

- c) Incoming Buyers Missions support is based on travel costs of buyers plus a per diem.

In addition, the Department offers such services as market information and intelligence, tariff and documentation data, transportation information and trade show information.

Budget figures were not available.

The cultural sectors were reported to not be eligible for this assistance.

QUEBEC

• Ministère du Commerce extérieur

- Aide à la promotion des exportations (APEX)

- i) Market Identification Assistance: per diem of \$110 in Canada and \$125 abroad applies with a maximum of \$5,000 per project. Translation and transportation costs are shared 50%.
- ii) Trade Show Assistance: maximum contribution of \$10,000 per project, same costs shared as (i) with other eligible costs shared at 50%.
- iii) Market Development Plan: assistance is available to set up foreign sales office, warehousing, distribution networks, etc. Minimum level of support is \$10,000 with a maximum of \$50,000 over 12 months only. Same costs shared as (i) with other eligible costs shared at 50%. This program is directed at companies with annual sales in excess of \$1 million.

APEX budget for 1984 - 85 is \$5 million. In 1983, 153 grants were provided.

- Fairs and Missions

Assistance is available for exhibitions and missions