

6.0 CALIFORNIA PACKAGING MACHINERY MANUFACTURERS

Irving Axelrod, the Industrial Economist concerned with packaging machinery at the U.S. Industrial Outlook, stated that California is the national leader in machinery production, including packaging machinery, as mentioned in section 2.1.

Our research shows there are a minimum of one hundred and seventy manufacturers operating in California, listed under SIC's 3551 and 3569. Thirty-seven of these manufacturers are clearly active packaging machinery manufacturers; 45 percent of these are members of the Packaging Machinery Institute. PMMI members are generally regarded as industry leaders in the packaging field. We discovered that the remaining 55 percent are companies of a variety of sizes, including some that are nationally recognized, but not members of the PMMI. We believe that there are a considerable number of companies in addition to the thirty-seven we discovered who are involved in producing packaging equipment in one form or another.

It is apparent that the number of employees involved in a manufacturing operation is not always a reliable gauge of a packaging manufacturer's size or potential sales volume. We discovered companies with less than ten employees producing in excess of \$5 million whilst companies with many more employees can often produce substantially less.

Machinery Produced in California:

A wide range of packaging machinery is manufactured in California including