

UNEQUALLED FOR ALL
DECORATIVE PURPOSES.

COLOURS EXQUISITE.
BRILLIANT GLOSS.

DURABLE AND
EFFECTIVE.

BEWARE OF
CHEAP AND
WORTHLESS
IMITA-
TIONS

**ASPINALL'S
ENAMEL**

NON-POISONOUS

A
FEW
TINS
OF
ASPINALL'S
ENAMEL WILL
COMPLETELY
TRANSFORM A
SHABBY ROOM WITH
VERY LITTLE TROUBLE
OR EXPENSE.

INSIST ON "ASPINALL'S."

ASPINALL'S ENAMEL, Limited,
LONDON, PARIS, NEW YORK, and
The Sherwin Williams Co., 21 St. Antoine St., Montreal.

\$2.50

ALLEN FOSTER & CO.,

Sole Makers of

The "Alfosco" Costumes

\$2.50

ACKNOWLEDGED BY THOUSANDS OF DELIGHTED PURCHASERS TO BE THE VERY BEST COSTUMES EVER OFFERED TO THE PUBLIC.



They stand unrivalled for excellence of style, make and appearance. They are made in the Allen Foster SPECIALITE SERGE. Renowned for its durability and wear. All colours perfectly fast, and do not spot with rain.

COLOURS: Black, Brown, Navy, Myrtle, Ruby, Electric Blue, Bronze-Green, Fawn, Drab, Cinnamon, Grey, etc.

DESIGN No. 454 is the Fashionable Walking Costume for the WINTER SEASON. It consists of a stylish REEFER JACKET WITH SKIRT. It has a velvet-welted collar, tailor stitching, and fashionably made skirt. A COSTUME ANY LADY CAN WEAR. Price \$2.50. Skirt only, \$1.35.

DESIGN No. 100 has a bodice shaped to the figure, the lapels are prettily trimmed with braid and large buttons—a marvellous bargain.



Price complete, \$2.50
Skirt only, \$1.35

Each costume securely packed and sent carriage paid, 75 cts. extra. Skirt only, 40c. extra.

REGULAR STOCK SIZES are 34, 36, and 38 in. round bust under arms. Skirts being 38, 40, and 42 in. long. Larger or Special Sizes to measure, 35 cts. extra.

ALLEN FOSTER & CO'S NEW SKETCH BOOK of Fashions for the Winter Season is now in Circulation. This publication contains illustrations of their Mantles, Jackets and Capes, as well as of their famous Costumes. Ladies are requested to write for same at once. Post free on application.

Sketches and Patterns Post Free.

When writing, please mention "Canadian Magazine."

Bankers: LONDON & COUNTY, Aldersgate Street, E. C.

ALLEN FOSTER & CO., The London, 17 Roscoe Street, Golden Lane, London, E.C.