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THE MUSICIAN'S IDEAL

WHETHER IT BE

PIANO OR ORGAN

Those Unable to Play Will Derive Entertainment through the use of the

BELLOLIAN Self-Playing ORGAN

OR THE

BELL PIANO PLAYER

WHICH WILL PLAY ANY PIANO.

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The **BELL PIANO & ORGAN CO., LIMITED, Guelph, Ont.**

**Talks
Laughs
Sings
Plays**

Special Zon-o-Phone Talking Machine Offer.

To the readers of the HOME STUDY QUARTERLY we will ship one Zon-o-Phone Talking Machine complete and six Zon-o-Phone Records without one cent in advance, on the understanding that if after two days' free trial in your home you are perfectly satisfied with the outfit, you will send us \$3.00, the price of the six Records, and \$1.00 deposit on the machine, the balance, \$18.00, to be paid in weekly payments of \$1.00 each. We make this liberal offer because we have every confidence in the readers of the HOME STUDY QUARTERLY, and because we are satisfied that once a Zon-o-Phone Talking Machine enters a home it will never be allowed to depart.

The Zon-o-phone is positively the best Talking Machine in the world. Its life-like reproductions are due first to its smooth-running, perfectly noiseless motor—such a perfect piece of mechanism that it requires oiling only once in two years; its International Exhibition Concert Sound Box, alone worth \$5.00, the most effective device for reproducing sound ever invented (the Zon-o-phone is the only Talking Machine equipped with this marvelous Sound Box without extra charge), and its hard, smooth Indestructible Records, the loudest, clearest and most brilliant Records ever heard.

Nothing can place more entertainment—real, honest amusement—in your home than a Zon-o-phone Talking Machine. There's nothing that can give greater pleasure. You can, at a moment's notice, provide a programme of music, song and recitation—the greatest bands, the most eminent singers, the funniest sketch artists and the most amusing story tellers in the world are always at your command. The Records can be freely handled without injuring them, and any one can play them. They are as loud and as natural as the human voice.

King Edward VII. owns a Zon-o-phone which is no better for practical purposes than the one we offer you. Every home should have this wonderful entertainer, the greatest in the world. The cost is small, and by our Easy Payment Plan you never miss the money.

Write us to-day, mentioning your nearest express office, or if you wish any further information, drop us a card and we will cheerfully answer all enquiries. If you prefer to make your own selection of Records we will mail Catalogue on request.



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For
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Years**

JOHNSTON & CO.

9 & 11 Queen Street East, Toronto, Canada.