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- 1. It is the only newspaper published in the Dominion of Canada devoted to the lumber and timber industries.
- 2. It is devoted to the development and utilization of our forest wealth.
- 3. It furnishes complete and reliable quotations of prices of lumber in all the leading markets.
- 4. Its columns are filled with interesting reading matter, valuable alike to the land owner, manufacturer or dealer.
- 5. It costs only \$2.00 per year to have it sent, post-paid, to any address in Canada, and no land owner, lumber dealer, manufacturer or individual in any way connected with timber industries, can afford to do without it.

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It has a circulation among saw mill owners, manufacturers, lumber and timber dealers and all classes connected with the timber business.

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