#### IF YOU WERE

a clothes expert you could pick out the good dresses in a crowd as easily as you could pick a fat man from a crowd of thin ones. We want to impress you with the fact that clothes made by us have all the good points. Good clothes do not indicate a proud man, but they do a wise one. Exercise your wisdom by placing your next order with us

O. LABELLE & CO. 346 RICHMOND STREET.

#### Delaware, Lackwanna and Western Scranton Coal

A WINNER EVERY TIME. If you haven't tried it give it a trial. All sizes. Prompt delivery. Good size Pea Coal for ranges only \$6 per ton.

W. H. Winnett Phone 481. Offics Horton and William Streets. ywt

COAL

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LONDON BOX CO. 309 BATHURST ST

FERGUSON & SONS Funeral Directors

180 . STREET. PHONES 543, 373, 2056. OPEN DAY AND NIGHT.

SMITH, SON & GLARKE UNDERTAKER8 DUNDAS ST. PHONE 586 629 DUNDAS ST. PHONE 678 Residence on Premises.

#### GRIFFITH BROS.

LEADING FUNERAL DIREC-TORS AND EMBALMERS Private Ambulance in Connection 104 DUNDAS ST. 'PHONE 459. CARL MILLER, Asst. Manager.

Logan & Ball Funeral Directors

418 RICHMOND ST. PHONE 1968. Residence on Premises.

#### R. K. COWAN County Bldgs new Court House, London

London Conservatory of Music and

School of Elocution, Limited Thorough instruction in plane, organ, violin, voice, reading and harmony, also



#### Invisible Bifocals the Ideal Lenses Made in London only by the

TAIT-BROWN OPTICAL CO. Physical Eye Specialists. 237 DUNDAS ST. PHONE 1877

Four Doors East of Bennett's

**LADIES** should be careful concerning the choice of their corsets, and should certainly have them made to their own especial requirements. This is essential to both perfect health and elegant appearance. Call on MISS QUINN, 274 Dundas street, London. Phone 3157.

#### EVADED THE POLICE

Couple Who Abandoned Baby at Toronto Were in This City.

Lena Goodwin and Lewis Finberg, arrested yesterday afternoon at Sarnia, while on their way to Chicago, on a charge of abandoning an infant in the American Hotel at Toronto, spent some time in this city. The local police were notified to be on the lookout for them, as they were going through, but the pair managed to evade the officers, and were not caught until they reached Sarnia.

The woman admits that she left the child in the hotel. Finberg and Miss Goodwin were in the city again last night, when they went through on the Eastern Flyer on their way to Toronto, where they will appear in court.

Seven miles of little known country m North Anglesey were opened up recently by the London and Northwest-

#### TO LET

Richmond street premises, centrally situated, suitable for light manufacturing or storage. Former rent \$32. Further reduced to \$20.

#### LONDON LOAN AND SAVINGS CO'Y London, Ont.

## Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

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THOS. WILSON

212 DUNDAS STREET HIGGINS' BLOCK. Telephone 538

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Merchant Tailor

### THREE GOOD THINGS

You will miss by not placing your order with us.
123456 GOOD CLEAN COAL. GOOD WEIGHT. GOOD DELIVERY.

MAY BROS. 685 YORK STREET. 'PHONE 1224.



is that they don't spoil. What you don't use one season you can keep till next, when the coal is sure to come in handy. That is why you should always have plenty of coal in your cellar. D. H. GILLIES & SON. PHONE 1312,



## **Webster & Kernohan**

Phone 1383

# "Jumb-0"

Bros.' XXX Bread, is making friends of every woman who entertains. It makes the daintiest sandwiches, any style you want, which are a delight to the most fastidious. Order "Jumb-O" for sand-

Johnston Bros. 'Phone 944

#### LONDON AND DISTRICT

A Popular Manager.

Mr. W. Gibson, who is retiring from the management of Oak Hall, was made the recipient of a very handsome suitcase by the staff. Mr. W. T. Groom, in a few well chosen words, expressed the regret all felt at his de- sult of good sleighing business in the parture, and assured him of their best wishes for the future. Miss J. Steel although taken by surprise, made

happy rerly. The Late Miss Watkins.

The funeral of Miss Jennie Watkins took place from the undertaking parlors of Ferguson & Sons, on Friday afternoon. The Rev. Mr. Carew conducted the service, a large number of friends being present. Deceased was

### SOMETHING UNUSUAL

Is the fact that we don't indulge in tremendous price-cutting sales, advertising extravagantly. But this is the reason why we are able to quote low prices on JEWELRY every day of the year.

## SUMNER

For Reliable Jewelry. 380 RICHMOND STREET.

#### CITY'S DEBENTURES BROUGHT GOOD PRICE

The Council Last Night Disposed of \$79,000 Above Par.

X CREEK

LEHIGH COAL IS

HOTTEST COAL MINED.

HARDEST, HEAVIEST,

TRY IT-IT

WILL PLEASE YOU.

John Mann & Sons

Parnell's

Sandwich

PARNELL'S NO. 1

SANDWICH BREAD is

all that can be desired for

daintiness and tastiness.

noon tea it is unexcelled.

TRY IT.

PHONES 929 and 1390.

First Quality

quality are shown you.

In all our lines of Rubber

Goods the utmost care is taken

that only articles of the finest

Our patrons may feel assured

that we will always continue to

maintain this high standard in

SPECIAL FOR THIS WEEK:

'Faultless" Hot Water Bottle,

best quality 2-quarts. Regular

\$1 50 ..... \$1 25

3-Quart. Regular \$1.75.... \$1 50

Cairneross & Lawrence

Chemist and Druggists,

216 Dundas St. LONDON, ONT.

tist Church and a spray from her

this city. The ceremony was perform-

bridesmaid, and the groom was sur-

and Mrs. Blackwell will reside in Lon-

About 30 of the employees of the

ook-Fitzgerald Shoe Company and

friends very pleasantly surprised Miss

Elsie Spring at her home, 98 William street, on Monday night on the occa-

sion of her 21st birthday, and present-

ed her with a magnificent gold ring.

Mr. Cobbett, foreman of the girls' de-

partment, made the presentation, to

which Miss Spring very suitably re-

plied. The evening was spent in a

dancing was indulged in. Miss Spring

was also the recipient of many other

Music and

most enjoyable manner.

useful and costly presents.

Wright and Grace Mann.

MORE ACTIVITY

generally fair.

IN RETAIL TRADE

rushing out spring goods. As the re-

surrounding country has been good, and

M'ALL MISSIONARY WORK

Instructive Programme Given at Ade-

laide Street Baptist Church.

The regular monthly meeting of the

delaide Street Baptist Women's Mis-

gionary Society was held in the school

room of the church on Thursday last.

The large gathering of ladies enjoyed to the full a delightfully interesting

and instructive programme, furnished by the local McAll Missionary So-ciety. Mrs. McMecham gave a talk on

the organization and progress of the society in France. Mrs. Leonard de-

from the viewpoint of an eyewitness. Mrs. Bullen related many incidents dealing with the boat work of the so-

clety. Mrs. W. J. Carson gave a very helpful Bible reading on good works. These fraternal interchanges are a

means of much good, and the ladies of the McAll Mission will be heartily welcomed to Adelaide Street—when-ever it is possible for them to come.

The Juniors Dined.

ported by Mr. H. G. Blackwell.

Helena friends.

A Presentation.

Blackwell-Stanley.

Fine Goods made of Rubber.

For lunch at an after-

The Bank of Toronto obtained the mprovement debentures offered for sale by the London City Council. At the meeting of the finance committee last night \$79,000 brought \$79,412 60, something over par.

There were many tenders, the majority of them showing a price above par. Some local people tendered for parts of the issue.

The tenders and prices quoted were as follows: Burgess & Co., Toronto, \$79,267. Brent, Noxon & Co., Toronto, \$78,-

Aemelius Jarvis & Co., Toronto, \$78,-Wood, Gundry & Co., Toronto

Dominion Securities Corporation London Life Company, London, \$10, 000, at par.

Thomas Rodway, London, \$4,000 a Ontario Securities Company, To ronto, \$79,055 20. Montreal City and County Savings

Bank, Montreal, \$79,316. Brouse, Mitchell & Co., Toronto, \$79, Bank of Toronto, London, \$79.412 60. James Thorpe, London, \$1,000 a

On motion of Ald. Eckert, the tender of the Bank of Toronto, was acper \$100 debenture.

#### said Mayor Beattie. "We did all right on that issue." A SERIOUS CASE

"The price is very satisfactory."

Caroline Neville, of Hamilton, May Be Charged With Murder. Rubber Goods

Hamilton, Feb. 5 .- Unless some evidence favorable to Mrs. Caroline Nev-ille, whose husband died at the City Hospital yesterday, is adduced at the inquest, the police officials intimated that a charge of murder may be laid against her.

She is now being detained on charge of aggravated assault, as a result of statements made by her husband to the police. What has led the police to cast suspicion on the woman is the different versions she has given of the cause of Neville's condition when he was found by the police slowly burning to death. Neville accused her of firing a lamp at him.

### CORRESPONDENCE.

Jack Rabbit.

To the Editor of The Advertiser: I saw in Monday's paper a discussion on Jack Rabbits that in my mind is very easily settled.

In the first place we have no Jack a native of Bridgnorth, England, and lowed to be shipped out from those city of Boston. He was followed to be shipped out from those provinces. In the next place, the differences between the cotton tail and the Helena Costume Company for five years. The floral tributes were many guished, as the bare turns white in the candidate an attempt at colonization proved a failure. winter and the cotton tail remains In the thirteenth century the Polo wreath from the Maitland Street Bap- gray the year round. But outside of brothers, and young Marco Polo, went The wedding took place at the home breach of the law, as no one is allow-stories of discovery. of Mr. and Mrs. Stanley, Kinloss, on ed to have any game in their posses. Toward the end o

of Mr. and Mrs. Stanley, Kinloss, on stanley and Mrs. Stanley and Mrs. E. E. Blackwell, of If you look up the game laws in Part ed by Rev. G. I. Hamilton. Miss Gerthing in a nutshell trude Stanley, sister of the bride, was Yours truly, NIMROD.

Exeter, Feb. 4. Re Local Option in Thamesford To the Editor of The Advertiser: In reading a letter in your issue of Jan. 1, signed by Rev. I. A. Watson,

Presbyterian minister, of St. Andrew's India by the new route. Church, Thamesford, in which he seems to be very desirous to try and make the friends of local option, as bining with their desire for trade well as those who have the privilege to think otherwise, believe that local option is a great boon to everything in and around Thamesford, and you will also notice that he was very careful to have it appear in your issue on the very last day previous to local option election, held in Dorchester, joining here, apparently so that no person could have a chance to reply

to the mis-statements contained therein. Surely the reverend gentleman A supper was tendered to the junior must have been misinformed, as he department of the First Methodist did not give your readers the facts. Sunday school last evening. There hence my reason for replying, or giv-were about three hundred scholars ing it any attention. The facts are present, ranging from the little tots as follows (and if I make any misof the infant class to children 13 or 14 statements I will ask the reverend gen-

years of age. A very delightful spread tleman to correct me): was provided, and the children did it | 1. He said that I was offered \$1,300 ample justice. At the conclusion of more for my hotel property than the supper a programme was given in paid for it, and that I bought it under Wesley Hall, with Mr. R. I. Watson license," which is incorrect. as I presiding, in which the following bought it under Scott act, and it cost scholars took part: Dorothy Pierson, me over \$4,500, which price was then Bervl Sifton. Shirley Johnston, Helen considered much below its value under Little, Ruth and Marion Gilbert, Elsie license. I was asked by the temper-Mitchener, Olive Coo, Harry Under-wood, Grace and Ben Hole, Wilma it, which is \$1,500 less, instead of \$1,300 more. Therefore, I will leave these statements for your readers to judge if these are consistent fruits of a true

Again, he states that a certain store changed hands at an advanced price of \$1,000, due presumably to local op-London reports to Bradstreet's say tion. Surely, if Mr. T. M. McCarty, the general situation here shows little who was the former owner of the change other than rather more activ- store in question, desired to sell it to ity in the way of retail trade. Local his nephew, who was his clerk for factories are busy and wholesalers are many years at a reduced price in recognition for his faithful services, which he resold again about two years afterwards for about \$1,000 more, surely farmers have been making frequent Mr. Watson cannot attribute this busimade the presentation. Mr. Gibson, trips to market here. Collections are ness transaction between relatives entirely to local option. On the contrary now ask Mr. Watson to give the names of those whose property has increased in value under local option. And, again, is there as much business done, and as many people in Thamesford now under local option, as there were, say four years ago, or previous to local option? I say no, and defy contradiction based on facts.

Again, Mr. Watson desires your readers to believe that he is very much interested in the welfare, and the extra amount of business transacted in Thamesford, he said, due to local option. Let us pause and ask where does this extra business come from, as I am informed that Mr. Watlighted her hearers by a very realistic son himself does not patronize the picture of the work, the workers and stores in Thamesford, but sends to Tothe people to whom they minister ronto and elsewhere for necessaries of living, except what bread he requires. I will await for Mr. Watson to give your readers the facts of how and in what way Thamesford is flourishing

under local option. ROBERT McFARLAN Thamesford, Feb. 1, 1910. Closed, heated carriages for all

# W. J. WRAY & CO.'S BIG JEWELRY SALE



The public will please take notice that we do not give 50 per cent discount off our regular figures.

Our goods are all marked in plain figures, and cannot be sold less at any time of the year. Our prices are always the same, your trade is always appreciated, but not more at one time of the year than at another. Our prices are always the lowest, and you can buy "one only" or as many as you wish. We will be pleased to sell the public anything in our store at so-called sale quotations, or allow the trade a fair discount on same. See our windows and note our prices before going elsewhere and see if you can buy goods at Half-

8-Inch Cut-Glass Berry Bowl, our regular price \$2.75

384 Richmond St.

Big Watch Sign

#### EARLY EXPLORATIONS

Dr. Tamblyn Lectures on Pathfinders Up to Sixteenth Century. Dr. Tamblyn spoke at the Western University last night on the subject

of "Explorations Down to the Sixteenth Century." The lecturer showed that in the period dating from the reign of Alexander the Great till the Crusades there was very little added to the geographical knowledge of the world. Yet during this same period the Saracenic Empire had a semi-modern civilization, in which the Jew, who had bet hounded out of Europe, often found a kindly tol-

erance. dream of a direct trade with the east, instead of through the medium of the Arab middleman. This led to the desire to seek a more direct route to the east, and offered a chance for the spread of the Christian propaganda that had failed so miserably in the

Crusades. In the thirteenth century, too, there began the great spiritual awakening that found expression in the mendicant orders, and thus political, commercial, and religious impulses all tended toward the sending of men to far off

Before this time, however, the Norsemen had been active in the realm of discovery. In 990 Bjorni is said to Rabbits in Ontario. They are a native of the prairies, and hence are not allowed to be shipped out from those city of Boston. He was followed the

the difference in the species both the through Eastern Asia. After 24 years' tolice magistrate and the game war- journeying they returned to Venice in den should know that this is a clean 1295 to find that no one credited their Toward the end of the fourteenth

century the Portuguese sailors began their voyages of investigation, which IV., section 40, you will find the whole led to the discovery of the Azores and the Madeiras. Later the Cape of Good Hope was rounded, thus showing the new route to India.

Shortly after this Columbus discovered America, thinking all the time that the islands he had discovered were the East Indies. In 1497-98 Vasco da Gama finally succeeded in reaching In this era the Portuguese and the Spanish were the great colonizers, com

#### zeal for missionary enterprise. NUNS DEFEND CONVENT

Armed With Old Guns, They Keep Off a Band of Brigands.

Liebon Jan 29 -- A remarkable conflict is reported to have taken place at the convent at Bocairente between the nuns and a band of robbers. A notorious set of brigands infest

### Browett. Lindley & CO.

MANCHESTER, ENG. Manufacturers of High-Speed

Engines for traction, street railway service and electric lighting

#### E. LEONARD & SONS

Exclusive Agents for Canada. London, Ont.

#### **Coal Success Comes** in Cans **Bad Delivery Comes** in Can'ts

The delivery question has grown very important during the last few years, as people do not buy in such large quantities. What they need they want quickly. Try

> OFFICE: 363 RICHMOND ST. Phone 123.

YARDI WATERLOO-M. C. R. Phone 412.

#### ROSS' ROSS' **MANUFACTURING FURRIERS**



In the face of advancing prices we are able, through early purchasing, to offer values not surpassed in the market.

Our Fur Sets, Muffs, Stoles, Ruffs in all the leading furs, will save the purchasers considerable if bought now.

The prices of Coats in Fur and Fur-Lined, based on our manufacturing cost, show their value and speak for themselves.

Special orders promptly executed with the utmost care and at-

196 Dundas Street. London, Ont.

# NEWCOMBE PIANOS

### The Standard of the Land

This famous piano has for years been manufactured in Canada by Canadian workmen under careful management and today is recognized as Canada's leading instru-

The latest improvement is the HOWARD PATENT STRAINING RODS, which are exclusively Newcombe and covered by patents. No other piano has this device, and it places Newcombe Pianos years in advance of all

No intending buyer should fail to examine and have this device explained to them.

#### The Newcombe Will Prove Its Superiority If You Test It.

Buy your SHEET MUSIC and MUSIC BOOKS here. We can save you money.

New, slightly used and second-hand pianos at real

# The Newcombe Piano Co., Ltd

TORONTO.

LONDON BRANCH: 211 DUNDAS STREET. W. J. ALLIN, Manager.

this district, and during Sunday NEW YORK LADIES' vent, which is situated in a solitary position five miles from the town, with the object of despoiling the church of its gold and silver ornaments, tapes-

ries and paintings. The nuns, however, received timely warning, and barricaded the windows and doors. They also armed them-selves with old fowling-pieces and pisols, and made a courageous resistance, keeping the robbers at bay. Meantime the authorities in the adjacent town had been advised, and a force of civil guards was immediately dispatched. They reached the convent just as the brigands had man-aged to force one of the back doors. there pursuit was useless. Three of the nuns were injured.

# TAILORING CO.

2181/2 Dundas Street. OPENING SATURDAY, FEB. Excellent stock of imported goods Latest New York and Paris Fashion PENING BARGAINS, FEB. 5 TO Regular \$5 00 Skirts, made for. WORK GUARANTEED FIRST-CLASS.

The gold reserve in the Bank of France has reached the record figure The guards fired a volley, killing two of \$700,000,000, a sum which exceed and wounding three, whereupon the the value of the reserves of state banks remainder fled towards the mountains, of Germany, Austria and Italy added tegether. French investments abroad are now more than \$7,000,000,000.