

1c POSTAGE PAID at Watford POSTMASTER—Deliver To-day To BOX HOLDER

Buy in Watford and Win a Ford Sedan

Watford Community Club is Giving Away Free a New Ford Sedan and \$150.00 in Cash Prizes. One Ticket with every \$1 Cash Purchase. Reeves of Warwick & Brooke to Draw Lucky Tickets.

Someone in this district is going to be lucky enough to receive a New Ford Sedan, fully equipped and ready to run on New Year's morning absolutely free. Fourteen other persons are going to be handed \$150 in cash, ranging from \$50 down to \$5.00.

THE PLAN

The plan is simply this: With every dollar purchase in any of the stores which have entered this Club you will receive one membership ticket.

With every dollar paid on accounts in any of these stores you will receive one membership ticket.

Sign your name and address on each membership ticket and drop them in the box which will be conveniently located near the front of every store.

This contest will commence Saturday morning, November 3rd, 1923, and end Monday evening, December 31st, 1923.

On New Year's Eve the boxes will be collected by the Committee, taken to the stage in the Lyceum Theatre, all the tickets well stirred up and some two-year-old tot from the audience will draw the tickets.

The 1st ten tickets drawn will be good for \$5 each.

The 11th ticket will be good for \$10.00.

The 12th ticket will be good for \$15.00.

The 13th ticket will be good for \$25.00.

The 14th ticket will be good for \$50.00.

The 15th ticket will take home the New Ford Sedan, fully equipped and valued at \$800.

Conditions and details have been made as simply as possible. Remember, all you have to do is sign your name and address on every ticket and drop them in the box at the front of each store.

The Reeves of Warwick, Brooke and Watford will be asked to superintend the drawing. They will choose some child from the audience to draw the Lucky Tickets.

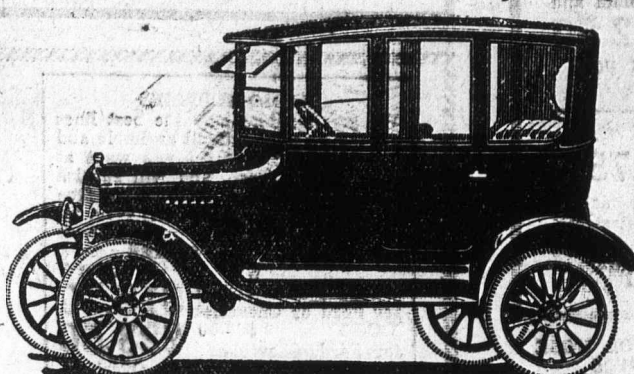
In order to make sure that every prize will go to outside members of

the Club, all merchants of Watford their immediate families and their employees are absolutely barred from receiving tickets.

The Reeves of Warwick, Brooke and Watford will be asked to superintend the drawing on New Year's Eve in the Lyceum, when the fifteen lucky tickets will be drawn.

As everyone is aware, these big prizes (totaling \$1,000.00) will be paid for out of the greatly increased business members of the Club will do during the two months that the contest will run. Prices on all lines will be marked lower than in most towns and all the merchants will have special bargain prices on certain articles while they last. Each member of the Club is carrying well assorted stocks so that buyers are assured of First Quality goods. "Satisfaction on every sale or money refunded" is the rule, as usual.

No need for anyone to buy from Mail Order houses. You will find prices just as low here (and in many cases even lower) and besides you stand as good a chance as everyone to win the new Ford Sedan or some of the big cash prizes.



Someone is Going to get this Ford Sedan Free!

FOURTEEN OTHER SOME ONES WILL BE HANDED \$150. IN CASH.

It May as well be You!

"BUY IN WATFORD" A Ticket for Every Dollar

1. EDWARDS BROS., Meat Market
2. McCORMICK & PAUL, Groceries, China, Hardware
3. SWIFT, SONS & CO., Dry Goods, Clothing and House Furnishings
4. P. DODDS & SON, Groceries, China, Footwear, Wall Paper.
5. W. L. McCRAE, Hardware, Stoves, Electrical Goods.
6. SIDDALL DRUG CO., Drugs, Stationery, School Supplies.

7. CARL A. CLASS, Jeweler, Optician, Columbia Phonographs
8. A. BROWN & CO., Dry Goods Clothing, Millinery, House Furnishings.
9. F. W. ROGERS, Family Grocer
10. FARMERS' CO-OPERATIVE, Groceries, Flour, Feed, Etc.
11. W. D. CAMERON, Groceries, Footwear, Etc.
12. WILLIAMS BROS., Overland Cars, Exide Batteries, Accessories and Radio Equipment.

13. D. A. MAXWELL, Maxwell cars, auto service station.
14. HARPER BROS., Furniture Musical Instruments, Funeral Directors.
15. J. McKERCHER, Hardware, Stoves, Harness, Seeds, and Farm Equipment.
16. J. MATHEWS, Groceries, Footwear, Etc.
17. WATFORD GARAGE, Ford Sales and Service Station.
18. J. W. COPELAND, Harness, Club Bags, Trunks, Etc.

19. J. W. McCONKEY, Gents' Furnishings, Clothing Etc.
20. J. W. McLAREN, Drugs, stationery, silver, china and glassware.
21. "GUIDE-ADVOCATE", Commercial Printers & Publishers
22. LADIES' FASHION SHOPPE Ladies Wear Exclusively
23. TRENTON & CO., Flour, Feed, Grain, Etc.
24. A. RUMFORD, Footwear and Modern Shoe Repairing.

BUY IN WATFORD--WHERE YOUR \$1.00 IS WORTH 100c--BUY IN WATFORD AND WIN A NEW SEDAN

S.M.P. Enameled Ware

Sold in Watford by McCormick & Paul



Your Roast or Turkey will taste better if prepared in a Roaster. We have a large assortment. Sheet Iron, two-coat Enamel, White Enamel and Aluminum. Ranging in the following prices

\$1.00, \$1.10, \$1.35, \$2.20
\$2.45, \$3.20, \$3.50



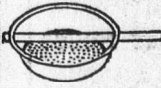
ALUMINUM COFFEE PERCOLATORS

\$1.75 and \$1.90



SPECIAL GALV. TUBS

No. 0 No. 1 No. 2, No. 3
\$1.35, \$1.40, \$1.60, \$2.00

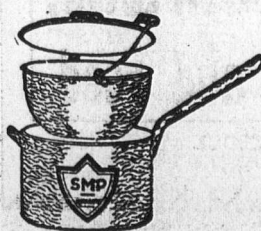


ASH SIFTERS Galvanized, 50



COAL HODS

Japanned, .75c and \$1.00
Galvanized, \$1.25



CEREAL COOKERS

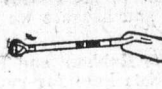
Cook your porridge by live steam in a avoy Cooker.

Aluminum \$2.00

Blue and white Enamel \$1.50

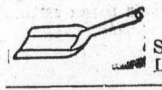
Stove Lifters 12c each

We carry a full line of S.M.P. Enameled Ware, and our prices are right.



UTILITY SHOVELS

Heavy Japanned, for Stable and Snow
"D" Handle 90c
Long Handle 75c



FIRE SHOVELS

Short Handle 18c
Long Handle 28c



COPPER BOILERS

Heavy Copper \$4.60
Heaviest grade \$6.00



MILK AND RICE BOILER

Blue and White \$1.50 and \$1.75
Aluminum \$2. & \$2.35



Lantern Globes

Long and short.... 2 for 25c

LANTERNS

\$1.25 and \$1.40

Guaranteed in any wind

Wash Basins

Grey Enamel 35c
White Enamel 65c, 75c, 80c

Chamber Pails

Galvanized 75c
Two-coat Enamel \$2.10
Blue and White \$2.35



WASH BOARDS

Zinc 65c
Enamel 75c
Glass 90c



Save the surface and you save all.



FLOGLAZE

Ask us to demonstrate FLOGLAZE EXTERIOR PAINT Covers 500 Square Feet Two Coats in the Gallon Does not show Brush Marks Has a High Gloss that Lasts Gives 25% More Wearing and Protective Service

FLOGLAZE HOME AND FARM PAINT for Furniture, Woodwork, Boats, Floors, Wagons, Buggies, Implements, Radiators, Etc.

McCORMICK & PAUL, WATFORD

\$1.19

Be Sure to See Our Display of Specially Priced ALUMINUM WARE.

Your Choice of the following at this exceptionally Low Price: Covered Potato Pot, Set of 3 Sauce Pans, Set of 3 Pudding Dishes, Large Preserving Kettle, or 1 Covered Straight Sauce Pan with Lid.

ALSO LARGE SET of etain ehrlu cmfwp vbkgj Also Large Size MILK AND RICE BOILERS..... \$1.39



Floglaze "The Finish that Endures"



Gives a lasting Hard Wearing Surface

to Wood, Metal and Concrete.

No. 70.

HARDWARE

BIG BEN Alarm Clocks \$4.00

Also Little Bens

Four tine "D" Handled \$1.65

Strapped Manure Forks

Maple Leaf and Welland Vale Mfg

Special line of Heavy Lined 75c

Horse Hide Mitts, at.....

GET IN EARLY AND GET YOUR SHARE OF THESE SPECIALS.

GILLETTE RAZORS.....49c

We carry a full line of ROGERS 1847 SILVER PLATE

Get our prices before buying your Silverware for Christmas

Long Handled, Round point, Heavy grade shovels

each.....\$1.15

Choicest GROCERIES

Choice Bulk Dates, lb.....15c

Bulk Seedless and Fancy Seeded Raisins, 18c lb, 3 lb for.....50c

Cleaned Currants, lb.....20c

3 lbs. for.....55c

Cooking Figs, 2 lbs. for.....25c

Lemon and Orange Peel, lb.....38c

Citron Peel, lb.....70c

Prunes, lb.....18c

Shelled Walnuts, lb.....60c

Shelled Almonds, lb.....60c

Try a pound of our Bulk Teas, 3 grades to choose from 60c, 75c, 85c

When you want a can of Corn, Peas, or Tomatoes, don't forget to ask for APEX BRAND.

Full Line of High Grade SPICES.

McCORMICK & PAUL

"THE QUALITY STORE" A RELIABLE PLACE TO BUY YOUR GROCERIES AND HARDWARE