

COST HEARST \$1,400,000  
WILL GET ABOUT 150 VOTES

His Methods of Strenuous Campaign  
and How They Have  
Worked Out.

St. Louis, Mo., July 8.—W. R. Hearst's high side in the convention will not show more than 150 votes, and probable decrease between now and the voting will lower these figures.

The 150 votes will be the net result of a campaign expenditure of \$1,400,000 in road numbers. Until the time the caravan of Hearst boomers reached St. Louis the campaign had cost the California \$100,000 short of the foregoing sum, and in admitting the heavy outlay Mr. Hearst's friends said that he expected to spend \$100,000 here, (comparing expenses and net returns, it will be seen that each vote in the convention will have cost Mr. Hearst about \$333).

The extraordinary cost is attributed to the fact that Mr. Hearst is a novice in politics and to the further fact that his campaign is so indicating the superlatively political knowledge of Mr. Hearst's most active lieutenant.

This clever and robust young man went to see a hand-face Tammey leader to "arrange things." He said he wanted to arrange a deal whereby, if Tammey would throw his strength to Hearst in the early balloting, when it became evident that Hearst could not win the Hearst forces would be thrown to the Tammey candidate.

Rudely Repulsed.

"Quit your kidding," said the Tiger bossman. "Don't you know that the New York delegation is instructed for Hearst, and that we're bound by the unit rule?"

The amount of money spent by Mr. Hearst at the finish will represent approximately the sum for which he mortgaged his New York newspapers. How much of this money was actually spent in endeavoring to further the candidate's interests will never be known. It is computed by the wise ones that many hundreds of thousands of dollars have yet been spent at all, the separate figures from Mr. Hearst.

The campaign was begun by sending United States "confidential" agents to see the ball rolling. These men studied local situations, securing in each section the most influential politicians, who were then called to the Hearst headquarters.

Meetings were held in the homes of the Hearst string of newspapers by a corps of correspondents, who traveled about waiting the game.

Noise, Oratory and Activity.

At the convention city the Hearst headquarters were surrounded by the latest electric stage effects, by noise, oratory and activity. The entire second floor of the handsome Hotel Jefferson is used for Hearst headquarters. The headquarters of the Democratic National Committee and of many states are in this hotel, but the thousands of militantly minded daily would think it to be solely the possession of Mr. Hearst.

Entirely across the main entrance is a grand in electric lights, "Hearst Headquarters." The interior is a blaze of light, with the extending upward, so colored electric light streamers, which resemble an American flag, waving in many-colored electric lights.

A band of stout speakers addresses throngs of the curious by day and by night in a hall formed by throwing a big settee of rooms together. Literature telling of Mr. Hearst's services to the people of his liberal intentions when he shall reach the White House, and invariably bearing his picture in a possible pose, is massed out by the thousands, together with buttons and other campaign knick-knacks.

Sending Endless Words.

In the building of a nearby newspaper a regiment of editors, reporters and telegraph operators send endless words to the Hearst headquarters telling of daily successes to the rank and prodding that Hearst will sweep the convention, that his movement into both camps under a current letter to be turned into a restative tide that will sweep the convention. It has been noted that so far Mr. Hearst's strength in the convention has been successfully masked.

It is said that Mr. Hearst has in many instances been too trusting with his money and his confidence, and that he has often been given what is known as "red" money.

Mr. Hearst is gone. The business director of his newspaper interests is here for business purposes.

Dynamited the Dam.

The government was compelled to dynamite the dam to bring the Imperial Paper Mills Co. to a sense of reason on Lake Temagami. The lake has outlets into both Lakes Nipissing and Timiskaming, and in 1902 the company was permitted to build dams at these points in such a way as not to interfere with the natural flow of water. The public works department was to supervise the operations, but the company ignored all the provisions of the permit, and three cases of dynamite have been used in effective protest. The dams erected had caused flooding injurious to the adjacent interests.

Rattlesnake Kills Girl.

Orangeville, Ky., July 8.—In the morning of the 7th a rattlesnake, the largest of the kind ever seen in this county, was bitten last night by a little girl. She was in bed in a room on the second floor of a house, and the snake crawled in through a window. She was awakened by a heavy weight on her body, and she moved and found the snake coiled around her. She was bitten on the neck. The rest of the family was aroused by her screams, but could do nothing to relieve her suffering.

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a medical man or food specialist in Canada  
but what will he say that

Ceylon Tea is the purest, most healthful and delicious of all teas. Sold only in sealed lead packets. By all grocers.

RETURN TO THE OLD HOME  
BRUCE OLD BOYS' OUTING

Every Town in the Old County Will Be the Brighter for Presence of Visitors.

Warkenton, July 8.—(Staff Special.)—An ideal day, perfect arrangements and the absence of any complaints combined to render the home-going excursion of the Bruce Old Boys and Girls the most successful in its history. Fourteen coaches were filled to the doors with a merry crowd of over a thousand people, all laden with baskets and packages for the old folks at home.

A very noticeable feature was the large number of women and children in the party, they outnumbering the men by about five to one. By far the greater portion was bound for the lake shore, showing that the opportunity of spending a few days on Huron's shores was highly appreciated.

The excursionists were decorated with badges and flags were distributed to the children, so that the special train bore a gala appearance as it swept thru the country. Splendid time was made, and the furthestmost of the home-comers landed at their destination early this afternoon.

This was the main objective point, as it had been announced that the town would be en fête on the excursion. Most of the establishments were closed for the day and almost the entire population was at the station. The hospital board had carriages to convey the committee presenting the purse of \$300 for the excursion. Mayor McKay read an address of welcome. Col. Weir responded for the visitors, Judge Klein returned thanks and Alex. Shaw, K.C., spoke a few words.

The 2nd Battalion Band was present and played while the train was arriving and departing. Rousing cheers greeted the appearance of the visitors.

There are no special celebrations being held, but every point in the county has received its quota of home-comers.

Col. Buchan Declares That the Village Had Not Been Properly Defended.

Kingston, July 8.—(Special.)—A sham battle took place today at Barrfield Heights, which marked the closing scenes of the military camp. The troops took their positions at 8 o'clock. In two divisions, the "red" attacking the heights and the "blue" defending.

The "red" force was in command of Lieut. Col. Hughes and consisted of the 3rd Prince of Wales Canadian Dragoon Battalion, R.C.F.A.; 6th Infantry Brigade, and half the field hospital.

The "blue" force, under Lieut. Col. E. B. Edwards, consisted of the 5th Field Battery, half fortress company Engineers, 7th Infantry Brigade and half the army service corps.

The umpire staff was as follows: Empire in chief, Col. Buchan, C.M.G.; umpire, Lieut. Col. Sherrard, C.M.G.; Lieut. Col. O'Leary, 4th Hussars; Lieut. Col. Fages, C.E.F.; Lieut. Col. Hemming, D.S.A.; Lieut. Col. Costigan, C.F.A.; Major White, a.s.; Lieut. Major Cunningham, P.W.O.R.; Capt. Grant, C.F.A.

Firing commenced at 10.30 a.m., and a great deal of ammunition was expended. The fighting was not as spectacular as last year, when whole regiments were annihilated.

At 1 o'clock the fighting ceased and the "red" attacking force had won the heights. The village of Barrfield had not been properly defended, and the enemy had taken it. Scouting was good and the "blue" force in doing so. Scouting was good and the "blue" force in doing so.

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FINEST IN HOME FURNISHINGS  
KAY'S

Another Week of Our

July All-Over-

the House Sale

This July Reduction-Price Sale of Goods in all departments has now got well swinging and home-furnishers are learning what it means to get goods of finest quality at a generous reduction from usual prices. Marked-down prices prevail not in one line, but in all lines throughout this big store. It's well to note clearly that these reduced prices will hold good for this month only.

Marked Down Prices in Furniture

The "Kay Quality" is very noticeable in every piece in our furniture stocks. Anyone who can appreciate an artistically furnished home will find pleasure in going through our several floors comprising, beyond any question, the finest range of furniture in Canada. To-day's news tells specially of an assortment of ladies' writing desks and secretaries, 26 different designs, all in the finest mahogany inlaid, and also music cabinets and pianola cabinets—no two alike.

—One only Handsome Mahogany Inlaid Music Cabinet, marked price \$14, July sale 11.75

—One only Mahogany Music Cabinet, with glass knobs, marked price \$23, July sale 20.00

—A Handsome Music Cabinet, inlaid mahogany, marked price \$23, July sale 18.50

—One only Very Fine Pianola Cabinet, in selected mahogany, marked price \$24, July sale 23.00

—One only Pianola Cabinet, mahogany inlaid, marked price \$24, July sale 23.00

—Lady's Secretary, inlaid mahogany with brass knobs, marked price \$24, July sale 23.00

—Lady's Secretary, handsome inlaid mahogany, four drawers and fine brass trimmings, marked price \$24, July sale 23.00

—Handsome Colonial Writing Desk, well finished, in fine mahogany, marked price \$35, July sale 30.00

—Very Large Colonial Writing Desk, in fine mahogany, marked price \$52, July sale 42.50

—Golden Oak China Cabinet, fine quarter-cut oak, and the very finest make, with handsome wooden grill in door and side, marked price \$35, 20.00 July sale 18.50

—One Handsome Golden Oak China Cabinet, with wooden grill, half claw feet, marked price \$40, July sale 30.00

—One China Cabinet, with mirror in back, golden oak, marked price \$30, July sale 24.50

—Very Superior English Oak Bookcase, marked price 11.50 \$14.50, July sale 11.50

—Very Superior English Oak Bookcase, with half claw feet and handsome wooden grill, marked price \$47.50, July sale 40.00

Marked Down Prices in Carpets and Rugs

It's a very large stock of carpets we show, giving complete pleasure in making a selection. The July decision of reduced prices gives large advantage to carpet buyers. Some specimen reductions:

—A special lot of about 3000 yards of an extra good quality of Axminster Carpets, with deep rich pile, suitable for any room, hall or stairs, regular \$1.95 goods, July 1.25

—Plain White Shiraz, a closely woven Japanese, marked at \$5, or bale of forty 11.50

—Fine Stencilled Matting, with rosebuds, butterflies, etc. 50c per yard, or bale of 16.00 forty yards for 16.00

—Brussels, Wiltons and Axminster Rugs made up from remnants of Carpets and ready for laying; during stock-taking month we round up all the ends of Wilton and Axminster best selling carpets and sell them at from one-third to one-half less than regular sale by the yard, with the making 10.6x20, 12.6x20, and 11.6x10.6

—Mitted Mats, made up from corners and borders, ranging in size from 3.6x3.0 to 2.6x3.0 at 1.50 to 2.50 each, or about half regular price, and in many cases less; these are very suitable for halls, landings and hearths.

Marked Down Prices in Draperies

There need be no fear of making a choice to please. The assortment is of such a size as to make this easy. In curtains and draperies this house holds an unrivalled position.

—Fifty Verdure Tapestry Table Covers, 5.6x8, regularly marked \$4.50, July sale 2.00

—Oriental Couch Covers, in rose and fawn, very fine, 3 yards long, regularly marked 7.00 \$9, July sale 7.00

—Oriental Couch Covers, regular 3 yards long, reversible, 3 yards long, regularly marked \$6.75, July 5.00 sale 5.00

Marked Down Prices in Wall Papers

Ours are wall papers that help greatly to make the home beautiful. You can buy this class of papers at big reductions this month.

—1000 rolls of High-grade English Wall Paper, in very tasty designs and good quality, regularly marked \$6 a roll, July sale 3.00

—1000 rolls of High-grade American Wall Paper, from leading manufacturers, in very handsome modern designs, regularly marked \$6, July sale 4.00

MAIL

We hold out great advantages to out-of-town shoppers at all times. It's not to be expected that they will find nearly such a large range of goods in their home stores, and our prices are sure to be less. Letter orders have very careful attention.

JOHN KAY, SON & CO., Limited  
36-38 KING STREET WEST, TORONTO.

Another Red Eagle. In Jail in Dawson.

Winnipeg, July 8.—William Hespeler, ex-Speaker of the Manitoba legislature, has been decorated by the Red Eagle of Frederick the Great for his twenty years' services as German consul for Manitoba and the Northwest Territories.

The attorney-general's department has been notified that Marie Josephine of Toronto, who was some time ago arrested in Dawson on a charge of obtaining money under false pretences, has been sentenced to three months' imprisonment.

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In addition to the usual complete and reliable reports of the live stock and provision markets that always appear in

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SPECIAL NOTICE

NEWS NOTES, REPORTS OF SALES and facts referring to the state of the Live Stock and Produce Markets are invited from all parts and sections of Canada. They should reach The World office on Monday and not later than Tuesday of each week, and should be addressed to

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