

## INTRODUCTORY.

The **Eastern Provinces Guide** will be devoted to the joint interests of New Brunswick, Nova Scotia, and Prince Edward Island, and will endeavor to point out and describe the many and varied attractions of each impartially, and in such a manner as to induce strangers to visit us, and compel our citizens to admit that "there is no place like home." It is the aim of the publisher to make the *Guide* an indispensable necessity for travellers, and a powerful agent for the dissemination, at home and abroad, of such information regarding the industries, resources and attractions of these Provinces, which will dissipate some of the foggy misconceptions that hide us from the eyes of the world. To make the book a success and secure the objects aimed at, the hearty co-operation and support of the railway and steamboat companies, merchants, manufacturers, hotel proprietors, and every one interested in the prosperity of the country is needed.

To become thoroughly convinced of the necessity for the *Guide*, attempt to obtain information regarding any place in these Provinces! Many causes have combined to delay the publication of this the first number of the *Guide* (what they are only those who have attempted the publication of a similar work can understand)—part of the book was printed over a month ago! The second number of the *Guide* will be issued June 30th, or as soon as possible after the summer time tables of the different railways, etc., are published.

**Railway and Steamboat Superintendents or Managers, Stage Proprietors, etc., are respectfully requested to send Time Tables, changes, etc., at the earliest possible date.**

The July number will contain many items of interest, which were crowded out of this issue, and several new features, including a fine large map of the Eastern Provinces. 10,000 copies of about 96 pages will be issued and *distributed free*, as follows, viz.:—5,000 in the Eastern Provinces, 2,000 in the Upper Provinces, and 3,000 in the United States. The *Guide* will be issued promptly hereafter on the 5th of each month, and will be constantly enlarged to meet the requirements of the interests which it is designed to serve. Every citizen is or should be interested in the welfare of these Provinces, and a book designed to attract attention to the country should meet with earnest support. Every one can afford to subscribe for the book, and business men will find it the best medium through which to advertise their business.

## SUBSCRIPTIONS.

The **Eastern Provinces Guide** will be sent to any address free of postage for one year from 1st July for **50 cents**, if money is sent on or before that date. After July 1st the rate will be **ONE DOLLAR** per year; single copies 10 cents. Subscriptions may be sent in at any time and are payable in advance in all cases. **Postmasters and Hotel Keepers** who will agree to keep the *Guide* hung up in their offices for the use of the public will receive the *Guide* at one-half of the above rates. Extra copies to advertisers, \$5 per 100.

## ADVERTISING RATES.

|         |       | 1 Mo.   | 3 Mos.  | 6 Mos.  | 12 Mos.  |
|---------|-------|---------|---------|---------|----------|
| One     | Page, | \$25.00 | \$50.00 | \$75.00 | \$120.00 |
| Half    | "     | 15.00   | 30.00   | 45.00   | 70.00    |
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| Quarter | "     | 10.00   | 20.00   | 30.00   | 50.00    |

Rates include card in the "Buyers' Guide" and subscription to book. Hotels advertised in the body of book are inserted in the *Hotel Guide* without additional charge.

Advertisements on covers, first and last pages of book, pages opposite indexes, title, and under or opposite time tables, are from 20 to 40 per cent. additional. Advertisements for one month are payable in advance; all others at the end of each quarter.

Address all communications, subscriptions and advertising orders to the Publisher,

JNO. R. HAMILTON,  
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