## Mould-Tek Industries Inc.

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## Marketing Profile

Founded 30 years ago to sell imported injection moulding machines in Canada, Mould-Tek Industries Inc. (Mould-Tek) has grown to be the largest distributor of plastics equipment in Canada. About 16 years ago, not being able to find a satisfactory supplier of reliable bulk handling equipment, Mould-Tek decided to manufacture its own. A very formidable design team was set up, resulting in a complete line, from a small hopper loader, to a rugged central system, to a sophisticated programmable weigh-blending arrangement. While standard units are always available, Mould-Tek excels in special or customized systems for very exacting customer requirements.

Advanced CAD systems, and micro processor controls, along with high quality standards, and "total back-up" customer service, has enabled Mould-Tek to not only capture the major part of the Canadian market, but to become a significant player in the U.S.A..

An associate company, Berg Chilling Systems Inc., manufactures and sells chillers/chilling systems for both domestic and foreign markets, and together with them, Mould-Tek has sold and installed many "turnkey" packages of accessory equipment including chillers, loaders, blenders, dryers, and grinders as required by plastics processors, domestically and abroad. Mould-Tek has had a U.S. National Sales Office in the Chicago area for the last 10 years, from where direct employees supervise about a dozen sales agents throughout the United States.

U.S. sales, representing 30% of bulk-handling volume, supplied the incentive to expand into Mexico, where an office was set up in Mexico City about two years ago. Mould-Tek is committed to a growing export market, where it plans to expand its successful policy of offering innovation, high quality, and dedicated customer service to increasingly cost sensitive customers.

## Products/Services Available for Export:

Hopper Loaders Loaders, Powder

Mixing and Blending Equipment, Dry and Other

Weigh Equipment

Colour and Blending Scrap Recycling Systems

Weigh Blenders

Department of Foreign Affairs and International Trade 1993 Directory of Canadian Exporters of Plastics Processing Equipment