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THE switchboard is the nerve center of the entire electrical equipment.

It required years of extended experiment to obtain the present perfection of switch-gear, with its accuracy, safety and nicety of control which acts as an important factor of economy by being always at one's finger tip. In buying Westinghouse switch-gear, one obtains all the result of accumulated experience plus the safety that is incorporated in all Westinghouse apparatus.

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Westinghouse

Curing Baldness in the Clouds!

EXPERIENCES THAT WERE REAL-
LY HAIR-RAISING.

An unexpected result of the recent flight round the world was that one of the aviators, who was bald when he started, returned with quite a luxuriant growth of hair. On the other hand, a fellow-aviator began to go bald during the journey.

Many a man has resigned himself to baldness only to find that some queer experience has resulted in giving him a new crop of hair.

A young Scottish minister was experimenting with a magic lantern when the cylinder, containing coal-gas for lighting, exploded, and his face was badly scorched. Before the accident he was quite bald on the front of his head, but after the explosion a new growth of hair appeared.

The Carrot Cure.

A miner who was blown up also found that the shock produced a vigorous crop of hair on his formerly bald pate.

Everybody knows that cutting the hair frequently strengthens it and induces new growth, but few are aware that shaving the scalp will sometimes cause a meagre covering of "fluff" to develop into a sturdy crop.

A man who joined the Army late in life was in the same company as a very fussy officer. The private was nearly bald and trained his few strands of hair across his head to hide the deficiency as much as possible.

This did not suit the officer, who insisted upon everybody having their hair close-cropped. In his annoyance, the private persuaded a comrade to shave his head absolutely bare. Within a week or two he found that new hair was growing all over his scalp. He continued with the shaving and left the Army with a fairly good crop.

Medical men are constantly experimenting with new cures for baldness. The fact that a diet of carrots is known to improve a horse's coat gave a doctor a clue on which to work.

After a series of experiments, he now announces that bald people should eat plenty of root crops. Turnips, carrots, radishes, and onions, he says, all contain the salts required to stimulate the latent hair on bald heads.

Hair, like ordinary field crops, fails to grow when the source of nourishment gives out. That happens when, through old age or illness, the supply of blood to the scalp decreases and the hair roots cannot extract their food from it.

An old-fashioned remedy, an extract containing cantharides or blister flies, is effective because it raises little blisters of blood under the scalp, which give extra nourishment to the hair.

A "Bald Head" Club has now been formed. Its aim is to knit into a worldwide brotherhood men "whose domes of thought protrude through and tower above the foliage that merely affords shade and adornment."

The club's articles state that "hair is not essential to make a man either happy or handsome, else the Wild Man of Borneo would be the envy of the human race!"

Ask Grandma — She knows.
Jan 14, 11

North Sydney COAL!
Now landing,
Ex S.S. "Nyhavn"
1000 Tons
Best Screened
North Sydney COAL!

H. J. Stabb & Co.
Jan 5, 1925

STOCK MARKET NEWS.

Furnished by Johnston & Ward, Board of Trade Building, Water Street

NEW YORK, Jan. 17.

"TO-DAY'S OPENING."

American Smelters	98 1/2
Anasconda	46 3/4
Cuban Cane Sugar Fld.	57 3/4
Cosden	30 3/4
Fiske	12 1/2
General Motors	78 1/2
Ind. Alcohol	38 1/2
Inter Nickel	26 1/2
Inter Petroleum	28 3/4
Kelly Springfield	16 1/2
Marine Fld.	46 3/4
Martland	43 1/2
Pacific Oil	55 1/2
Pan American "B"	65 1/2
Punta Sugar	43 1/2
Standard	18 1/2
Simms	25 1/2
Southern Pacific	105 1/2
Studebaker	44 1/2
Shell	10 1/2
Shell Union	25 1/2
Tobacco Products	78 1/2
Union Pacific	148 1/2
U.S. Steel	124 1/2

THE OIL SITUATION.

Improvement Becoming More Widespread—Speculatively Less Indication of Wortham Becoming Unfavorable Factor.

NEW YORK.—With the new Wortham, Texas, oil pool producing 1,135,000 barrels a day, within six weeks after discovery, that field will become

more prominent the next several weeks while running up to its peak. Its high point is estimated at 175,000 to 200,000 barrels a day, to be reached in February.

Speculatively there is less indication of Wortham being an unfavorable factor. The probable extent is pretty well known, and the industry is in a position to absorb such production of this field without difficulty.

Improvement in oil is becoming more widespread, and while the situation is strongest in Pennsylvania, there is a much firmer tone on the Gulf coast. An advance in prices in the last named territory is looked for shortly, and an increase is also expected in Pennsylvania.

While Wortham may prevent any advance in midcontinent crude for the time being, premiums are being paid for certain grades there.

Once the peak of production in Wortham has been passed it is believed there will be a substantial falling off in production in this country, as there is no area in sight at present to replace it. Several of the older pools in Oklahoma are declining, and the outlook after peak of Wortham has been passed in regarded by oil men as unusually favorable. This drop in older fields is shown in current statistics, and daily production is now down to the lowest in a year, total in this country being placed at 1,911,000 barrels, against 2,000,000 a year ago.

Latest available figures on consumption of crude oil showed we used 2,140,000 barrels daily in November, a new record. That is 230,000 barrels a day more than domestic production. This deficiency is met almost fully by imports, which averaged 220,000 barrels a day during November. The quality of the oil coming from Mexico, however, is poorer than formerly, most of it being the heavy crude suitable almost entirely for fuel oil. A year ago imports of Mexican crude provided a considerable amount of gasoline.

(From Financial Times, January 2nd, 1924).

NEW OGLIVIE ON \$5 DIVIDEND BASIS.

At a meeting held in Montreal this week, shareholders of Ogilvie Flour Mills Company, Limited, ratified the proposal to issue new no-par-value common stock on the basis of three shares for each one share of old stock presently held. C. R. Hosmer, president of the company, told the shareholders that a dividend of \$1.25 could be expected to be declared, payable April 1, 1925. This would place the new stock on a \$5 per share dividend basis. As the present Ogilvie stock pays 12 per cent. annual dividends, this new basis will represent an improvement of 3 per cent. in the dividend rate.

Mr. Hosmer intimated that it would continue to be the policy of the company to declare annual bonus payments, and that one such could be

looked for at the end of the year. It will be remembered that for last year the company paid 13 per cent. as a bonus, making the total dividend for the year 25 per cent. Generous action has been the rule in other years.

The old Ogilvie stock is presently selling around \$370 a share. This indicates a price of slightly below \$125 per share for the new stock. Undoubtedly this level is in discount of a substantial bonus payment, and the view has already been expressed that a \$5 bonus, bringing the total disbursement to the equivalent of 30 per cent. on the old shares, would not be surprising.

Announcement will be made shortly by the company outlining the terms and dates under which the old stock may be transferred for the new. Although transfer books have now been closed except for the new shares, it is believed that shareholders will be given some little time to take up the offer, in view of the large overseas interest in the company.

SAUSAGES

(Wholesale and Retail)
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JELLIED PORK TONGUE,
JELLIED HEAD CHEESE,
PRESSURE PORK.

BOLOGNA, CHEESE, BACON, EGGS.

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By CY HUNGERFORD

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Lever Self-Filling Fountain Pen complete with clip, screw cap and plated nib.

Price
50c
each.

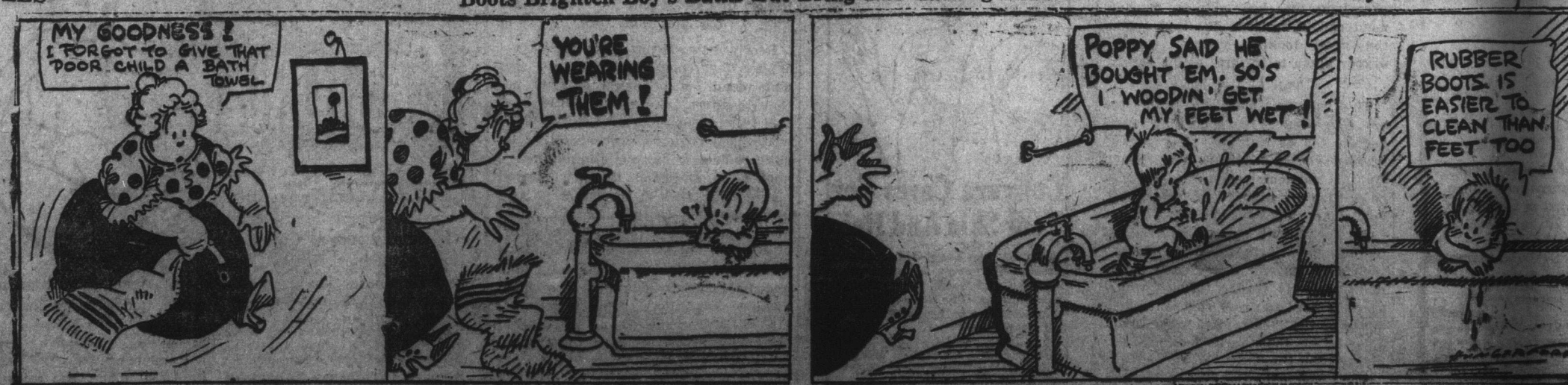
Garrett Byrne,
Bookseller & Stationer.
Jan 15, 1925

A fur-trimmed cape of brown crepe is embroidered all-over in gold thread.

For southern wear there is nothing so smart as the white ensemble.

Bands of ottoman are used in trimming a frock of dark brown georgette.

SNOODLES—



Boots Brighten Boy's Baths But Bring Bad Bathing Business.

By CY HUNGERFORD

"The Merry Cobbler"

The Holy Cross Dramatic Troupe, under the leadership of Percie Jardine, are busy preparing for their annual entertainment. With their usual enthusiasm and thoroughness they are leaving nothing undone to ensure for the 1925 programme an even greater success than that of previous years. Mr. Jardine will be in the leading role of "Cobbler," while Misses Molly Horan and Winona McDonald, who scored such wonderful successes in "Rose O' My Heart," will be the leading ladies. "The Merry Cobbler" is one of the cleanest and daintiest plays in the whole repertoire of the stage. Its mirth provoking comedy, romantic story and great plot are sure to captivate the many patrons who will attend. The entertainment opens on the first general holiday.

IVORY SOAP
is the most
Economical Soap

Tests on Students

INFLUENCE OF PHYSIQUE ON DIGESTION.

Eighty Guy's Hospital students are voluntarily undergoing experiments in the physiological laboratory of the hospital's Medical School to test the influence of physique and exercise on digestion.

"It is not pleasant for the subjects," said one of the three physiologists conducting the investigation, explaining that rubber tubes are passed into the stomach and into the intestines in the course of the experiments.

"We have already established some very interesting facts," he said. "All sorts of variations which used to be regarded as signs of disease have been found in these healthy students."

"One fact demonstrated is that a low degree of acidity occurs more frequently in men leading a sedentary life and below the average as regards fitness. In men leading an active life more than the usual amount of acidity has often been found."

"In broad-chested men the stomach is high and in narrow-chested men it is lower than usual. There is no doubt of the connection of the amount of acid and the position of the stomach with physique and fitness. A tendency to develop certain gastric disorders is probably due to these anatomical and physiological variations."

CARD.
Dr. M. F. Hogan,
Dentist,
142 Water Street,
over Lash's Jewellery Store.
(Opp. Royal Stores).
Telephone 1255.
apr 5, 1925

Man Found

was received in the city yesterday that the body of the man Newman, who left his home at Norman's, T.B., about two weeks ago, had been found by a search party about a mile east of Tickle Harbor. The unfortunate man was last seen at Tickle Cove, where he had set out to work in the afternoon to make a return journey in the height of a storm. As he was not properly clothed to withstand the cold and fury of the storm, it is evident he fell a victim to the elements.

Placentia Galena

Deposits

Work on the galena deposit discovered last year at Sparrow's Meadow on the railway station at Placentia being continued through the winter. So far three mineral veins have been discovered on the property. The first vein was discovered by the third vein which was recently being forwarded to the show every sign of being rich in galena content. They bear a marked resemblance to samples from Silver Mines from which they are being distinguished when placed by side. A cross cutting from a depth of 30 feet is now being made to the third vein. It is a fact to be noted that thousands of dollars are being shipped away to help enrich the lands whilst our own resources lie dormant. There is no doubt but that country offers as promising a field for investment as any other under the sun, but for one reason or another it is difficult to interest capital, and who single handed and with limited resources try to develop a promising property often have to abandon the work in sight of the goal. It must be remembered that mines are not found, and money is made to make them.

C. T. A. Meeting

The ninth annual meeting of the Commercial Travellers' Association of Newfoundland, was held at the Board Trade rooms last night, a large number of travellers being present. The reports of the Secretary-Treasurer and the Association to be in healthy condition. A particularly interesting report from the insurance fund was presented, showing the department to be in a strong financial position. The following officers were elected for 1925:—

President—E. A. Crowther.
Vice-President—W. T. Lever.
Secretary-Treasurer—J. A. Carls; with M. Parsons, T. W. Hakes, H. J. Howlett and A. E. Egan, as Board of Management. A special committee was appointed to meet after the social side of the Association. The retiring Secretary, A. Crowther, was made an honorary member for very valued services rendered during the past nine years. A sum of \$50 was voted for the Permanent Disaster Fund. Under the executive a very bright year is being lived.

WARD'S LINIMENT FOR DISTEMPER.