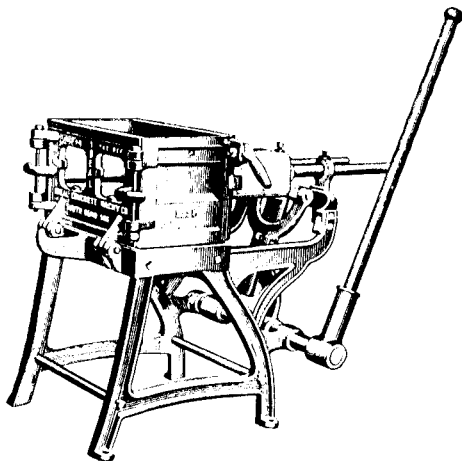


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Wasting Money on Inferior Concrete Block Machines

"The Most Profitable Machine In a Most Profitable Business"



It tells the truth about the IDEAL and about the Concrete Block Industry.

Concrete Block Machines Look Much Alike

YOU cannot tell "off hand" what type of concrete block machine will earn profits for you. Neither can you afford to take a chance and buy "any old machine," just as you might draw a lottery ticket from a bag. When you invest a sum of money in a concrete block machine you feel that you must get returns from that machine.

Now one machine looks much like another, yet one will open to you very profitable lines of work, while the other may prove fit only for the junk pile. It is up to you to know which machine is the best, why it is best, and how it is best for you. Then you can invest your money and figure with reason that you will win out.

Concrete Profits Depend Upon Equipment

TODAY men are making money in the concrete block industry—*all over the world*. Concrete blocks are the accepted form of a large percent of construction work, and the margin of profit is very large. But concrete blocks must be up to the standard, and must be manufactured in a variety of sizes and designs. The man who turns out blocks of inferior quality, or blocks all of one general description, soon finds himself unable to command a market or a price. It's simply impossible to make good blocks, or different sized and designed blocks, on an inferior machine. The manufacture of concrete blocks is governed by certain definite principles, and unless your machine answers these you might as well quit.

Read Our Book and Learn Concrete Facts

WE do not ask you to buy our machine without thorough study of the concrete block business. In this book we even do not include an order blank or price list. But we do tell you about the concrete industry. We tell you exactly the scope, the possibilities, the profits. We explain the *vital* points about a block machine, and set down in plain, readable type, the information you must have to make a success in this business. ***This book is free.***

We are glad to send it to you, because we know that when the process of hollow concrete block manufacture is clearly understood, and people realize how exacting are the demands made for the manufacture of concrete blocks, everybody will buy the *right* machine and the *right* equipment.

Send for the book Today

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221 King Street, London, Ontario, Canada