

WHEN CHOCOLATES are mentioned, why do you think of NEILSON'S? Because they are made by a firm that make chocolates a specialty, every piece is high grade. Remember we are the only place in town that can sell you NEILSON'S. All prices in BOX GOODS and HARD CANDIES, FRUIT and CREAM CANDIES, CARMELS, MAPLE, MAPLE BUTTER, CHERRY FRUIT, or any variety that you may ask for, always fresh.

**F. H. Lovell's**

Bread and Cakes always good. Wedding Cakes our specialty.

**Dry Cleaning and Pressing**

Agents for the AylmerSteamLaundry

at North End Barber Shop

LORNE JOHNSTON



**Tested 250,000 Miles  
Three-Point Suspension Springs  
Greatest Improvement Since  
Pneumatic Tires**

OVERLAND 4 has been tested as no car has ever been tested before. 250,000 miles of mountain trails, desert sand, heat, cold, mud and dust, demonstrated the quality of every part of the car long before we began manufacturing.

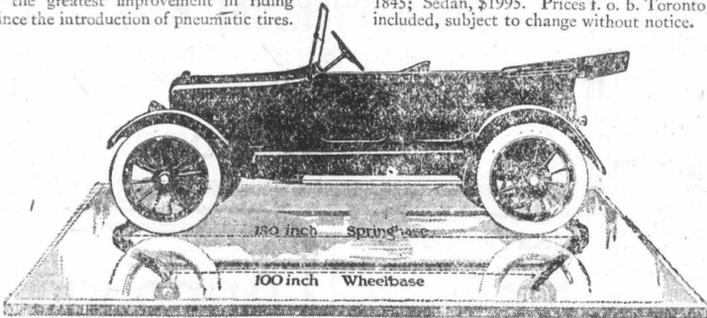
This remarkable test showed conclusively that Three-Point Suspension Springs, exclusive with Overland are the greatest improvement in riding comfort since the introduction of pneumatic tires.

Diagonal attachment of the Three-Point Springs at both ends of a 130-inch Springbase gives the road steadiness of the heavy car of long wheelbase.

Equipment is complete from Auto-Lite Starting and Lighting System to Demountable Rims.

The longer you ride in this car the better you will like it. Come and see this car. Ask for Booklet.

Overland 4 Touring, \$1195; Roadster, 1195; Coupe, 1845; Sedan, \$1995. Prices f. o. b. Toronto, War Tax included, subject to change without notice.



J. R. McCORMICK  
WATFORD DEALER

**MILADY'S COIFFURE**



A charming effect in woman's hair dress produced by an exquisitely constructed comb, somewhat resembling a beautiful butterfly.

**FASHION TIPS**

Great vogue is predicted for the novelty hatpin in the large ball shapes.

Autumnal browns and reds are proclaimed the leading suit shades for fall.

Apricot-colored duvetyn, conched all over in navy blue, makes an attractive short overblouse.

Short sleeves are growing in popularity; many are shown on duvetyn street models.

Hip drapings and pannier effects are accentuated in the youthful taffeta evening frocks.

Lace tunics, stiffened so that they extend outward, are a feature of some smart dance and dinner dresses. Hair cloth is used for this purpose.

The all-black hat is indorsed as the most fashionable for dressy wear, and velvet is the chosen material for exclusive models.

A smart tailored satin is all over embroidered in lighter shade in ruffled embroidery and has a shallow ripple and deep tunic, both circular.

**Children Cry  
FOR FLETCHER'S  
CASTORIA**

The practical man will not hesitate a moment over investing in Victory Bonds.

**The Victrola**

satisfies every musical taste in the home.



You cannot estimate the enjoyment received from this world-famous instrument until you have it in your own home.

**HARPER BROS.**  
WATFORD



**Taylor's  
Throat and  
Lung Balm**

is different from ordinary cough syrups, mixtures, etc., because it acts not only upon the throat and lung passages, but also upon the eliminating organs of the body. This enables the system to throw off the worst cough or cold in a few hours.

Taylor's Throat and Lung Balm gives almost instant relief, and as the dose is small—only 1/2 teaspoonful—it cannot upset the stomach.

Prices 35c, 65c, \$1.20

Nothing equals our Stomach and Liver Cure for a general tonic.

**Taylor & Sons**  
WATFORD

**"Gee-Whiz! How it Hurts—  
—The Pain in My Foot!"**



"Sometimes it is in my arm." Merciful Heaven, how my back hurts in the morning! It's all due to an overabundance of that poison called uric acid. The kidneys are not able to get rid of it. Such conditions you can readily overcome, and prolong life by taking the advice of Dr. Pierce, which is "Keep the kidneys in good order." "Avoid too much meat, alcohol or tea. Drink plenty of pure water, preferably hot water, before meals, and drive the uric acid out of the system by taking Anurie." This can be obtained at almost any drug store.

Send a bottle of water to the chemist at Dr. Pierce's Invalids' Hotel, Buffalo, N. Y.; and you will receive free medical advice as to whether the kidneys are affected. When your kidneys get sluggish and clog, you suffer from backaches, sick-headaches, dizzy spells, or twinges and pains of lameness; rheumatism of joints; or sleep is disturbed two or three times a night; take heed, before too late! Get Anurie (anti-uric-acid); for it will get new life into your kidneys and your entire system. Ask your nearest drug-gist for it or send Dr. Pierce ten cents for trial package.

For years Mother Graves' Worm exterminator has ranked as the most effective preparation manufactured, and it always maintains its reputation.

**FOR THE MAID AT SCHOOL**

Coming Season's Styles Sufficiently Advanced to Allow of a Judicious Selection Now.

Preparation of the wardrobe of the girl who goes away to school should be begun early. Fortunately fall styles have already been sufficiently settled so that making up simple dresses, blouses, etc., for school wear may be done along next season style specifications.

Smocks now being brought out for fall emphasize the strong hold this garment has acquired. The Cossack smock is an interesting model. This is cut on straight lines and is somewhat longer than the conventional smock. The jersey weaves either in silk or wool (fiber silk is more frequently employed than pure silk) are popular fabrics, and brilliantly contrasting silk floss, heavy wool or chenille is used to embroider the garment.

One of these smocks will be found excellent for sport wear during the late summer or early fall days. The young college or high-school girl will find such a garment matched with a plain wool fabric skirt very useful.

**Belts Cover Seams.**

Advising a number of retailers of conditions in the men's clothing line, the point is made by a buyer of such merchandise that on all waist-seam models bought it has been thought safer to provide belts. The additional cost is 50 cents, but the assurance that the belt may lead to the sale of the coat, when the plain waist-seam style might become passe, is considered worth the extra money. This concern finds that at present waist-seam models in single and double-breasted effects appear to be popular in all but the larger cities, where the style must include a belt all around in order to sell.

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children

