REPT4D 90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :342-TEL AVIV

016-INDUSTRIAL MACHIN, PLANTS, SERV.

ISRAEL

.................

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MANUFACT & MATERIAL PLANT, EQP.

CONTACT POTENTIAL SUPPLIERS -SOLICIT INTEREST IN THIS MARKET IMPROVEMENT OF MARKET PROMOTIONAL ACTIVITY

PROMOTION OF EDC FINANCING TO PURCHASING MANAGERS INCREASE AWARENESS OF CDN POTENTIAL

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Identify the recent changes in the purchasing decision making process of the three largest ind ustrial concerns (CLAL,KOOR,I.C.L) ;Promote EDC financing for small and medium size investments in Canadian machinery ;Reassess potential agents

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

IN ME OF LARVIOR WING MEITARD DE BTI JUNIROS DEVA

QUARTERLY RESULTS REPORTED:

Close relationships developp with NEGEV PHOSPHAT ES LTD and with DEAD SEA WORKS LTD .An updated list of the new leading purchasing managers in the three Concerns has been realized ;A comprehe nsive mailing of EDC litterature and follow up .

THEY REAL FOR THE PART OF THE PART OF STATE OF S

AR US. TISIFAS WIN SETTIAMAN COMPANY TO US AND UA RIV CAN UND

. If were the further and

ACTION ON CONTRACT POLICE PARTY CALLS AND ACTION ON CONTRACT OF POLICE

ALIGNERAL DALLARDER DAALON PRANTER, PREP. D. UNE DE LANDER DE LANDER

DE CONTRATA LAS PERCENTINAS COME A TORIS.POLM POLINICAL AN COUNTRATA LA L'ACES MAR DA CAR CARDER TORIBO-CARDADISM