

PROGRAM RESULTS: EUROPE

BUSINESS ACTIVITY

During the April-May 1990 period twenty-two posts reported the following business activity:

97 EXPORT SALES WORTH \$400 Million

36 NEW BUYING CONNECTIONS/35 AGENCY AGREEMENTS

18 NEW JOINT VENTURES @ \$0.8 M/1 LICENSING AGREEMENT

9 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA @ \$704 M

4 CANADIAN INVESTMENTS IN TERRITORY @ \$31 M

5 TECHNOLOGY TRANSFERS @ \$0.8 M

HIGHLIGHTS:

\$ 45 million sale of software (Ankara)

\$ 11 million sale of a CL-215 water bomber (Athens)

\$ 10 million sale of aluminum ingots (Ankara)

\$ 5 million sale of auto parts (Paris)

\$ 2.8 million sale of hot rolled plate (Madrid)

\$ 1.5 million sale of hemlock wood (Madrid)

KEY STATISTICS: for the twenty-two posts reporting workload information

		<u>Missions Reporting To</u>	
		RBT	RWT
No. Trade Enquiries	Cdn	852	5441
	Local	1098	5845
No. Investment Enquiries	Cdn	61	516
	Local	74	680
No. Business Visitors	Cdn	580	1924
	Local	650	2147