

The "Know How"

It makes all the difference in the world. The best material in the hands of a poor workman cannot produce good results. Our Dyeing, Cleaning and Finish Departments are each under the management of practical workmen from Europe.

R. PARKER & CO.,
Dyers and Cleaners,
217 DUNDAS STREET, LONDON.
Telephone 614.

BIRTHS, MARRIAGES AND DEATHS

BORN.

PURDOM—On Oct. 9th, at 233 King street, to Mr. and Mrs. T. H. Purdom, a daughter.



This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
157 York Street.
Telephone 118.

For 30 Days

A Bona Fide Offer to the Afflicted.

The proprietors of
Edwards' Nervine

agree to furnish FREE OF CHARGE to any lady or gentleman in the city of London who is suffering from the following diseases, viz: Salt rheum, eczema, pot on ivy, pimples and blotches, or any skin disease (not chronic or hereditary) for the term of three months, and if no cure is effected in said time no charge will be made for the same, and if cured effectually medicine furnished to be paid for at regular named prices on each box.
This remedy is an acknowledged panacea for the liver and kidneys and all complaints arising therefrom.
Messrs. Cadman & Lawrence, city, or E. W. Boyle of East London, will be happy to supply you with a package or a free sample on application and give full information regarding this offer.

Rogers' Electric Co

425 Richmond Street,
Have a full stock of—

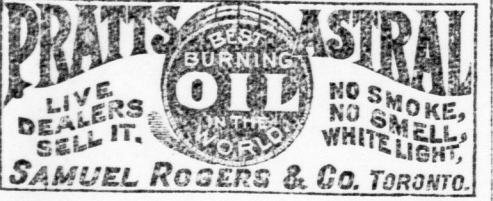
Electric Combination Fixtures
ALL NEW.

Call and see our goods before buying.

EGGETT & BICKLEY,
Plumbers, Steam and Gas Fitters, 27 Dundas Street.

LAWN HYDRANTS, \$2.50 EACH.

Phone—1055. Orders promptly attended to. Estimates cheerfully furnished. ywt

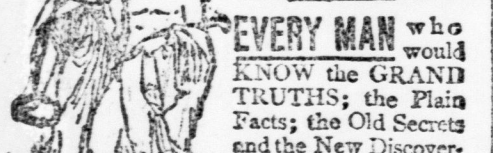
REMOVAL
W. Fairbairn
Merchant Tailor,
Over Priddis Bros., upstairs. Entrance through store."Prize"
Wall Paper

Connoisseurs have pronounced our line of Wall Paper Decorations the richest and most elegant to be found. We selected them with a view of pleasing a people of taste. Call and see varieties.

R. LEWIS,
434 Richmond Street.

THE TRIUMPH OF LOVE!

A Happy, Fruitful MARRIAGE!
EVERY MAN who would KNOW the GRAND TRUTHS; the Plain Facts; the Old Secrets and the New Discoveries of Medical Science as applied to Married Life, should write for our wonderful little book, called "PERFECT MANHOOD." A happy married man will mail one copy Entirely Free, in plain sealed cover. "A refuge from the quicks." Address



ERIE MEDICAL CO., Buffalo, N.Y.

BICYCLE and GENERAL
REPAIRING.

Keys Fitted - Locks Repaired, etc., etc.

D. MCKENZIE & CO.
336 Richmond St., opp. City HallR.K. Cowan
Dentist, etc., over Bank of Commerce
London.

Dress Goods.

See our Double-width Dress Goods at

15c = = worth 30c
19c = = worth 35c
25c = = worth 40c
30c = = worth 45c

These are a few odd lines that we are clearing.

SEE OUR WEST WINDOW.

Priddis Bros

158 Dundas Street,
157 Carling Street.
TELEPHONE 324.

When You Go Shooting Try

GURD'S : CARTRIDGES
Loaded with Schultz Smokeless Sporting or Hazard's Powders. Guaranteed to kill. Special prices in quantity lots.

WM. GURD & CO.,
185 DUNDAS STREET, LONDON, ONT.

Southcott's

FINE TAILORS

361 Richmond St.

FAIR, WITH LOCAL SHOWERS.

Toronto, Oct. 14—11 p.m.—The storm off the New England coast yesterday is now central over the Straits of Belle Isle. It is causing a gale throughout the gulf district. High pressure and fine weather cover western Quebec, the lake district and the Northwest. A slight depression is appearing over Alberta to-night.

Minimum and Maximum temperatures: Calgary, 20—70; Battleford, 22—58; Qu'Appelle, 28—50; Winnipeg, 30—50; Toronto, 40—52; Kingston 42—50; Montreal, 44—50; Quebec, 44—48; Chatham, 50—52; Halifax, 51—53.

PROBABILITIES.
Toronto, Oct. 15—1 a.m.—For the lower lakes region—Fair weather; little change in temperature; a few local showers.

ASK YOUR GROCER FOR

Johnson Bros.' Bread

5c per loaf retail.

In all parts of the city. Telephone 818.

BY THE THROAT.

That Is the Position in Which the Companies Have the Administration at Ottawa.

The Ottawa correspondent of *Hardware and Metal* (a non-party monthly) has this to say on the appointment of an interested valuator for scythes, a case which attracted considerable attention a short time ago: "When the trouble arose on the over valuation of scythes, and the question was being agitated in *Hardware and Metal* the department insisted that Mr. Douglass should swear that he believed the prices, as prepared by Mr. Hawthorne, of the Welland Vale Manufacturing Company, were correct. Mr. Douglass refused, and said that the inquiries he made satisfied him that the valuations in the list sent out by the department were very much higher than the actual values. The department, therefore, after a long fight, and after using every effort to induce him to swear to their valuations, had to back down. It is said that had Mr. Douglass become a party to these over valuations the department would have allowed the case to go into court. I am not aware that your readers ever understood the real pull Mr. Hawthorne had with the Customs Department. Personally he seems to be a friend and chum of Mr. Wallace. The real power was Mr. Chaplin himself. I was told by a man in the inner circle that Mr. Chaplin told the Government that unless they placed his valuations on imported scythes he would make all his employees—and they numbered 300 or 400—distributed among five factories—vote against the Government. They knew he meant it, and Mr. Wallace was told he must fix up things to suit him. Having failed in this, I am told he has been promised a higher tariff when Parliament meets."

The Age of Niagara Falls.

The savants are having a very interesting time in determining the age of Niagara Falls, and from the most recent papers on the subject it is quite evident that great diversity of opinion exists among those who have made it a matter of investigation. Life is full of problems. The diversity of our common nature suggests equally interesting questions. Why are things so? Why not otherwise? Now for instance the minor ailments that afflict us. Why should they not be agreeable instead of painful? Why should so many fraudulent and flesh-eating substitutes for Putnam's Painless Corn Extractor be imposed upon the people? Putnam's is sure. Putnam's is safe and painless. Putnam's makes no sore spots. Use Putnam's Painless Corn Extractor.

Tisdale's Toronto Iron Stable Fittings.
Healthful, durable attractive and cheaper than other fittings. Send for our new catalogue—The Tisdale Iron Stable Fittings Co., Ltd., No. 6 Adelaide Street East, Toronto.

Ask your shoe dealer for Carol Russet Dressing. Price, 15 cents. zxy

L. D. Trumpour, jeweler, has removed to 357 Richmond street. Geo. W. Pitt has charge of the watch repairing department.

Painless extraction of teeth. Gold and porcelain crowning. Dr. ZIEGLER, 182 1-2 Dundas street. ywt

Use Kur-a-Kof for coughs and colds. Sold by Anderson & Neill. vwt

When the
Days Are Cold

Your mind will naturally turn to your own comforts, and when you are in this thinking mood we would like to call your attention to our assortment of FURS. What is more fashionable or more comfortable than a Cape or Ruff? The newest design in capes—150 inch sweep—will be the favorite this season. We have them in all classes of furs.

Manufacturing and Remodelling

Done on the premises. Bring in your furs and have them remodeled to the latest styles. Prices moderate.

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146 DUNDAS STREET.

London Advertiser.

Call Us Up! Telephone Numbers:
107.....Business Office
134.....Editorial Rooms
175.....Job Department

London and Environs

—W. B. Nichol, city, has been in Port Huron visiting friends.

—Mrs. Geo. Bremner and Miss May Ashburn, of Glenora, are visiting in London.

—Mrs. (Col.) Payne, of London South, is spending a few days with her sister, Miss Turville, in St. Thomas.

—James Egan, formerly of Gleggarry avenue, Windsor, has been placed in the London Insane Asylum by his sister, Mrs. O'Shea, of St. Thomas.

—To regulate a furnace at this season of the year so that the house will be neither too hot nor too cold requires qualities that a great statesman might envy.

—Adjutant Taylor, of London and St. Thomas district, will conduct the services at the Salvation Army barracks in St. Thomas next Saturday and Sunday.

—A hearty vote of thanks was given the Independent Order of Foresters at the recent meeting of the Protestant Orphans' Home Board, for their generous donation of \$8, per Mr. G. H. Thomas.

—Samuel Hayward, the genial and efficient superintendent of the Grand Trunk locomotive shops, who is now receiving medical treatment at Stratford, is reported as recovering from his illness, but it will be some time before he is able to resume his duties in connection with the shops.—Port Huron Times.

—The peanut plant, which is generally considered an exotic in Canada, has been grown in the city with great success. Master George Burr, of 521 Ball Mall street, planted some shelled peanuts in his garden as soon as the frost was out of the ground this year, and now has a luxuriant crop of toothsome nuts.

—The Toronto News reports that Frederick Wilson, a young Englishman, arrived there from this city Saturday, having delivered a number of horses for Mr. O'Neill, a London buyer, which netted him a good sum of money. He fell among jovial companions and let one \$75 to pay a bill a few doors away. The borrower never came back and Wilson informed the police.

WORKMEN ENTERTAINED.

The other evening the trustees of the Dundas Center Methodist Church entertained the contractors and their employees to an oyster supper at Bradford's. Mr. Bowman, chairman of the building committee, occupied the chair. After supper, the chairman called the meeting to order by a speech, eulogizing the contractors for their work, and encouraging the workmen for their faithfulness at the work, and good behavior, showing that workmen can exalt their calling by being gentlemen, as they had shown themselves to be ever since the work commenced. Examples of successful mechanics whose names will continue to live in history were cited, as an encouragement. Mr. Bowman closed his remarks by a splendid peroration on our Queen and country. The following contractors spoke briefly of good feeling existing between the building committee and contractors: Mr. Robertson, jr., on behalf of the mason and stone work; Mr. Coxhead, jr., on behalf of the carpenters; Mr. Whittaker, jr., for the roofers; Mr. Morgan, on behalf of the painters; Mr. Gould, on behalf of the plasterers; Mr. Thos. Darwin, foreman of the masons, spoke in behalf of the employees. Messrs. Nelson, Whittaker and Jessie Cook sang in splendid style various songs suited to the occasion. Mr. J. B. Best, secretary of the trustee board, spoke on behalf of the trustees, and a very enjoyable evening was brought to a close by the esteemed pastor (Mr. Lancelotti), announcing that he was not a mason or carpenter, but a joiner and was ready to join any person needing his services. After singing "God Save the Queen," the meeting was brought to a close by the pronouncing of the benediction.

ANNUAL MEETING OF THE LONDON HUNT.

The annual meeting of the London Hunt Club was held in the Tecumseh House last night, with Major A. M. Smith (president) in the chair, and the following members in attendance: George C. Gibbons, Q.C., Thos. R. Parker, T. E. Strong, H. R. Abbott, Col. Leys, W. J. Craig, Thos. H. Williams, G. W. Graydon and G. F. Burns. The house committee consists of Messrs. A. B. Patterson, H. E. Gates, H. R. Abbott and Col. Garshore. Various matters were talked over, and votes of thanks were passed to Mr. Burns, who retires from the secretaryship after ten years' efficient services; to J. B. Pilgour for officiating as secretary of the Gymkhanas; to Mr. F. S.

WILLIAMS' Royal Crown Remedy

THE KING OF BLOOD PURIFIERS.

Prepared by Isaac Williams Company, London, Ontario.

Is a remedy composed of extraordinary medicinal properties essential to purify, heal, repair and invigorate the broken down and wasted body, no matter by what name the complaint may be designated; whether it be scrofula, syphilis, ulcers, sores, tumors, boils, erysipelas or salt rheum, diseases of the lungs, kidneys, bladder, womb, skin, liver, stomach or bowels, either chronic or constitutional. The disease in the blood, which supplies the waste and builds and repairs these organs and wasted tissues of the system, should be taken until the cure is complete.

NOTHING WILL PLEASE YOU
BETTER THAN

Pearson's Select Oysters.

For quality and flavor they cannot be beat. We do not expose them to dust and sun.

Bremner's A B C Oyster Crackers

Are the finest you ever tasted. Try them and be convinced.

Bremner's Saratoga Flakes.

Bremner's Butter Wafers.

Bremner's Lunch Biscuits.

Bremner's Handmade Chocolate Wafers.

Are all high class biscuits, and are great favorites with all who have tried them.

T. A. Rowat & Co.

228 Dundas Street.

Phone 317.

Prescriptions

Skillfully dispensed at

Shuff's New Drug Store,

Corner Dundas and William Sts.

J. G. SHUFF, Chemist.

Jarvis, retiring treasurer, and to Mr. John Houseman, for his valuable services as supervisor at the kennels. The request of the Hamilton riders—that the London Hunt should inaugurate a club in that city—was favorably received, and huntsmen, hounds and horses will probably go to Hamilton next week for that purpose. New members received were Col. Leys, J. Garvey, A. St. Clair McIntosh, Fred. Leung, John Paul, A. O. Graydon, H. D. Mitchell (Glenora), R. Helm and R. W. Pudicombe.

COLD, AND WHAT TO DO WITH THEM.

It would be well if we could begin by changing the name. There are truths that die, and lies that live, just on the strength of an undeserved name. The fact is that colds, so-called, are all poisonings, but are brought on in quite different ways. The nerves of the skin are shocked, and its excretory functions are arrested. The retained poison then causes the inflammation or "cold." Very commonly, the skin has been put into an over-sensitive and inactive condition already by overheated rooms, over-dressing, neglect of bathing, or bad air and then an exposure, too slight to be recognized as such at the time, does the rest. With many persons a "cold" comes on when they get digestion out of order in certain ways. Here the acid fluids, produced in the alimentary canal by fermentation, are themselves the poison which throws the mucous membrane of nose and throat into inflammation. Finally, many colds, and especially that form accompanied by fever sores on the lips, are due to infection. Cold air, if pure, does the most of anything to limit the inflammation and check the growth of the bacteria on the inflamed tissues. A Turkish bath, or other warm bath, often helps immensely, by restoring skin action. The diet should be simple; any indigestible or heating food rapidly makes matters worse. Some do better on a limited allowance of food, even on fasting; others need a generous diet—though plain. Doses of oil, cod-liver oil, skunk's oil, goose-grease, and many other sorts, have been found to help certain persons when suffering from colds, but not all. It is probably a question of digesting them or not. But whatever further medication one may elect, do not let it divert attention from the one greatest remedy, could pure air.

GIRL KILLS HER THREE BROTHERS.

Colon, Columbia, Oct. 13.—To prevent her pifferings from being discovered by her parents, a 14-year-old girl, the daughter of a laborer in Saginaw, murdered her three little brothers.

A BASEBALL ASSASSIN.

Freeport, Ill., Oct. 15.—Frank W. Harris, the professional baseball player, who murdered Charles W. Bengel last May, was found guilty and sentenced to be hanged. The condemned man fainted in court as he was led to the gallows and shot him down. Insanity was the defense.

KILLED BY 3,000 VOLTS.

Great Barrington, Mass., Oct. 15.—Franklin L. Pope, an electrician and a scientific writer of some note, was killed Sunday night by a shock of an electric lighting apparatus in the cellar of his house. Three thousand volts entered his body.

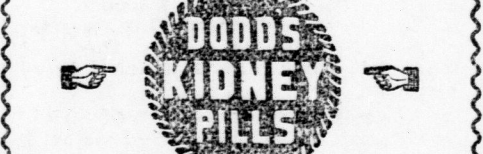
THERE IS NOT A

A Man or a Woman

Who has not read of the

Wonderful Cures

EFFECTED BY



Testimony to their

Great Value

is given by

All Sorts and Conditions

of Men.

The Press writes about them....

The World reads about them....

The Sick buy them, because....

They Always Cure.

50c. A BOX AT ALL DEALERS.

TAKE DIAMOND DINNER PILLS for Stomach Troubles. 25c. a Box.

MARA'S

FALL

ANNOUNCEMENT

(THE TRADE OF WESTERN ONTARIO.)

When in London don't forget to call and look through our immense stock of

Men's Frieze Ulsters,

Men's Satin Lined Beaver Overcoats,

Ladies' Jackets, all the latest cuts,

Ladies' Fur Capes,

Ladies' Winter Underwear,

Children's & Boys' Double Breasted Suits.

Prices lower than the lowest. We buy and sell for cash.

This tells the tale.

10 Special Plums

I. Boys' Heavy Blue and Fawn Twilled Cloth Cape Overcoats, only \$2.

II. The largest stock of Tweed Dress Goods in London, direct from London, England, at 25c, 40c, 50c and 75c yard. See them.

III. Best Tapestry Carpets, 22½c yard.

IV. Boys' Caps, 10c each.

V. Men's Heavy Ribbed Underwear, 25c each.

VI. Ladies' Heavy Scotch Tweed Jackets, in blacks and browns, latest styles, \$3.90.

VII. Ladies' Health Brand Underwear, 25c each.

VIII. All-Wool Gray Flannels, 15c yard.

IX. 63x83 Largest White Blankets, only \$2 pair. See our window. Only a few pairs left.

X. Men's All-Wool Heavy Tweed Pants, worth \$2 pair, only \$1.25.

We are sole agents for the New York

Patterns

Standard Publications

Which are acknowledged by all competent critics to be the best. The new November books are now in. Small size 5c, large size 10c. A full assortment of patterns always in stock.

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Bargains by mail; you will be just as well

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orders amounting to \$5.