

Roadmap to Exporting

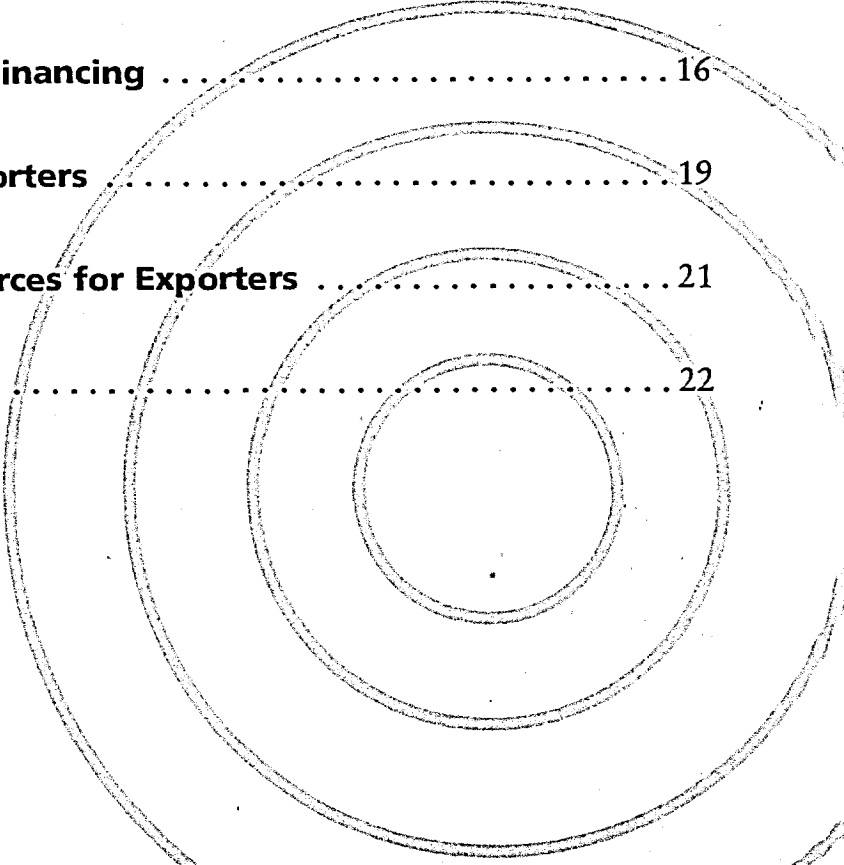
Dept. of Foreign Affairs
Min. des Affaires étrangères

FEB 1 2 2004

Return to Departmental Library
Retourner à la bibliothèque du ministère

Table of Contents

Introduction	2
1. Beyond the Border: Getting Started	3
2. Charting Your Route: Developing Your Export Plan	8
3. Setting Out: Identifying Your Target Market	9
4. Opening the Door: Entering Your Target Market	13
5. Paying Your Way: Planning Your Export Financing	16
6. Networking the World: E-Business for Exporters	19
7. Finding Your Way: Industry Sector Resources for Exporters	21
8. Getting Directions: Where to Go for Help	22



66196211