is 10 cents in cash or in postage stamps.

Address—

PATTERN DEPARTMENT, ADVERTISER, LONDON, ONT.

UNDERWEAR

Buy The Piano With The Tone That Lasts

The "Nordheimer" piano is built by the house which has the reputation for turning out the finest toned instruments in the Dominion.

The "Nordheimer" tone is appreciated most fully, no doubt, by the trained musical ear, though we can all tell when we hear it that it is wonderfully pure, clear, sweet and sympathetic, as well as strong and stirring when the composition demands a powerful tone.

Best of all, the "Nordheimer" tone is a permanent feature of the piano. It is there to stay. With good care the "Nordheimer" will retain its tone-quality and volume for more than a quarter of a century.

You'll always be proud of a "Nordheimer." Just ask an owner of a "Nordheimer" for his or her opinion, and—anyway, drop in and hear the "Nordheimer" tone for your own satisfaction.

No house-to-house canvassers are employed by us. Everything is sold on the One Price System. Easy terms for those who prefer to purchase on the installment plan.

Nordheimers, Ltd.

188 Dundas Street

Housekeepers and Others

Now that house-cleaning time is here, your every day duties can be reduced to a minimum and your comfort correspondingly enhanced by using

EDDY'S FIBERWARE

In Tubs, Pails, Etc.

THE BEST THAT CAN BE HAD, FOR SALE EVERYWHERE. ALWAYS EVERYWHERE IN CANADA. ASK FOR EDDY'S MATCHES.

Donald McLean, Agent, 426 Richmond St.

JAPALAC

REGISTERED TRADE MARK "WEARS LIKE IRON"

WESTMAN'S HARDWARE, 121 Dundas St.

It cannot be impressed too often the necessity of using pure goods.

COWAN'S

Perfection COCOA

(MAPLE LEAF LABEL.)

Is absolutely pure, and the finest quality.

THE COWAN CO., Limited, TORONTO

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