

SECTOR: Services Not Elsewhere Specified
SUB-SECTOR: NEW EXPORTERS TO BORDER STATES Officer: D. Shaw
991-9474

EVENT: Boston: 20 NEBS Missions
PRODUCTS: Various and Multi-Sectoral
SCOPE: Investigation of markets immediately across
U.S./Cda border.
ATTENDANCE: 10-20 Potential Exporters per mission.

EVENT: Buffalo 15 Missions
PRODUCTS: Various Sector Specific and Multi-Sectoral
SCOPE: Investigation of market opportunities immediately
across the U.S./Canada border.
ATTENDANCE: 10-20 Potential Exporters per mission.

EVENT: Chicago Specific NEBS to be determined
PRODUCTS: Sector specific missions including environmental
products and services.
SCOPE: Investigation of regional sector specific markets
in conjunction with major trade events.
ATTENDANCE: 10 to 15 export ready firms per mission.

EVENT: Cleveland: Specific NEBS to be determined
PRODUCTS: Sector specific missions including environmental
products and services ie Industrial Waste Water.
SCOPE: Investigation of regional sector specific markets
ATTENDANCE: 10 to 15 export ready companies.

EVENT: Pittsburgh: Specific NEBS to be determined.
PRODUCTS: Industrial Waste Water handling and treatment
SCOPE: Investigation of regional markets
ATTENDANCE: 10 to 15 export ready firms.

EVENT: Detroit 6 Missions
PRODUCTS: Sector Specific and Multi-Sectoral Missions
including PROFIT.
SCOPE: Investigation of regional markets immediately
across Cda/U.S. border.
ATTENDANCE: 10 to 20 Potential exporters.

EVENT: Minneapolis 8 Missions
PRODUCTS: Sector-Specific Missions to be determined
including farm equipment, electronic components
and software.
SCOPE: Investigation of regional sector specific markets
ATTENDANCE: 10 to 15 export ready firms.