

THE
LONDON STANDARD

DAILY AND WEEKLY.

The only Independent Paper in the West.

THE DAILY STANDARD is published every evening at four o'clock, at the office, 426 Richmond Street. It contains a concise record of events occurring throughout the world up to 3.30 p. m., each day, and a greater amount of local news than any other evening paper. Its editorials are short, spicy and entertaining, and its reading-matter, both original and selected, is unsurpassed by any Canadian daily newspaper. A popular feature of the STANDARD is its humorous department, to which the most brilliant wits of America, as well as the "funny men" of this city, are regular contributors.

The circulation of the STANDARD in the city and suburbs is larger than that of any other London evening paper. It is therefore a better advertising medium than any of the other city papers. This fact is readily acknowledged by all who have advertised in the Standard for a sufficient length of time to enable them to form an opinion in the matter.

The STANDARD is sold by the newsboys at one cent per copy, and delivered to subscribers at the rate of twenty-five cents a month, payable in advance.

Advertising rates made known on application.

Standard Jokes and Funnygraphs.

—Even Macallister is not such an adept in slight of hand as a lady who refuses a marriage proposal.

—A brick-layer's laborer is called a hod-fellow.

Says the captain to Pat,
"Come, I'll have none o' that!"
As Paddy of whiskey was drinking his fill.
With a satisfied sigh,
As he finished the "rye,"
Says Paddy, "Be jabbers, I don't think ye will!"

—Perversion of Scripture: "Whatsoever a man seweth, that shall he rip."

—The young man who didn't get out of the way of the omnibus in time says he felt rather stage-struck for a moment.

—A long tramp—a tall vagrant.

—It is easy to bamboozle a hotel-keeper in Japan, where the houses are made of bamboo.

Curious Epitaph:—

"To a'l my friends I bid adieu;
A more sudden death you never knew.
As I was leading the old mare to drink,
She kicked and killed me quicker than a wink."

—The STANDARD is the best advertising medium in the city and suburbs.

—At what time was Adam married?—On his wedding Eve.