

NOW'S THE TIME TO START A PHOTO SUPPLY DEPARTMENT

"WELLINGTON"

Plates, Papers and Films, world-wide in reputation, will get the business.

You don't need to be an expert.

Full particulars are furnished.

Attractive show cards and samples will aid sales.

All unsold goods may be exchanged at end of 30 days.

Stationers are writing us daily.

It's up to you.

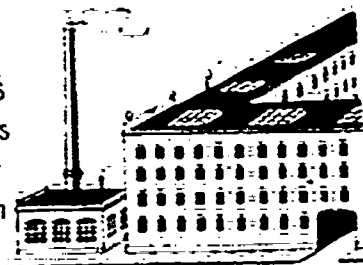
WARD & COMPANY

CANADIAN REPRESENTATIVES

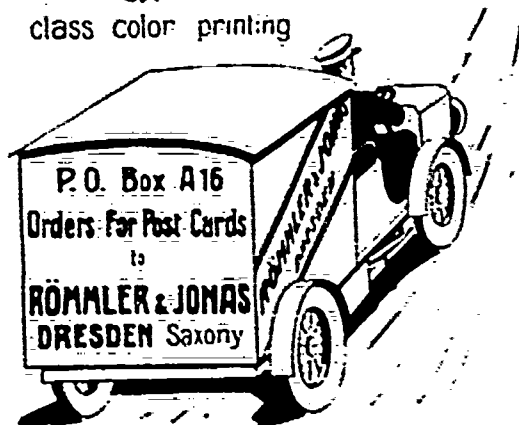
13 ST. JOHN ST.,

MONTREAL

Post Cards
fine art leaves
made to order
and own edition



Call for samples and prices
especially of our new America-Japan-
Tunis-Egypt-China-Series in high
class color printing



OUR NEW HOME

**AFFORDS US INCREASED FACILITIES FOR
THE MANUFACTURING**

and distribution of picture post-cards. Your interests will be even better provided for. Our facilities are unexcelled.

**HERE ARE THE LATEST TRADE WINNERS,
DIRECT FROM OUR FACTORY.**

FLAG SERIES, LEATHER POST CARDS

British, French and American Flags in natural colors heavy embossed velvet, on good quality sheepskin finished in many shades.

Special price, **\$8.00** per 100.

Also the same in Velvet Maple Leaf and Flowers.

OLD MASTER SERIES

We have the sole control of this line. These cards are hand painted, framed, with an unbreakable glass, exact copies of famous original paintings.

Special price, **\$4** per 100.

Just off the press—Prince Fushimi, heavily jewelled. **\$1.50** per 100.

Illustrated Post Card Co.

New Address 108 Notre Dame St. East
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ONE OF MANY
VARIETIES.

Leaders in a second
grade — GOOD
LUCK and ST.
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WHIST PLAYERS

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MADE IN CANADA.

Style and finish equal to Imported Cards.

Advertising Cards of all sorts—Novel Designs.
FOR SAMPLES AND PRICES APPLY—

The UNION CARD & PAPER CO.,
Limited
MONTREAL.