AMUSEMENTS.

MALE HELP WANTED

GENTS wanted for fast selling house to house proposition, Apply 493 Queen's Ave., London.

ARBER--Working half interest, part-

PAPERHANGERS wanted. Colerick Bros., 212 Dundas St.

ALESMAN, piano, first-class, wanted, good salary to right man. Apply A. M. Wellman, manager, Heintzman & Co., Ltd., 242 Dundas St.

FEMALE HELP WANTED

COOK—General, experienced, wanted immediately, highest wages. Apply Mrs. Roy Moore, 204 St. James St

GENERAL maid wanted at once, no washing. Apply Mrs. J. M. Daly, 300 Princess Ave.

HOUSEMAID wanted, experienced. Apply Housekeeper, Tecumseh House.

MAID, who is willing to go to Detroit.
Apply Mrs. T. S. Coleman. Phone 2905.1

SALESLADY for cloak, suit and dress department; must be competent in fitting garments. Reply, stating service and where experience was obtained. Apply to Box 65, Advertiser.

SOLOIST wanted. First Church Christ Scientist, London. Apply Room 55, Bank of Toronto Building.

TELEPHONE OPERATOR, EX-PERIENCED, FOR EVENING WORK, WANTED AT ONCE; MUST BE ABLE TO TALK WELL AND DEAL WITH PUBLIC. AP-PLY, GIVING TEL. NO., BOX 59, ADVERTISER.

WAITRESSES — Experienced, wanted Apply Head Waiter, Tecumseh House

WAITRESSES 3, kitchen girls 2, for pavilion, Springbank Park, highest wages, with room and board to capable girls. Apply 483 Dundas St.

AGENTS WANTED

HELP WANTED

SITUATIONS WANTED

MARRIED man wants situation on

farm, thoroughly experienced. Apply 51 Wortley Rd., or phone 1725W.

INSTRUCTION.

ADVERTISING thoroughly taught by the International Correspondence Schools; personal instruction; study at home. Write for free prospectus. Address M. M. Sims, Rep., 183½ Dun-das St., London.

MATRICULATION, etc. — Backward pupils coached. Young's School, 379 Princess.

MONUMENTS

ARTISTIC CEMETERY MEMORIALS. London Marble and Granite Co., 493 Richmond. Phone 3559W; res. 2816.

SMYTH MONUMENT WORKS, 344 Wellington St. Phone 1835W. Est. 1852. Over 76 years of service.

BORN, MARRIED, DIED

Mrs. Roy M Phone 4737.

WINTER GARDENS

HAROLD RICH and His Orchestra

Made a Big Hit Last Night.

Patrons Pronounced Them: "THE BEST OF ALL"

You Cannot Keep Still.

BE SURE AND HEAR THEM TOMORROW NIGHT—FRIDAY

ADMISSION—50c. DANCING FREE. LAST DANCE OF SEASON SATURDAY NIGHT.

NOW PLAYING A DRAMATIC TALE OF

MARRIAGE AND DIVORCE

WITH A NOTABLE CAST OF SCREEN FAVORITES.

Christie Comedy "GREEN AS GRASS"

VAUDEVILLE

Enter Your Dog Annual

DOG SHOW

Entries close Thursday, 10th, with W. E. S. POTTS, 903 Colborne St. Phone 3163J. 44u

Biggest Rummage Sale of the Season

Friday evening and all day Saturday, May 11 and 12, 263 Dundas St., between Clarence and Wellington. b

RECITAL

FRIDAY, MAY 11, AT 8 P.M. ENTRAL COLEGIATE AUDITORIUM By Miss Marion Stark pupils, assisted by Miss Gladys ett and pupils of Miss Gwendolyn histle. National and ballot dancing. Tickets, 35c. b

DANCE

AT SPRINGBANK PAVILION TICKETS-50 CENTS. Under auspices of Trafalgar Chapter, O. D. E. Interests of the Children's femorial Hospital.

Rummage Sale

IN FORESTERS' HALL. Corner Dundas and English Sts., Friday evening and Saturday, May 11 and 12.

MEETINGS.

Liberal Convention HYMAN HALL,

Clarence and Queen's Ave Saturday, May 12

BOOKKEEPER, experienced, for manufacturing firm; must be capable of handling cost accounting system. Apply stating experience, age and salary expected. Box 64 Advertiser. At 2 o'clock.

Speaker to be announced later.

Purpose: For nominating a Liberal candidate for East Middlesex. Ladies cordially invited.

EAST MIDDLESEX LIBERAL ASSOCIATION. J. C. DURANT, J. H. WHEATON, Secretary. b Presiden

AILSA CRAIG FIRE RELIEF. The citizens of Ailsa Craig and vicinity are urged to attend a public meeting in the Town Hall of Ailsa Craig on Thursday, May 10, at 8 p.m., in the interest of those residents of the village who have suffered severe loss in the recent disastrous fire.

REGULAR communication King Solomon's Lodge, No. 378, G. R. C., A., F. and A. M., Masonic Hall, this (Thursday) evening, at 7:30. Conferring degrees. Visitors welcome. Frank Hornsby, W.M.; Wm. Nicholls, Secretary. GRAND closing dance, Dayton & Mc-Cormick's, Saturday, May 12. No dancing Tuesday night this week.

ACCOUNTANTS

enson, WM. C., C.A.—Resident part-ner, Oscar Hudson & Co., chartered accountants. Cost systems. 213 Do-minion Savings Bldg. Tel. 1537J-6346. COLES, F. H.—Public accountant and auditor. Imperial Bank Bldg., Lon-don. Phone 1818W. Residence 3369J. BRIEN, W. J., commercial specialist, public accountant and auditor. Cost systems, financial statements, income tax returns. 3614 Richmond St. RAYMOND, F. W.—Accountant, auditor, authorized trustee, assignee, liquidator. Room 10, Greene-Swift Building, Leadon, Ont.

ASK for our mailing list of homes for sale. Save time and worry house hunting. Wheeler & Smiley, 1821/2 Dundas St. Phone 5264W. BUNGALOW—Slate roof, brick and stucco trim, beautiful large rooms, tiled bathroom, lot 48x125, quick sale, \$6,900. Apply 1156 Richmond St. Phone 4619.

REAL ESTATE

ENTRAL—2-story brick, modern rooming house, furnished or unfurnished good locality and paying proposition can be shown. Phone. Also 1½-story 7-room dwelling at 280 Huron St., large lot, variety of fruits, low taxes. Phone 2196W or 7966. EAST—Brick cottage, 5 rooms, bath, pantry, full basement, driveway, new, \$3,400. Apply 23 Peglar St. Phone 5166J.

ette, bathroom complete furnace, in-stantaneous heater, decorated, \$4,200; \$1,500 down. Box 68 Advertiser. \$1,500 down. Box 68 Advertiser.

HOME-SEEKERS ATTENTION! We are now offering for sale (Ealing Park) building lots, \$10 down, \$50 monthly; price \$300 to \$375; lumber supplied for building, \$50 down, \$10 monthly; hydro, gas, telephone and water for immediate use; take Oxford car (Hamilton Rd.) to end of lib.; inquire for Ealing School, East St.; think of the name; look for the sign; salesmen on ground Saturday afternoon; pick out your lot; build when you are ready. Froude Real Estate, Room 1, Duffield Block, 213 Dundas. Phones 2724-6772W. Office open Saturday evenings, 7-9.

LIST YOUR properties with the well-

NORTH—Frame cottage, very suitable for remodeling, or as it is; also 2-story brick house, 4 bedrooms, on Wellington St. north of C. P. R. Phone 6518W.

Phone 6518W.

ON PAVED highway, 2-story and attic, red pressed brick, 12 rooms, oak finish, veranda, balcony, 2 mantels, furnace, bath, slate foof, beautiful terraced lawns, ornamental trees, fruit, large garage with about one acre of land; this would make a splendid location for tourists tea room; inspection by appointment only. Paterson & Sadlier, 110 Dundas. Phone 5434.

ner, the best weekly salary producer in London; if, it doesn't prove so inside thirty days, I will give you my half interest. Sim Thompson, Barber Shop, Richmond St. QUEEN'S AVE. East, brick cottage, 3 bedrooms, semi-modern, \$3,000. J. C. Patterson, 359 Richmond. SOUTH, red brick, cistern, laundry tubs, wired for stove, every modern con-venience; must sell at once, bargain. 59 Stanley St. FURNACE salesman, experienced, to sell established line of pipeless and pipe furnaces; only high-class men need apply; give full details of last five years' experience. Box 60. Ad-SOUTH—Solid brick cottage, 6 rooms, well decorated fully modern, garage, chicken house. Owner leaving city. Phone 1228.

GOOD WAGES for home work; we need you to make socks on the fast, easily-learned Auto Knitter; exparience unnecessary; distance immaterial; positively no canvassing; yarn supplied; particulars 3c stamp. Dept. 79c, Auto Knitter Co., Toronto. S. PROWSE, 47 Oak St. Phone 5568J at noon or evenings. Several cottages on easy terms, from \$1.400 to \$3,000; 1½-story red pressed brick, fully modern, 4 bedrooms, \$4,000. Easy terms. \$500 CASH and balance monthly takes a double story and half frame, hydrogas, water, basement, in north, 2 block from Normal car. Would suit two families. Price \$3,200. J. C. Alexander, 119 King St. MAN and wife for a bachelor's house, as cook, housekeeper, and the man for work both inside and outside the house, gardening, etc. Apply P. O. Box 443, London, Ont. OLD established Canadian manufacturer of farm machinery requires two block men immediately; must have successful record; state full particulars of previous experience. Box No. 61, Advertiser.

sl.200—LOTS, northeast corner Edward and Langarth Sts., good site for store and building, 120x129 feet. Terms for quick sale. Also two acres north end, university site, \$2,200 for quick sale. Apply E. Cook, 255 William St., London, Ont. don, Ont. 4,500—BRICK cottage, 7 rooms, semi-modern, good locality. Terms, North. Reduced \$500, terms, new pressed brick, 8 rooms, modern. Phone 2746. R. H. Cullis, 177 Wortley Rd.

TEAMSTER wanted, steady job to right man. F. Hutchinson, 20 Argyle St. Phone 2152W. FARM for sale, 100 acres, near Parkhill, good buildings, 1½-story white brick house, bank barn and other buildings, some fruit, 8 acres of bush, well watered and living stream, good farm and immediate possession. Price \$6,-000, \$1,500 down; good terms. Apply for further particulars E. Cook, 255 William St., London, Ont. TRAVELERS wanted to carry a side line of ladies' hats. Apply Broadway Hat Co., 188½ King St. YOUNG MAN wishing to learn candy and biscuit trade. Apply Box 72, Ad-vertiser, stating wages expected; steady job for right party. NTARIO—700 choice farms. Catalogues sent free on application. Thomas Myerscough & Edy, 226 Darling St., Brantford. Bell 'phone 1233J. 100 ACRES, will sell or exchange on city property; with or without stock and implements. Box 127, Advertiser.

TO LET

DUCHESS, Ave., 188—Apartment, suit able for one or two adults. modern electric stove, heat, hot water, cal floors, immediately possession. LAT, 2 or 3 rooms, very neat and clean. Adults only, \$15 month. Apply 147 King St.

GROCERY STORE and stock, also upper flat. 'Apply 406 Burwell St. HOUSE on Adelaide St., north, outside city limits, immediate possession. J. W. G. Winnett, barrister. HOUSE—Corner, nicely furnished, all conveniences, South London, on car line. Phone 6826W. line. Phone 6826W.

MODERN house, furnished, good locality, reasonable rent to careful tenants no children. Box 63, Advertiser. RICHMOND St., 176. flat, modern, four rooms, 3-piece bath, heat, water. Apply above address.

STORE, 355 Clarence; also busines flat 30x50. Apply 355½ Clarence. TALBOT ST., 236—Close in, 8-room fully modern, \$49 per month. Apply 234 Talbot St., or phone 431. rWO houses for rent, immediate pos-session. Brodie's Real Estate, 220 Dundas. Phone 368. WELLINGTON ST., 253—Four rooms, flat, unfurnished, water, gas, hydro, toilet; possession at once. Apply above address. Phone 3920J.

ROOMS TO LET

AGENT wanted, whole or spare time, to sell a patent household article, used in every home, costs 10c, sells for 25c; this is a genume, quick selling necessity. Edward Islip, 2977 Dundas St. West, Toronto. CENTRAL—Furnished room, in private home, suitable for business gentleman Phone 1091J. FURNISHED rooms for light house keeping, all conveniences, reasonable working girls preferred. 433 Ridou

> CENT St., 169, well-furnished doubl parlors, also large bedrooms, single or in suite. Phone 2683M. WATERLOO ST.—Rooms, furnished modern conveniences, central, gentle men or ladies. Phone 1483.

> ROOM AND BOARD DUNDAS ST., 1039—Room and board suitable for two gentlemen, all con veniences. Fhone 6391J.

PERSONAL ARE YOU ready for your clothes to measure? Don't forget to see L Wilner, 229 Hamilton Rd. Ladies tailor and dressmaker. Tel. 5461W. Open evenings. We also sell material and trimmings.

DRESSMAKING, renovating, hand em broidery; exceptionally reasonable Meadows & Ridgeway, rear 186 Simco DR. M. W. EDGAR, nervous, circulatory and organic diseases permanently cured by Electro-Therapeutics. 546 Richmond. Phone 1009M. GLENWOOD Private Hospital, 435 Ridout St. Rest cure, electric baths, hydrotherapy and massage. HARPER Method of Shampooing and Scalp Treatment. Ladies only. Miss E. Nichol. 389 Richmond St. Tel. 2515J. HEMSTITCHING—Cotton, 6c; linen, 7c; silk, 8c per yard; mail orders filled. Viola Williams, 199 Hamilton Rd. Phone 4328F.

519 Maitland St., on Thursday, May 10, 1923, Frederick Fitzgerald, be-loved husband of Elizabeth Fitzgerald. Funeral from above address on Sat-urday, May 12, at 3 p.m. Services at 2:30. Interment St. John's Street Cemetery. Services under auspices of Masonic Order. LEVITT, M. J. (successor to Henry Ed-wards). Cancers cured with plasters Advice free. 390 Ridout St. Tel. 2666. NEWSPAPERS, Magazines and Clothing wanted. Poor People's Store Phone 4828.

BABY BUGGY, cream reed, \$10; also set of veranda steps in good condition. 782 Grey St.

BARGAINS—Boy's wagon, boy's sielgh, doll buggy. Perfection oven, kitchen table, electric heater, tools, sewing machine, Aesetic coce we. 98 East

BARN for sale to be removed. Apply 194 Sydenham. Phone 4021M. BIBLE commentaries, Matthew Henry, Adam Clark, Homiletic old type-writer. Hamilton's, 210 King St. writer. Hamilton's, 210 King St.

CHEESE HOOPS, 10, flat, and followers, size 14½, in use short time, 1 bolt of cotton, size 14½, thermometers, whey testing glasses, acflometer, acid glasses, 1 hand tester complete for cream or milk, whole outfit will be sold cheap if taken at once. Box 67, Advertiser.

CHESTERFIELD and two chairs, gas range, fall-leaf table; also child's tri-cycle, good as new, cheap, all good condition. Apply 26 Yale St. COAT—Hudson seal, size 40, length 40 inches, antique black wainut parlor suite, tapestry upholstering, parlor cabinet, kitchen chairs. 374 Tecumseh

CONFECTIONERY, cigars and tobacco, stationery, school supplies, magazines and papers, games and toys, at Rob-ertson's Cigar Store, 519 Richmond St. E. J. ALLEN, 110 Dundas St.—Full line of office supplies and specialties. New and used typewriter repairs for all machines. Phone 5903W. ELECTRIC WIRING—Special low prices this month. Leff Electric Co., 316 Grey St. Phone 4626W.

FRESH CAUGHT FISH— Arriving daily. Phone your order, we deliver to all parts of the city. ONN'S UP-TO-DATE MARKET. Phone 7720-1296. 143 King St

GAS RANGE—Vuican, almost new, \$25, also large baseburner, \$10. 84 Mait-land St. GET OUR PRICES on electric wiring

satisfaction guaranteed, estimates free. Bowley Electric Co., Home of Quality Fixtures, 306 Dundas St., London. Phone 2203J. \$20. Girl's Cleveland, 23-inch frame, \$20. Girl's Cleveland, 23-inch frame, \$22. Girl's Columbia, 19-inch frame, \$25. Baby buggy tires fitted, records and player rolis exchanged, 8 for \$1. Frank Paige, Ridout, near Dundas. Phone 4778W.

GLADIOLI—Order your favorite kinds now; Prince of Wales, Schwaben, Peace, Halley, Hulot, \$3.50 for 100; 50c dozen; see my list for 99 varieties. Attridge, Gladioli specialist, Route 7,

HIGHEST Quality at Lowest Prices.
Ladies' and gents' spring wearing apparel and house furnishings, sold on easy terms. Phone 3722W. J. M.
Fink, 123 Maitland. Clothier and Housefurnisher.

HOUSEHOLD FURNITURE for sale iousehold furniture for sale. Before paying the high prices for furniture which are demanded in the downtown stores, call at Syd. Jackson's, 501 Richmond St., or 768 Dundas St., and see what we have to offer. We probably have the very rug, table dresser or suite you need at a price which will mean dollars in your pocket. See our refrigerators and reed chairs. Syd. Jackson. auctioneer and sales agent. Phone 7460, and sales agent. Phone 7460. F YOU need glasses see F. Steele first His wide experience will make you a saving, Glasses low as \$2.50. F Steele, Optician, 210 Dundas St.

"KLEENO Kloths, Kleeno Waste," the superior quality wiping cloths and waste; a grade for every use. W. Leff & Co. Phone \$792, nights 5422W. LE SAGE UPRIGHT PIANO.

This instrument has been refinished and cannot be told from new.

A real bargain at \$275.

Terms arranged.

2704 — Phones — 1078 Sherlock-Manning Piano Company, London, Ont. 44k LIBRARY table, fumed oak; kitchen cabinet, buffet, leather covered rocker cheap for cash, at 351 Ridout St.

LUMBER for every purpose. Our prices talk. London Wrecking Co., 500 Bathurst St. Phone 6640W. EW and up-to-date clothing and house furnishings sold on credit. J. Holiff, furnishings sold on credit. J 366 Rectory St. Tel. 3595W.

ONE STARR PHONOGRAPH, thogany case and 10 selections, \$45 Terms arranged.

3704 - Phones - 1078 Sherlock-Manning Piano Company,

PIANOS from \$75, organs from \$15, also good used phonographs, \$20 up. Ger-hard Heintzman, 222 Dundas St. Tel. 5608. PIANO, almost new, reasonable for quick sale. Apply evenings, 192 Cen-tral Ave, third floor.

PIANO, good, upright, quartered oak dining table with 4 leaves, expensive combination buffet and china closet in quartered oak, dresser, large glass, washetand haseburner, portable. washstand, baseburner, portable chicken coop with wire run. 773 York

PIANO—Newcombe. upright, perfect condition; will sell cheap if sold at once. 33 Weston St. Phone 4540W. PRINTING—Let Sam Charlton do it. 123 King St. Tel. 984J. PRIVATE sale of first-class furniture 653 William St.

SEWING machines, two, drop-head Singers, \$12 and \$27; see at once. 135 Bathurst St. Phone 4746. SHETLAND PONY—Standard bred, 4-year-old. Apply second house east of Ridout, on Brick. STRAWBERRY PLANTS—Beederwood Sample, Dunlop, Williams, \$1 per 100 postpaid; \$6 per 1,000. Three W.'s, \$1.25 per 100; \$7 per 1,000. Ballingall, Hale St., London.

STRAWBERRY plants, Senator Dun-lop, Haverland and Williams, \$1.00 per hundred; \$4.00 per 500, prepaid. Wm. Fuller, Ravenswood, Ont. SWING FRAMES and oval frames for photos. large variety Anderson's Art Store, 466 Dundas St. Phone 2790J. THE QUEEN visits second-hand stores for oddments in high-class furniture Be a queen and pay us a visit. May & Ralph, auctioneers and furniture dealers, 411 Ridout, corner Dundas. Phone 1249J. WOOD, mixed, for sale, \$4.50 per single cord or \$4 per load. Apply 439 Ottaway Ave. Phone 3566J.

MARLEY Taxi—Reliable drivers and cars at reasonable rate. Phone 2823.

VICTOR PHONOGRAPH. Mahogany case and 10 selections, Terms arranged. 3704 - Phones - 1078

Sherlock-Manning Piano Company, London, Ont. o VARIETIES of perennial plants; also shrubs vines, peonies, etc. Richard Trowhill, 335 Victoria St.

COW — Registered Jersey, coming 4 years, due last week of May, very typey, high tester, quiet, good milker, reasonably priced. Phone 1516, ring

CHICKS, 300 S. C. W., Leghorns, 1 day old, \$20 per hundred. Phone 4715J. Call evenings, 159 Hale St. 300 S. C. W. LEGHORN chickens, day old, \$20 per hundred. Phone 4715J, or 159 Hale St. Call evenings.

CAMERA 2A Kodak, condition good will swap for good pup. Box 32, Ad-vertiser. GOATS, five, and two ladies bicycles will swap for horse or cow. Phon

MISS Z. I. FITZPATRICK, 26 Garfield Ave., is invited to call at the office of The Advertiser, before May 14, and receive a pair of tickets for Loew's Theatre, for use any day except Saturday. NAVY BLUE SUIT, boy's size; will swap for Kodak camera. Tel. 3617W. PERFECTION coal oil heater, good con-dition, splendid for summer cottage or campers. What will you swap me for this? Advertiser, Box 11.

SET of Walter Scott novels, will swar for some of Dumas' book. Box 34 Advertiser. SUITCASE, just like new, will swap for some household articles. Box 30, Ad-vertiser.

AUTOMOBILES

CHEVROLET, 1919, 490, five good tires, new battery good condition, \$250, half cash, balance arranged. 644 Queen's Ave., between 5.30 and 8:30 any even-ing. FORDS—Buy good used Fords from Middlesex Motors, Limited, London's Ford Dealer, in whom you can have confidence. Cars are repaired and re-painteu; any model; cash-or terms.

FORD TOURING, 1921, in good shape, price \$300. Apply evenings. 564 English. Phone 6026W. HUDSON COUPE for sale, excellen running order; leaving city; bargai for cash. Phone 4303.

HSPMOBILE touring, Model N; one McLaughlin roadster, K 44; one McLaughlin roadster, D 44; one McLaughlin 7-passenger, D 55 one McLaughlin light six. These cars are in good condition. Call at 122 Fullarton St. Phone 2929J.

touring car as soon as possible; high grade car in very best condition; only been driven in city and looks like new; must be seen to be appreciated; no dealers need apply; will demonstrate it any evening after 6:30. Phone 4837J.

McLACHLIN sedan, 5-passenger, look and is like new, cord tires, newly overhauled, new license. Would take small car as part payment. This is a real snap. Apply F. G. McTavish Stratford, Ont. MRS. BERE, 319 Wharncliffe North is invited to call at the office of The Advertiser, before May 14, and receive a pair of tickets for Loew's Theatre, for use any day except Saturday. NEW FORDS-Order now and be as-

price. Good used Fords. Overland coupe. Apply Aiva Jones, authorized Ford dealer, Lambeth. Phone 577, ring 2 and 2. SAXON—Country Club, 5 wire wheels, new paint job; give away at \$300. London Auto Wreckers, 264 Horton St. Phone 3510J. McLAUGHLIN, 1 Hupmobile, 3 Fords, cheap; repairs on all makes of cars Middaugh & Loft, Canadian Garage, Phone 5998W.

AUTO ACCESORIES. ENGLISH AUTO WRECKERS. We carry parts and have a full line of new accessories below factory price 150 Fullarton St. Tel. 432.

USED PARTS For All Makes and Models of Cara.

WHITE AUTO WRECKING CO. 750 Simcoe St. AUTO REPAIRING. AUTO repairing, tops re-covered, work guaranteed. Frith, Alexander garage, 622 Elias St. Phone 2628J. UTO tops and body trimmings, slip covers. Mose Wilson & Son, 347 Tal-bot St. Tel. 5320W.

DON'T let your car face this season without an overinaul. Expert work done by P. Fuller, 19 King St. (rear Ward's Cigar Factory). Tel. 3947W HOW IS YOUR CAR? If on the sick list, let us put her on the ready for duty list. Salmond Bros., 576 York St. Tel. 5933.

SUPER SERVICE. OVERLAND WILLYS-KNIGHT RELIANCE GARAGE, LIMITED. 291-299 DUNDAS ST.

PHONE 6400. WE ARE painters to particular people The J. F. Cook Auto Paint Shop. Phone 5670. over Beemer's, Queen's Ave.

ADVANCE Taxi. Phone \$911, under BLUE BONNET Taxi; Tel. 6262. Bag-gage transfer. We never sleep. DAVIS Tax: Service—Heated sedans. Night service. 739 Richmond. Tet. 7670.

MARLEY-HEXTER-Phone 2859. Re-

BUSINESS CARDS

AUCTIONEER and Valuator—Fred Genereaux, 91 Adelaide St. Phone 3323.

Nine years with Cooper's Auctions.

Phone for appointment and terms.

CITY chimney sweep, yards and cellars cleaned, whitewashing. Phone 1883J.

- W. Berry & Son. CITY SIGNS and Show Cards. 123 King St. Phone 984J, CLARK MACHINERY CO., woodwork-ing machinery, repairs, supplies. FICKLING BROS.—All kinds of truck ing, local and long distance. 5 Jacqueline St. Tel, 2840.

FIRST-CLASS BUS service for trips anywhere outside city; special atten-tion given; quick service to public. Apply 250 Richmond St. Phone 4672W. SET YOUR electrical work done not by Fred Mason. Tel 3210. LONDON Art Shoe Repair, 87 Dundas St. Repairs while you wait in a few minutes. Phone 4851.

MacLEAN & HARRIS, bookkeeping public stenography, collection. 20 Royal Bank. Tel. 776J. MARINELLO System for races, scalp Chiropody, removal of superfluous hair permanently. Miss Beattle, Tal-bot and Fullarton. Phone 3027W. MATTRESSES, cushions, feather pillows renovated. Phone 997W. Hunt & Sons, 593 Richmond St. SEWER contractor, work done, esti mates given. F. Christie, 411 Bathurst

SEWING Machines, baby buggles re-paired. Jackson, 239 Wellington St Phone 3365W SIGNS and show cards. Star Signs, 207 Dundas (over Gammage). Tel. 7581. SLATE roofing—Our specialty is slate blackboards. J. Whittaker, 551 King

UPHOLSTERING — Finest materials, expert workmanship. R. D. Pugh, 85 Wharneliffe South. Tel, 3654. WARREN BROS., machinists, welders formerly 314 Talbot. Hamilton Rd., near Rectory. Tel. 3075J. BUILDERS AND CONTRACTORS.

AER—Carpentry of all kinds, good work, prices right. 218 Hamilton Rd Phone 4254W. BIER, 509 Hill, jobber, carpenter, hard-wood floors. Tel. 5950W or 4011F. GENERAL cement work and roofing Fred Shaw, 61 Duchess Ave. Phone 3895W.

HISCOT, 448 York St., jobber, hardwoo floors laid and finished. Tel. 1976J. OE BERE building contractor, esti mates given, 319 Wharncliffe N. Phon 4320W. MOULD, ARTHUR—Roofing contractor expert repairs. Phone 7891W.

MURRAY, GEO., general contractor and builder; jobbing estimates furnished 118 Sydenham St. Tel. 4968F. OXELL, 200 St. Julien St., can build a 5-room builgalow, \$2,200; six rooms \$2,450, red brick. Tel. 7886J. VEEKS, A., builder, contractor, job bing a specialty. 558 Colborne St. PAINTERS AND PAPERHANGERS. BEECH, F. C.—Painter, paperhanger specialty graining; wallpaper dealer Free estimates. Tel. 7689W.

VAUGHAN, 499 Adelaide St.—Painting paperhanging and house decorating Tel, 5064W. PLUMBING AND HEATING. ALLEN & POPE will give you satis-faction and service in plumbing. 15: Chesley Ave. Tels. 2293W and 7839M. A. RAWN, 400 Lyle St. Tel. 5866F. Plumbing and repair work. FURNACES, eavestroughing, tinsmith-ing, Regal stove and furnace repair. 527 Hill St. Phone 1864J.

PLUMBING and repairing, soft water motor experts. H. R. Dixon. Phone PLUMBING and repairs. W. O. Ell. wood, 69 Becher St. Phone 4348W. T. WELCH, plumber and steamfitter 573 Central Ave. Tel. 7211W.

and stationery. 761 Dundas St. Phone

TAILORING AND REPAIRING. ARMOUR, J.—Expert tailor, cleaner and presser, 669 Dundas, Tel. 2379W. BERT RAY—The Trained Tailor. Reasonable, real clothes for ladies and gentlemen. 201 Wellington St. Tel. 7086J.

CITY CLEANERS, suits made, cleaned and pressed. 205 Central Ave. DOES your hat need cleaning? Saddy, only practical hatter in London. 62 Dundas.

GET your spring clothes repaired and cleaned at Williams' Tailoring, 428 Clarence St. Tel. 5013W. We deliver. JOE DEAN, cleaning and repairing. 434 Clarence St. Tel. 4225J. LIGHTED Tailoring and Laundry—Suits cleaned and pressed. Delivery. 347 Clarence St. Tel. 705J. SNELL Merchant Tailor. Change of address, 129 Bruce St. Phone 4553. Ladies' tailoring a specialty. SPRINGTIME is cleaning time. Let greenwood clean and press your clothes now. 207½ Dundas St. Tel. 7311. SUITS cleaned, pressed and repaired. Tailoring to measure. Customers' own material made up. R. Tatham, cor. Lorne and Elizabeth St.

LOST AND FOUND LOST—Black and tan hound; finder please return to 122 Queen's Ave Phone 1265. Reward.

LOST-Off one of our wagons last Friday or Saturday, parcel containing men's clothing. Reward Parisian Laundry.

LOST—String of pearl beads, last week. Liberal reward at 564 Wellington St. Phone 1124. LOST—Saturday night, in downtown district, pendant, set with pearls and amethst. Reward. 328 York St. Phone 3532F.

Pa Couldn't Speak.

WANT AD TIPS

Advertise Names In Want Ads

The national advertising which you read in this newspaper not only a powerful and beneficial thing for the manufacturers who advertise, for retailers and for consumers. It will help the Want advertiser, too-if he will let it. This is how:

There was a time once when practically the only advertised things known to the public were patent medicines. Year by year, at first slowly, then more rapidly, then very rapidly, the list of nationally advertised merchandise increased. Now, all sorts of building materials, all sorts of house furnishings and home equipment, automobiles, bicycles, fence posts, tools, etc., are known by advertised names to a large section of the public. And the same advertising which has made the name known has made the general characteristics and high quality known.

Probably 99 per cent of people prefer to buy an advertised to an unadvertised brand. They have confidence and faith in the name. Shrewd Want advertisers make capital of this fact. A house painter advertises to paint houses at a stated sum the square foot. He mentions in his Want Ad that he uses a

named nationally advertised paint. The builder of several modern bungalows elaborates his statement that best materials are used throughout. He gives the brand name of the lumber principally used, the advertised name of the plumbing fixtures, the name of the furnace. Readers learn that the lighting fixtures belong in the same elite group of nationally known articles. The familiar advertised names immediately capture the reader's confidence.

The name of a nationally advertised typewriter, electric washer, baby carriage, desk, etc., will nearly invariably help to sell it through the Want Ads. In some cases, the effect of the advertised name in producing inquiries is astonishing. Besides possessing confidence-winning and appeal properties, advertised names save space in description which the advertiser can give to such things as condition, bargain price, etc. When you can use such names, do.

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MEDICAL CARDS BANGHART, DR.—Women's diseases surgery. Dundas-Maitland. Tel. 3500. BICE, DR. E.—241 Queen's Ave., specialist, surgical diseases of genito urinary tract and rectum. Phone 1409. CAMERON, DR. D. A.—Dundas and Waterioo; diseases of women and stomach, Hours, 11-12, 2-4, 7-5. Tel. 1786 or 1722.

DUFFY, Lst. J. LEONARD, 200 Central Ave. Hours 11-12, 2-4, 6-8. Tel. 3878 OLMES, DR. L. S.-Clinic Bidg., 241 Queen's Ave., specialist—Skin and genito-urinary diseases, X-ray, and all forms of electric treatments. HUFFMAN, DR. J. L.—746 Waterico, cor. Oxford. Phone 5522.

INGHAM, DR. G.—Specialist, eye, ear, nose and throat. 248 Queen's Ave. Tel. 3330W. KARN, DR., 438 Clarence St.—Specialist genito-urmary and rectal diseases. MACDERMOTT, DR. W. B., 250 Queen. Ave. Tel, 505 or 1956. REASON, DR. CLIFFORD, 538 Dundas St. Nervous diseases, surgery. Tel. 260.

SCHRAM, DR. JOHN S.—Cor. Kent and Talbot. Specialist midwitery, diseases women and children. CHRAM, DR. NORMAN F .-- Cor. Dundas and Wharnchine Rd. Phot STEVENSON, DR. W. J.—359 Pundas. Specialty, diseases women, Dr. H. A. Stevenson, X-rays. SWEENEY, DR. P. J.-Women's diseases, surgery, 720 Dundas, Tel. 7014.

WISMER, DR. H.\S.—Specialist \(\lambda\)-rays. 203 Queen's Aye. Tel. 114. CHIROPRACTIC

ANDERSON & CAMPBELL, DRS.-10 King St. Phone 7186J. Hours 10-12, 2-5, 7-9. A. W. MACFIE, D.C.N.D.—Specializing in drugiess and non-surgical practice Dominion Savings Building. Phone 4710 and 5710.

4710 and 5710.

CHIVERTON, DR. Maurice L., D.C., D.M.T., 16942 Dundas (over Peters)—Hours, 2-5, 7-8. Appointment phone 4206. Residents phone 3499J.

DR. R. R. FONGER, Chiropractic physician. Specialist for diseases of women and children. Consultation free. Examination and analysis free of charge at your home or this office. Phone 4366. 172 John St. HAMMOND, A. S., D.C.—539 Dundas St. Electrical specialist. Tel. 7716. IRELAND, DR. C. S. — Chiropractor, mechano-therapist. Dundas. Tei. 1146.

UDD, C. R., D.C., Ph.C., 114½ Dundas St. (over Mitchell's Drug Store). de ars 10-12, 2-5, 6-8. Tel. 5903J. NATTRASS, DR. MAUD—Chiropractic and osteopathy. 898 Dundas. Tel. 5991W. TUCKER, DR. L. A., Sp.C.—Women and

children a specialty. Dundas and Adelaide. Phone 7441, res. 3238W.

WALSH, DR. H. E., D.C., D.A.S.—Chiropractic physician, Specialist in nervous diseases. Dundas, cor. Colborne. Tel. 6665.

OSTEOPATHY

BARKLIE, DR.—Osteopath and Chiro-practor, 226 Central Ave. Phone 2565. Hours: 1-9. Electrical treatments; 17 years successful practice, London. BEST, DR. R. C. — Osteopathic and Chiropractic physician, nervous and chronic diseases, 191 Wharncliffe Rd. S. Hours 9-11, 2-5, 6-8. Phone 3328. CATON, DR. H. V.—Osteopath, 171 Kent St., graduate 1900, specialist chronic and nervous diseases. Tel. 1573. OSTEOPATHIC PHYSICIANS

DETWILER, E. S., D.O., 444 Waterico. Phone 3373. Hours: 11-12, 2-4, 7-9. HARKINS, Drs. Marie H., Rebecca, St. George Apts., Wellington. Hours: 10-12, 2-5. Tel. 1560. SHAY, WALTER G. D.O., 302 Royal Bank Bldg. Hours: 10-12 and 2-5 p.m. Tel. 2301W. Res. 2573W.

BEATTIE, Miss—Graduate chiropodist Talbot and Fullarton. Tei. 3027W. GREY BEAUTY SHOP--Graduate Chir opodist. 221½ Dundas, Tel. 2632W. HILES, Dr. Le Roy V., graduate of the filinois College of Chiropody. 303 Royal Bank Bidg. Tel. 7308.

DENTAL CARDS

BERRY, DR. JOHN O., dentist, clinic building 241-243 Queen's Ave. Tel 1400 BLAIR, DR. JOHN F.—Office moved to 241 Queen's Ave. Phone 1400. FRASER, DR. A. G.—Dentist, practice limited to X-ray and extraction, 238 Queen's Ave. Tel. 709. FREZELL, DR. M. J.—386½ Richmond St., over Taylor's Drug Store. JARVIS, DR. — Extraction, painless, dental X-ray. Evenings, 7 to 8, by appointment. 213 Dundas. MOORE DR. S. A.—Orthodontist, 241
Queen's. Practice limited to straightening teeth. Dewey graduate, N. Y. ROSS, DR. J. V.—Cor. Dundas and Richmond over G.T.R. office. Tel, 374. SYKES, DR. R. H., 260 Queen's Ave. Phone 240, evenings 7-8. TAYLOR, DR. H. D.-532 Dundas St. THOMAS, DR. ROSS-Specialist pyor-rhea and dental X-ray, 381 Queen's, WILKEY, DR. W. J.—169 Wortley Rd. Tei, 6175. Evening appointments.

RADIO A BARGAIN—Radio set, complete, in-stalled, new batteries, long range, demonstration evenings. 53 Hyla St. Phone 6411.

MRS. FOLEY, 143 Wellington St., is invited to call at the office of The Advertiser, before May 14, and receive a pair of ticket for Loew's Theatre, for use any day except Saturday. THE NEW variometers, improved rheo-stats, dials, audioformers, condensers, etc., are all included in our complete new stock of radio supplies. Come in and see them. Write for price list. The Radio Shop, 77 Dundas St. Tel. 2863W.

YELLOW SPAGHETTL Per yard, 22c. The Radio Lab., 141 Wellington St.

WANTED

YOUNG CATTLE wanted for pasture. Apply W. M. Griffin, Byron. THE LONDON ADVERTISER

CLASSIFIED ADS. Phone 3670. Standardized and indexed for Quick

THE LONDON ADVERTISER. reserves the right to classify properly all advertisements submitted for public

Not responsible for errors in adver-usements following date of first publi-cation.

Ads. not cancelled after 10 p.m.

Ads. for morning paper must be in Ads. for morning paper must be in by 10 p.m.

Ads. for evening paper by 1 p.m. 1100n.

All advertisements for Saturday's papers must be in our hands by 10 p.m. Friday previous, to enable them to appear under their correct classification. Otherwise they must appear under the classification "Too Late to Classify."

CLASSIFIED RATES. 33 1-3 per cent reduction on charged ads. paid within 10 days, 2s follows: Minimum charge, 10 words.

I month 60c 40c " "

White space d splay, or with 6 pt. caps, 12c per count line cash, 18c charge. Special headings, 35c.

When Advertiser Box is required allow 3 words. A charge of 10c for mailing is also added.

Engagements, Marriages, Births and Deaths—One insertion, \$1.50; two insertions, \$2.25.

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TRANSIENT. 33 1-3 per cent reduction if paid within 0 days. Amusements—22½ cents per line each Amusements—22% cents per line each insertion.

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The London Advertiser will not insert a "make good" more than one incorrect insertion of an advertisement ordered more than one time. THE LONDON ADVERTISER.

Phone 3670. Want Ad. Department. By POP MUMAND



KEEPING UP WITH THE JONESES 30 YOU HAD YES, MRS. JONES



M'DEAR I'LL CALL YOU AS SOON AS SHE HITS

