

FOOD FOR
BRAIN AND BLOOD

BOVRIL

FOOD FOR
MUSCLE AND BONE

WHAT IT IS

A condensed Beef preparation in which all nutriment is preserved, and from which all non-nutritious matter is extracted.

It is not merely an extract or essence, but BEEF and EXTRACT COMBINED.

It is strength and health in food in the SMALLEST POSSIBLE BULK.

BOVRIL, Limited

27 St. Peter St., Montreal.

W. L. MCKENZIE

North-Western Agent

Winnipeg, - Manitoba



The Glory of a man is his strength.

WHAT IT WILL DO

It will in proportion to its bulk and weight furnish more strength and powers of endurance to the Athlete, Explorer or Prospector, than any other preparation in existence; and it will do the same for those requiring mental strain.

It is in short, a perfect MENTAL AND PHYSICAL INVIGORATOR.

With the invalid it is a perfect barrier to death from exhaustion and a return road to health.

BOVRIL

Limited,

LONDON, - ENGLAND

RUBBERS OVERSHOES

—AND—

CARDIGANS

THE CANADIAN RUBBER CO.

OF MONTREAL

Looking over our Fall Orders makes us SMILE.
Business "WAY UP IN G."

Merchants of Manitoba and N.W.T. have proved that they know where they are best served by placing their business with the old reliable.

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