INTERNATIONAL TRADE BUSINESS PLAN 1993/1994 COMPENDIUM

20/05/93 page:278

(record #: 873)

SECTOR: Tourism AREA: United States DATE: May 1993 ACTIVITY: Travel trade - touring; BC and Alberta, NEBS mission to LOCATION: Seattle CONTACT: J. Kern / R. Brown EAITC UTO_ TELEPHONE: 613-944-8823 / 206-443-1777

> EVENT: NEBS Mission - Seattle May/93 PRODUCTS: Touring Product SCOPE: In Seattle Territory - Workshop/Seminars/Marketplace ATTENDANCE: Canadian sellers from B.C. and Alberta

> > (record #: 874)

SECTOR: Tourism AREA: United States DATE: May 1993 ACTIVITY: Travel trade; educational tour: Spotlight Canada LOCATION: Cleveland CONTACT: J. Kern / M. Rice EAITC UTO TELEPHONE: 613-944-8823 / 313-567-2086

> PRODUCTS: All travel trade customer segments SCOPE: Ed. Fam. Tour from Cleveland Territory to Province of Quebec ATTENDANCE: U.S. buyers to meet Canadian sellers

> > (record #: 875)

SECTOR: Tourism AREA: United States DATE: Jun 1993 ACTIVITY: Travel trade - Cultural and Heritage; mission to: Spotlight Canada LOCATION: Detroit CONTACT: J. Kern / M. Rice EAITC UTO_ TELEPHONE: 613-944-8823 / 313-567-2086

> PRODUCTS: All travel trade customer segments SCOPE: Marketplace in Detroit Territory ATTENDANCE: Canadian sellers to meet U.S. buyers