

ALLIED LOAN FOR U. S. A. ARRANGED

Announcement of Plan of Flo-tation Issued at New York.

TO SELL UNDER PAR Americans Will Obtain Nearly Five and a Half Per Cent. Interest.

KITCHENER'S ARMY TOOK PART IN FIGHT

British Troops Out of Trenches Before Daylight to Fight Enemy.

GERMANS QUITE DAZED All Those in Dugouts Could Only Surrender Before Advance.

THE HOME BANK OF CANADA

BRANCHES AND CONNECTIONS, THROUGHOUT CANADA JAMES MASON, General Manager

SCHOONER LOST IN LAKE ONTARIO WITH FIFTEEN LIVES

Capt. McDonald, Wife and Crew Went Down With "Hoodoo" Vessel.

WORST GALE IN YEARS

Eyewitness of Tragedy Says It Was Impossible to Aid Cheboygan.

REAL Home Comfort Begins with Good Lighting.

Advertisement for THE CONSUMERS' GAS COMPANY featuring illustrations of gas lighting fixtures and text about home comfort and lighting solutions.

(Continued from Page 1).

subscribers thereto may pay for them by instalments.

Repayable in Cash. If maturity thereon will be repayable in cash or convertible into 1-1/2 per cent. joint Anglo-French bonds...

The plan contemplates the issue of \$500,000,000 5 per cent. five-year bonds, constituting a direct joint and several obligation of the British and French Governments...

The bonds will be issued to the public at 98, yielding approximately 5 1/2 per cent. to the investor.

The commission has made plain by its statement that it has determined at this time to receive investments on conditions in America.

The interests of the investor are also recognized in the decision which the commission has arrived at as to the issue of the bonds.

The agricultural, manufacturing and financial interests of the country should welcome the opportunity to extend credit to any solvent customer...

GERMAN WARSHIPS FIGHT BRITISH SUBMARINES Heavy Firing Heard Off Southern Coast of Sweden Monday.

LONDON, Sept. 28.—Despatches from Stockholm today reported heavy firing off the southern coast of Sweden, early yesterday.

REQUIRE SIX MILLION FOR PATRIOTIC FUND

Expenditure is Expected to Exceed This Sum Next Year.

ASSIST MANY FAMILIES

Four Million Already Expended—Increase Due to Recruiting.

By a Staff Reporter. OTTAWA, Sept. 28.—This year's expenditure of nearly \$4,000,000 from the patriotic fund is expected to be largely exceeded during 1916...

The result, however, was visible throughout the country, and a few miles from the roads, where, but a few miles from this massacre, Finnish citizens in Sunday clothes walked to their village churches to pray to God for victory...

Prisoners Lay in Group. Another result of the fighting and a proof of the day's victory was seen in the files by the railway line...

GEN. MARCHAND WOUNDED. PARIS, Sept. 28.—Brigadier-General Marchand of Fashoda fame, who has distinguished himself several times upon the field in the present war...

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DEVISE A SCHEME TO HOLD INTEREST

Recruiting Discussed by Officers in Toronto at Lengthy Session.

FORCES CONCENTRATED

All Depots Will Be Controlled From One Centre in the Future.

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WORLD READERS

who have been disappointed in obtaining a set of the sterling silver decorated Tumblers can now obtain them, as a big shipment has been received.

Scores of women readers have applied for a second set after obtaining one of these dainty thin blown, silver tinted and rimmed glasses.



In view of the uncertainty of obtaining an ample supply, applicants will be limited to two sets only, as The World is desirous that every reader have the opportunity to possess one.

A single coupon clipped from another page, together with 59 cents, will enable you to obtain a set. Clip the coupon today.

Distribution offices, 40 Richmond Street West, Toronto, and 15 Main Street East, Hamilton.

WILL NOT SERVE MEN IN UNIFORM WITH SPIRITS

Ottawa Hotelmen Fall in Line With Other Cities in Ontario

By a Staff Reporter. OTTAWA, Sept. 28.—Following the example set by some other cities in Ontario, the staff of the 48 hotel-keepers in Ottawa have signed an agreement not to serve any person in uniform on and after Friday, Oct. 1, with wines or spirits.

SEVEN HORSES LOST IN FIRE AT RODNEY

Damage Five Thousand Dollars—Soldiers Winter in St. Thomas.

Special to The Toronto World. ST. THOMAS, Ont., Sept. 28.—At an early hour this morning fire destroyed the garage, livery stable and barns of John McArthur at Rodney. Seven horses were found smothered to death.

AGRICULTURAL COLLEGE RAISES MONEY FOR GUNS

Twenty-Five Hundred Dollars Subscribed by Staff at Guelph.

Special to The Toronto World. GUELPH, Sept. 28.—Recently the staff of the Ontario Agricultural College started out with the idea of raising \$2000 as a contribution toward the purchase of machine guns for the Canadian forces.

SCOTLAND WOOLEN MILLS COMPANY, LIMITED

doesn't claim to sell the "cheapest" tailored suit or overcoat in Canada

Large advertisement for The Scotland Woollen Mills Company, Limited, featuring text about quality, price, and service, and a small illustration of a man in a suit.