

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :401-ANKARA

014-EDUCATION, MEDICAL, HEALTH PROD
TURKEY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

EDUCATIONAL SERVICES, EQUIPMENT

CONTACT WAS MADE WITH THE MOE AND HIGHER EDUCATION COUNCIL WITH THE AIM OF IDENTIFYING MAJOR UPCOMING PROJECTS, HAVING OPPORTUNITIES FOR COMPUTER EXPERTISE. THIS ACTIVITY IS ONGOING.

INCREASED AWARENESS OF CDN CAPABILITY IN EDUCATION SECTOR BY TURKISH AGENCIES AND ACHIEVEMENT OF INCREASED INVOLVEMENT OF CANADIAN COMPANIES IN TURKISH PROJECTS.

A COMPREHENSIVE STUDY OF EDUCATION SECTOR IN TURKEY TO IDENTIFY OPPORTUNITIES FOR CANADIAN EXPORTERS.

AN UNDERSTANDING OF TURKISH EDUCATION SECTOR AND OPPORTUNITIES IT OFFERS.

IDENTIFICATION OF CANADIAN EXPERTISE IN EDUCATIONAL COMPUTER SOFTWARE DEVELOPMENT AND TRAINING TO PROMOTE PARTICIPATION IN UPCOMING MAJOR EDUCATIONAL AND VOCATIONAL TRAINING PROJECTS.

ESTABLISHED OF A CDN CONSORTIUM AND ITS PARTICIPATION IN THE COMPUTER AIDED EDUCATION PROJECTS, FUNDED BY TURKISH GOVERNMENT.

MONITORING AND REPORTING ON IBRD'S INVOLVEMENT IN EDUCATION PROJECTS IN TURKEY.

IDENTIFICATION OF CONSULTANCY, TRAINING AND EQUIPMENT PROCUREMENT REQUIREMENTS AND SUCCESSFUL PROMOTION OF CANADIAN PARTICIPATION IN AT LEAST ON PROJECT.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 ASSIST CC IN BIDDING FOR IBRD-FINANCED NON-FORMAL VOCATIONAL TRAINING PROJECT. PROMOTION OF CDN CAPABILITY IN COMPUTER-AIDED ED. -PROMOTION OF ONT. SCIENCE CENTRE'S SCIENCE CIRCUS.

POST ASSISTED CC IN IDENTIFYING LOCAL PARTNER & IN SUBMISSION OF PROPOSAL TO MIN. OF EDUCATION (MOE). AWAITING RESULTS OF BID. -CDN FIRM SUBMITTED FEASIBILITY STUDY TO MOE -ONE SCIENCE CIRCUS SOLD - ANOTHER SALE POSSIBLE.

QUARTER: 2 Assist Canadian enterprise in marketing its science education services to Ministry of Culture and Tourism.

Canadian technology selected. Awaiting opening of letter of credit for first facility; possible sale of two additional.

QUARTER: 3 Assist Canadian enterprise in marketing its science education products and services to Ministry of Education.

Canadian company was selected but was unable to deliver prior to end of Turkish fiscal year. Expect project to be renewed in spring of 1989.

QUARTER: 4 Assist Canadian enterprise in marketing its science education services to Ministry of Culture and Tourism.

Awaiting funding approval. Turkish authorities have forecasted approval by mid year