JOHN MACDONALD AND CO.

N woolens John Macdonald & Co. are completely assorted in winter cloths such as beavers, naps, suitings, imported and Canadian tweeds. For spring they are showing a large range of goods in new spring patterns.

They are the Toronto selling agents for the famous Belwarp serges and coatings. These goods are popular with the public, being guaranteed sun-proof and sea-proof.

For spring a fine range of tweed suitings, 3 and 6-4 goods, are being shown; extra value in black and blue worsteds, venetians, clay twills, corkscrews and other fancy weaves.

In tailors' trimmings a large range of Italian cloths, French silesias and twills, haircloth, squares, buttons, twists, canvas, etc., is in stock. Also a range of cordurous and fancy vestings in wool and cashmeres.

SOME FEATURES IN MEN'S GOODS.

Among the lines for men's furnishings shown by Wyld, Grasett & Darling are cashmere half-hose, the Niantic being asked for, seamless feet, and in fine and medium weight. Umbrellas of medium grade are asked for with steel rods, though better lines with small wooden rods are in favor. Crooked handles are quite popular. Some choice goods for Christmas trade with leather covers are now in. Silk handkerchiefs, in plain and twilled, hemstitched, also white brocade, sell well. Colored brocades are likewise doing well.

THE D. M'CALL CO., LTD.

The dissolution of the wholesale millinery firm of D. McCall & Co., as intimated in our last issue, has eventuated. The trade will, no doubt, be pleased to learn that Mr. McCall will, in future, be identified with a joint-stock company, which will carry on the wholesale millinery business under the style of The D. McCall Co.,

Ltd., a charter for which has been granted. They intend doing a more extensive trade than heretofore, and have made their preparations for the spring accordingly.

"PEDRO."

This is the name of a special line of mixed cotton half-hose made specially and only for W. R. Brock & Co. They are put up in 10-doz. bundles and can be bought to retail at a popular selling price. Brock's also have a large line of men's half-hose, all prices, all kinds, all sizes, including their "Dominion Renowned," "Acme" black cashmere, to retail at 25c.

JUST OUT.

By the ss. Mongolian, Brophy, Cains & Co. have received a few thousand dozen of ladies' silk scarfs, fancy silk fronts, handkerchief sachets, lisse, ombre and Japanese handkerchiefs.

GOOD WORK SELLS WELL.

M. L. & H. Schloman are turning out a good line of ladies' cuffs and collars. They say that they employ the best of workmen, and that these lines are fully up to their blouses, which they report as selling rapidly.

CURTAINS.

The Gault Bros. Co., Ltd. have just received a very choice lot of the newest and best designs produced in Swiss curtains and window nets, in Irish point, tambour, Brussels, etc.

SLEEVE LININGS.

Finley, Smith & Co. are showing some nice ranges of sleeve linings. They have secured control for Canada of several of the patterns.

New Goods for SPRING, 1897

SPRING SAMPLES are now being shown in these goods.....



Prints In Prints we have a magnificent range in the latest colorings and designs.

Ladies' BlousesBlouses. Splendid assortment.
All new styles.

Regatta ShirtsGents' Regatta and Neglige Shirts ... Most attractive and salable goods.

Our Present Stock is in good shape for sorting. Orders sent us by mail receive our most careful attention. Enquiries promptly and cheerfully answered.

KNOX, MORGAN & CO. - HAMILTON