

EATON'S DAILY STORE NEWS

Give Diamonds for Christmas

Christmas Holidays
Victims from out of town please note: Store will close for two days at Christmas—Dec. 24th and 25th.

Coat



Combination Gift Sets of Men's Wear for Early Morning Selling at \$1.48

These sets were specially made up for the gift season, and have been a great attraction in our Yonge Street Annex. To clear the remaining few on Saturday, we've made the price of each \$1.48. Sets consist of a White Shirt, Neckties, Cuff Links and Scarf Pin. The shirts have plaited bosoms, with attached laundered cuffs, coat styles. Necktie is in Bengaline, in shades of blue, tan and helio. Scarf pin and cuff links to match. Shirts are in sizes 14 to 16½. Saturday, reduced price, the set \$1.48.

French Delaines in Christmas Boxes

A selection of striped, spotted and figured patterns, all over designs and a few bordered effects, in fine wool materials that make very dainty, popular and useful gifts when boxed up in house dress, dressing gown, and waist lengths. Some are half-price. 9 o'clock special, yard \$1.25.

Men's Mufflers in Gift Boxes, rush special at \$1.29. These came from a manufacturer who had too large a stock this season, and on Saturday you'll have the extremely good fortune of paying about half value for gift mufflers of perfect quality. Of manufactured silks in honeycomb, stockinette and in-grain effects in many colors, chiefly in plain and two-tone effects. All have heavily fringed ends. For early clearance, Saturday, each \$1.29.

Men's Bathrobes, made from imported heavy blanket cloth, with deep roll collars, three pockets and turn back cuffs. Some have silk cord trimmings on edges; others fancy cuffs and bordered skirts; tasseled girdle around waist. Colors red, blue, brown, gray, with neat floral design. Sizes small, medium and large. Special, Saturday, each \$5.00.



White Flannelette, Yard 10c

A fine grade of this useful winter material, strong and heavy, also soft and warm, finished with a close, even nap. 31 inches wide. Per yard \$1.00. Second Floor—James St.

Library Tables in Colonial Design, \$13.60

They are made from selected, well matched, quarter-cut oak, golden finish, 28 inches wide, 42 inches long. One centre drawer and wide lower shelf. Priced many dollars less than usual on Saturday, at \$13.60.

A Folding Table Would Please Him.

A neat style of Folding Table, is made with hardwood frame, in golden, turned and mahogany finish. Top 30 inches square, is covered with leatherette or green baize. Each leg folds separately and is well braced, and feet are rubber tipped. Each \$2.50. James and Albert Sts.

Christmas Ribbons!

Some of the most beautiful Dresden's in these widths, 6, 8, 9 and 10 inches. Exquisite for making into gift bags, scarves and for girdles and sashes. Light and dark color combinations. Many at half-price and less. 9 o'clock special, yard \$1.00.

The T. Eaton Drug Co.

FOR "HER" GIFT PERFUME. "She" would probably appreciate a glass stoppered bottle of Perfume, daintily encased in a satin-lined hinged box. Assorted odors and a third less than usual. Saturday, at \$1.00. Main Floor—James St.

Onto

BY S. Hering, C.S.P. BOARD OF LECTURERS OF THE FIRST CHURCH IN BOSTON, MASS. IN THE THEATRE AT TWO O'CLOCK COLLECTION

THEATRE

WED. 25c & 50c. First time here. Famous book play. THE SHRINE. As Week—"Freakies."

BURLESQUE

SHOKE! YOU LIKE DAILY MATINEE! AND HER Big Beauty Show Parisian Beauties.

York

WALDORF REMAINS OPEN. Controlling the Waldorf Hotel, have decided not to discontinue the Waldorf, and travelers receive the usual first-class service under the proprietorship of the Waldorf.

Helps for Afflicted

Limbs, Trusses, Appliances, etc. DR. S. & COX. 2187 ST. ST. EST. 50 YRS.

Groceries

Direct Telephone Call, Main 7900. Grape Fruit Marmalade, 1-lb. jar \$1.8c. Mrs. Murray's Home-made Mince Meat, 1-lb. jar 20c. Peas, Nuts, lb. 22c. California Navel Oranges, seedless, large size, Dozen 45c. Tarragon Almonds, lb. 18c. Almonds, Walnuts and Filberts, mixed, lb. 15c. Layer Table Flax, 2 lbs. 25c. Cluster Table Raisins, lb. 25c. French Cherries, in Marasquin bottle 35c. Redway's Christmas Greetings Tin of Tea, each 50c. Fussell's Thick Table Cream, tin 22c.

Meats

Direct Telephone Call, Adelaide 2160. 600 Young Turkeys, special, lb. 25c. 2000 Chickens for roasting, lb. 18c. 400 Young Geese, lb. 18c to 20c. Sirloin Roast of Beef, lb. 24c. Rump Roast of Beef, lb. 17c to 20c. 500 Swift's Premium Smoked Ham, half or whole, lb. 22c. Pickled Shoulder of Pork, lb. 14c. Pure Lard, in 20-lb. pails, net weight, lb. 12c. Cottage Ham, peeled and boned, lb. 22c.



Look! Boys, Warm Ulsters for Rush Selling at \$6.95

Thick Cold Weather Coats, double-breasted, with close-fitting, convertible collars and wind straps on sleeves. In dark brown coloring. Sizes 26 to 34. Coats taken directly from our regular stock and reduced in price as much as a third. Saturday price \$6.95.



strongly sewn and lined through. Sizes 24 to 33. A big special for 9 o'clock shopping, pair \$5.00.

Boys' Fancy Russian Suits, military styles, buttoning up side to shoulder. Box pleat down front and belt at waist. Made from fancy mixed tweeds, in leg ulsters for small size boys; convertible collar; gathered at knee with elastic. Sizes 3 to 7 years. Priced for clearance, Saturday, at \$3.45.

Boys' Bloomer Suits, with strap and buckle. Sizes 26 to 28. Saturday \$5.00. Double-breasted Col. double-breasted with large roomy peg-top bloomers, with watch pocket and loops for belt. Sizes 29 to 36. Rush price, on Saturday, at \$7.85.

Boys' Bloomer Suits, double-breasted, with medium length lapels and side vents. Made from all wool imported cheviot finished tweeds and worsteds in browns and grays; good quality linings and trimmings. Large roomy peg-top bloomers, with watch pocket and loops for belt. Sizes 29 to 36. Rush price, on Saturday, at \$7.85. Main Floor—Queen St.

Christmas Gift Silk Hosiery Special, at \$1

A Special Purchase of Silk Hosiery for Saturday brings a good third saving over usual price. Plain black. Made with Hele thread garter hem. In women's sizes, 8½, 9, 9½ and 10. Saturday, in gift box, pair \$1.00.

Men's Christmas Gift Silk Socks, Rush Special, 39c

Men's Extra Fine Quality Fancy Silk Socks, in large range of colors. Made seamless and strengthened with double-ply Hele thread at heels and toes. All sizes in the lot. Greatly reduced for 9 o'clock rush selling, pair \$39c. Infants' and Children's Fine Ribbed Pure Wool Stockings. Our "Little Midget," dainty for Christmas gifts. Silk thread at heels, toes, seamless foot. Colors black, cream, cardinal, tan, sky and pink. Made from extra fine, soft and silky Australian pure lambs' wool yarns. Sizes 4 to 6½. Pair \$35c. Main Floor—Centre.

Give a Boy or Man a Collar Box

Here are Smooth or Suede Leather 7-inch Collar Bags, with padded bottom, nicely lined and leather tasselled draw strings; colors brown, gray or tan. Each \$1.50. Suede Leather Bag, 7 inches diameter, lined and fitted with a metal box securely fastened for holding studs, links or collar buttons. Walnut Grain, Suede or Smooth Leather Bags, fully lined and with silk draw string and leather tassels; colors tan, gray or brown. Each \$1.50. Fine Quality Suede Collar Bag, with fine satin lining and containing the popular metal box for holding studs; size 8 inches. Price \$1.50. A Collapsible Collar Bag, of seal grain leather, more lined. Is priced at \$2.50. A Solid Hide Collar Bag, made of English leather. Price \$2.50. Collar Bags, of fancy calfskin, lined, 7 inches size. Colors tan, brown. Price \$4.00. Real Seal Collar Bag, heavy corded linings, black only. Price \$5.00. Main Floor—Kings St.

Christmas Handkerchiefs Half-Price

Handkerchiefs of every description and every price are here, from the gaily-printed kind for the little tot, to the delicate confection of lace and linen, so appropriate for mailing to your friends. At half the usual price Saturday you can buy very pretty sheer muslin and fine Irish linen handkerchiefs, with edgings of gulfure lace, perfectly bleached. 2 for 25c. Women's Fine Irish Linen Handkerchiefs, hand-embroidered in one corner, in attractive gift box, showing each design. 3 in box, for \$1.00. Men's Irish Linen Handkerchiefs, hemstitched, in assorted widths, 18 inches square. 6 in greeting box, for \$1.00. Women's Irish Linen Handkerchiefs, hemstitched, in various widths. 6 in gift box, for \$1.00. Main Floor—Albert St.

Half-Price Rush Selling of Men's and Women's Gloves at 75c

Women's Genuine French Kid Gloves, with one and two dome fasteners, pique and oversewn seams and Paris points; colors tan, brown and white. Half-Price Rush Special, per pair \$1.75. Men's French Kid and Chevretonne Gloves, with one dome fastener, Bolton thumb and imperial points; assorted tan shades. Half-Price Rush Special, per pair \$1.75. Women's French Kid Gloves, in white, tan, brown, myrtle, mode and beaver; have two dome fasteners. Per pair \$1.50. Women's French Kid Gloves, with large pearl buttons, pique sewn seams, gusset fingers and spear-point backs; colors tan, gray, green, white, black and navy; a distinctly high-grade exclusive glove, in neat gift-box. Per pair \$2.00. Men's Cape Motor Gauntlet Gloves, tan or black, with outside seams, gusset fingers, Bolton thumb, imperial backs, strap dome clasp at wrist and deep soft cuff with gusset that will fit over the largest coat sleeve. Pair \$3.00. Main Floor—Yonge St.



Stirring Values From the Millinery Section for Saturday

Hats specially prepared in our workrooms for Saturday, after the latest and most attractive creations from the foremost styles centers. Dress Hats, in velvet, plush and fur, in black and colors, trimmed with gold and silver lace and net, ostrich feathers, flowers and bands and edgings of mole, fish and skunk fur. Special, Saturday, \$4.75. Misses' Hats, in black and colored silk velvet and plush, with lace brims edged with fur, satin flowers, gold and silver lace and ribbons. Special Saturday, \$4.95. Velvet Street Hats, softly draped effects suitable for young women and matrons, stylish shapes trimmed with mounts, ribbons, silk, satin and fancy trimmings. Special Saturday, \$3.85.

Children's Muff and Stole Sets

Beautifully finished plush sets in imitation of moiré, chincheilla, Persian lamb, etc.; satin lined, fancy silk cord and other suitable trimmings. A collection of 45 sample sets in large and small sizes, suitable for children's wear, all grouped together in a clearance lot for Saturday morning. Rush price \$2.00. High-Grade Fur-Lined Coats for men, shells of fine black beavercloth, thickly furled, Canadian muskrat lining and collars of rich glossy otter. Price \$100.00. Auto or Carriage Robes of black goat, good linings \$11.00. Coonskin Mitts: ideal gifts for outdoor men, lined with muskrat and the cuffs with silk. Soft, pliable leather palms enable one to take a firm grip on steering wheel or reins, and the cuffs are wide enough to cover a fur coat sleeve. Tops finished with coon tails. Reduced dollars for special selling Saturday. Pair \$12.50. Main Floor—James St.

Give Her Lemaire Opera Glasses

Very finest qualities, each glass having been carefully selected, and are all manufactured by Lemaire of Paris, France. The difference in price represents not a difference in lens or manufacture, but merely in size and finish. Opera Glasses, 2½ inches high, 1-inch object glass, gilt bars and tubes, Morocco leather. Complete in case \$4.50. Opera Glasses, 2¼ inches high, 1-inch object glass, Japanned bars and tubes, smoked pearl. Complete in case \$6.00. Opera Glasses, 2½ inches high, 1-inch object glass, gold-plated bars and tubes, Oriental pearl. Complete in case \$7.25. Opera Glasses, 2½ inches high, 1-inch object glass, gold-plated bars and tubes, beaded edge, Oriental pearl, gold-plated bars and tubes \$12.50. Opera Glasses, fancy enamel casing, gold-plated bars and tubes \$10.00 to \$12.00. Lorgnette Opera Glasses, Oriental pearl and tortoise shell casing and handle, gold-plated bars and tubes, 3-joint telescope handles. From \$18.75 to \$21.00. Optical Department—Third Floor.

Dainty Hair Ornaments Half-Price. Come at 9 o'clock

Just in the midst of the gift season and before the Christmas festivities commence, comes the selling of high-class Parisian Hair Ornaments at half-price and even less, thus bringing them within the reach of all. This means early shopping for good choosing on Saturday. Twenty only, Comb Sets, mostly inlaid with brilliants, three pieces, acceptable gifts, greatly reduced. Set for \$1.00. Twenty-four only, Comb Sets, gold inlaid with brilliant French novelties, clearing at 1/2 price. \$1.35 to \$4.00. Collection of Parisian Hair Ornaments, consisting of spun glass flowers, sequin bandeaux, shell bandeaux, pearl bandeaux, fancy sequin and jarabou pins and ornaments, tinsel bandeaux. Half-price, some much less. Each \$1.00 to \$2.50. Spun Glass Sprays, for evening wear, white and colored. Half-price and less. Each \$2.50. Main Floor—Centre.

Gift Garments for Baby and Little Tots

Children's Flannelette Skirts, Specially Low-priced at 25c. Both white and colored. Skirt is attached to waist of white cotton. Sizes for children, 2, 3, and 4 years. Special \$25c.

Babies' First Shortening Dresses, of fine nainsook, neatly tucked yoke, trimmed with insertion. Neck and sleeves edged with lace. Full gathered skirt with deep hem, and row of wide insertion. Sizes 6 months to 2 years. Special \$39c.

For the Girlies of 2, 3 and 4 years, a good washing and wearing dress in pink and blue check flannelette; made in French style, trimmed with corresponding shades of pink and blue chambray, high neck and long sleeves; dress opens down back, making ironing easy. Special \$1.75.

A large selection of "Teomade" and Imported Dresses, in serges, cashmeres and galateas, many styles and colors; for children 2, 3 and 4 years. Prices \$1.15 to 4.50.

Little Coats in full range of sizes and colors, from the serviceable popular Red River at \$3.75 to the very stylish Imported Coat at \$15.00. Included are chinchillas, brossa dolch, tweeds, serges and velvets; fit children 2 to 4 years.

Cold Weather Leggings, of Jersey cloth, fastened at waist with elastic, strap under shoe and buttoning at ankle; sizes up to 6 years, price \$1.00; 7 to 8 years, price \$1.25.



Extrat Saturday at 9 o'clock, Mash Comforters, \$2.85

Never before have we offered these Mash Comforters at such a price, and few home managers who know their superior merits will neglect this chance. Our sole object in making the big reduction is to create a record day's selling of these "warmth without weight" Bed Coverings, and this price ought to swarm the department at 9 o'clock. They are covered with strong silkolite, several having fancy borders and plain centres, mostly with design of roses, on pale grounds of cream, green, blue, also white. They are well made and filled with pure white laminated cotton elderdown.

Magnificent Christmas Displays in the Candy Section, Saturday

Christmas Santa Claus Stockings, filled with toys, novelties and candies. The larger sizes decorated with dolls. Great selection from 2c to 5c each. A special stocking in separate box \$2.50. Christmas Crackers to supply fun and merriment for Yuletide gatherings. Per box, 10c to \$2.50. "Dolly Dimple" contains an assortment of hats, caps, aprons, etc. Per box of dozen crackers \$1.00. "Musical Crackers" contain an assortment of musical toys, whistles, squeakers, etc. Box of dozen crackers \$1.00. "Ripping Game" box contains an assortment puzzles, games and tricks, also hats, caps and bonnets. Box of dozen crackers \$1.00. "Bunty Crackers" contain an assortment of luggage, hats and caps, also toy jewels. Box of dozen crackers \$1.00. Fancy boxes, the showcases are full of them; art boxes of every description filled with the choicest candies, and ranging in price from 50c to \$1.50, with some large and very beautiful gift cases and boxes running up to \$6 and \$9 in price. Reindeer boxes of assorted chocolates, bonbons, coconut jellies, caramels, etc. put up in pretty Christmas picture boxes, in 1-lb., 2, 3, and 5-lb. sizes. 1-lb size, 39c; 2-lb, 75c; 3-lb, \$1.00, and 5-lb. size, \$1.50. Whitman's Old-Time Favorite, a fine box of assorted candies, including cream plant peppermints, caramels, soft taffies, mallow carams and mint jelly drops, etc. 20-oz. box, 75c. "EATON'S Special" 1-lb. boxes of assorted chocolates, fruit flavors, in pretty floral and holly boxes. Per box \$1.00. 1-lb. Boxes of Chocolates, assorted flavors and centres, done up in pretty picture boxes. Special value, box \$1.00. Blue and White Tea Set, with gold trimmings; consisting of tea pot, cream jug, sugar bowl and 2 cups and saucers, all packed with finest quality chocolates. Per set \$1.75. Basement, Main and Fifth Floors.

Handkerchiefs and Fichus for Gifts

Women's Fine Durable Lawn Handkerchiefs, hemstitched and finished with embroidered floral design on one corner, 8 assorted designs in package, for \$1.00. Stylish New Fichus, made of fine net and shadow laces, in many different designs. Special value, at \$1.00. Third Floor—Centre.

Folding Camera Priced at \$8.75

A splendid gift for anyone who is interested in photography. Rigid in construction, with no vibration when opened up. May be used as hand or stand camera; has a very substantial base and is fitted with a rising front. Pictures are size 3¼ x 4¼ inches; either film or plates may be used. An excellent camera in every way. Remarkably good value, at \$8.75. Main Floor—James St.

T. EATON CO LIMITED