



PALL MALL FAMOUS CIGARETTES

THE UTMOST IN
QUALITY AND APPEARANCE

They lend to the
most distinguished
occasion an added
touch of pleasure.



Ordinary
Size
A Shilling
in London
A Quarter
here.

IN ATTRACTIVE RED
BOXES OF TEN.

H. I. M.



THE KING'S SIZE

H.I.M.
The King's size
A long after-
dinner smoke
35c per package.