

SOME OF THE CLAIMS PAID "FIRE IN 1923:—

30.00, appendicitis; \$60.00, lagrippe; \$147.00, neuritis; \$50.00, pneumonia; \$140.00, sprained ankle; \$25.00, flesh wound; \$140.00, pleurisy; \$60.00, pneumonia; \$30.00, motor accident; \$150.00, motor accident; \$60.00, burnt arm; \$45.00, scalded foot; \$50.00, lagrippe; and 21 other claims for minor illness and injury ranging from \$15.00 to \$25.00 each.

Payment of each one of the above claims can be substantiated by any person desiring same.

WE HAVE BEEN PAYING SICKNESS AND ACCIDENT CLAIMS FOR 26 YEARS. U.S. FIDELITY & GUARANTY COY. J. J. LACEY, Nfld. GENERAL AGENT.

Sailor's Pride TOBACCO

"The White Tag Plug"

NO COUPONS, ALL QUALITY

20 cents a cut

John Rossiter DISTRIBUTOR

JUST ARRIVED:



Two Thousand Bottles of Brick's Tasteless,

The best all round TONIC in the country. We have sold thousands of bottles of this medicine and it is still going strong.

BRICK'S TASTELESS purifies the blood, it makes the weak strong, it is a specific in throat and lung troubles, it is so prepared that it can be assimilated without the least digestive effort.

Weigh yourself the day you commence to take

BRICK'S TASTELESS

then weigh yourself two (2) weeks later and note the increase.

FOR SALE EVERYWHERE \$1.20 PER BOTTLE.

DR. STAFFORD & SON, Chemists & Druggists St. John's.

N.B.—If you cut out this advertisement and present it at either Duckworth Street or Theatre Hill Store, between now and the end of this month, we will give you a Bottle of BRICK'S TASTELESS for one dollar.

BLACK DAZZLE

THE COON WONDER WORKER

BLACK DAZZLE

Ask all about him at the following Hardware Stores, East to West:

Job's Stores, Ltd., Martin-Royal Stores, Ltd., W. J. Clouston, Ltd., G. Knowling, Ltd., Ayre & Sons, Ltd., Bowring Bros., Ltd.

Just received another shipment

Staon Stove Polish 30 cts. per bottle.

Wm. J. Clouston, Ltd. 184 Water Street.

Now Discharging ex S.S. Mons

with a full cargo BURNSIDE Scotch Coal.

We have been successful in securing our old quality BURNSIDE Coal as sold last Winter.

All small even run of NUT SIZE LUMPS. NO SLACK, NO ROCK. Without question the Best COAL on the market. \$12.50.

North Sydney Screened—Just Arrived \$13.50.

Welsh Anthracite (all sizes) in Store and to arrive.

A. H. MURRAY & CO., Limited, Coal Office 'Phone 1867. Beck's Cove.

THE THRIFTY HOUSEWIFE

rejoices in saving money. We have now some wonderful money saving lines to offer. Our Windows are our silent Salesmen and it will pay you to shop at this Money-Saving Store.

- Men's Woolen Sox, 27c. pr. Ladies' Col'd Hose .25c. pr. Men's Leather Mitts, 40c. pr. Ladies' Wool Hose .65c. pr. Men's Negligee Shirts, \$1.25 each. Boys' Wool Hose .45c. pr. Child's Cotton Hose .18c. pr. Ladies' Fleece Lined, 50c. evr. Ladies' Heavy Fleece Lined, \$1.05 evr. Wide Heavy Lace .5c. yd. Gauntlet Wool Gloves, 95c. pair. Ladies' Overalls .75c. ea. Large Wool Scarfs, \$1.25 ea. Coloured Undershirts, \$1.25 each. White Undershirts from 65c. each. Wool Booties, from 25c. pr.

CHILD'S WOOL CAPS—10c. each.

Bon Marché Cash Store

266 WATER ST. SEE OUR WINDOWS. Jan 3, 11

SHIRT BARGAINS

Think of all the Shirt goodness you've ever known—all the comfort and wear you've ever longed for—all the variations in quality and design you could wish for—you will find at our Stores.

Our Shirts are priced specially low for the Holiday Season—we want a big Shirt Sale.

SPURRELL The Tailor

210 Duckworth St. and at 365 Water St. Grand Falls.

Forty-Five Years in the Service of the Public—The Evening Telegram.

Fresh Fruit, etc.

By S.S. ROSALIND.

LARGE RED TABLE APPLES—45c. Doz. LARGE JUICY PEARS—70c. Doz. LARGE SEEDLESS ORANGES—50c. Doz. FRESH TOMATOES—40c. lb.

FRESH OYSTERS—20c. Dozen. NEW YORK SAUSAGES—25c. lb. BLUE NOSE BUTTER—2-lb. Prints and Bulk.

MOIRS' CAKES—1-lb. Packages and Slabs. MOIRS' CHOCOLATES, in 1-lb. and 1/2-lb. Packages and 300 BOXES MOIRS' ASSTD. CHOCOLATE BARS at \$1.00 Box.

SPECIAL PRUNES 12c. lb.

W. J. MURPHY

Rawlins' Cross



YOUR SUIT AND OVERCOAT

to hold its shape and keep its style through hard and steady wear, has got to have shape and style hand-tailored into it stitch by stitch.

Experience and knowledge are evident factors in the production of our Clothes.

FIT AND FINISH GUARANTEED.

W. P. SHORTALL,

THE AMERICAN TAILOR P.O. Box 445. 'Phone 477. 300 Water St., St. John's, Nfld.

JUST PUBLISHED

Rustler's Valley

By CLARENCE E. MULFORD Author of "Bar-20"

How Matt and Baldy cleared up the mystery brooding over Rustler's Valley and vindicated Matt's good name, makes a swiftly moving, exciting tale.

Prices \$2.25

Post Paid.

S. E. GARLAND

Leading Bookseller & Stationer, 177-9 Water Street, n.v.c.t.f.

Pictorial Review Patterns

Still the Favourites.

A few Winter FASHION BOOKS in stock.

CHAS. HUTTON

THE HOME OF MUSIC.

Our Winter Stock!

7000 TONS

Best Screened North Sydney Coal and 3000 TONS

Best Welsh and American Anthracite Coal

HAS ARRIVED

M. MOREY & CO., Ltd.

1918, eod, l.f.

Nfld. Government Railway.

General Holiday

WEDNESDAY, JANUARY 30th.

For the above, Excursion Return Tickets will be sold from all Stations between St. John's, Carbonara and Placentia, at—

ONE WAY FIRST CLASS FARE.

Good going on all trains of Tuesday and Wednesday, and good returning up to and including Thursday, January 31st.

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK. HALIFAX. ST. JOHN'S. From New York. From St. John's

January 12th . . . . . SILVIA . . . . . January 19th  
January 19th . . . . . ROSALIND . . . . . January 26th  
January 26th . . . . . SILVIA . . . . . February 2nd

THROUGH RATES QUOTED TO ALL PORTS.

Round-trip tickets issued at special rates with six month stop-over privileges.

WINTER PASSENGER RATES NOW EFFECTIVE.

BOWRING & COMPANY, 17 Battery Place, New York, General Agents.

B. S. CAMPBELL & CO., HALIFAX, N.S. Agents. HARVEY & CO., LTD., ST. JOHN'S, Nfld. Agents.

Canadian National Railway

TRAVEL ACROSS CANADA "NATIONAL WAY."

"THE CONTINENTAL LIMITED" Leaves Montreal 10.00 p.m. daily for Winnipeg, Edmonton, Vancouver.

Superior all-steel equipment, consisting of Coaches, Standard and Tourist Sleeping Cars, Dining Cars and Drawing-Room

Compartment-Observation Cars.

FROM ALL MARITIME PROVINCE PORTS the best connections are via

"OCEAN LIMITED" "MARITIME EXPRESS." For further information, Fares, Reservations, etc. Apply to

R. H. WEBSTER, Acting General Agent.

Farquhar Steamship Company

Sailings Steamer "Sable I."

Leaves Halifax about . . . . . Jan. 26

Leaves North Sydney about . . . . . Jan. 28

Leaves St. John's, Nfld., about . . . . . Jan. 31

Passenger fare to Halifax, \$20.00.

For information re freight or passage, apply to FARQUHAR STEAMSHIP COMPANY, LTD. Halifax, N.S.

HARVEY & COMPANY, LTD., St. John's, N.F. aug 2, 1918, w. l. f.

INSURANCE SERVICE

For LIFE INSURANCE or FIRE INSURANCE

Consult

CYRIL J. CAHILL

Offices: LAW CHAMBERS, Duckworth St., representing

THE CROWN LIFE INSURANCE COMPANY (Home Office: Toronto, Canada)

and The Fidelity Underwriters Fire Insurance Co. (of New York. Total Assets: \$86,590,974.70).

N.B.—Inquiries solicited. Absolute; no obligation. oct 2, 1918, h. s. f.

N. S. APPLES, Etc.

400 Bbls. GOOD NOVA SCOTIA APPLES. Brands: WAGNER, BALDWIN and STARKS. 100 Cases CALIFORNIA ORANGES. Counts 176, 216, 252.

40 Cases PORTO RICO—216 Count. 50 Boxes CHOICE TABLE APPLES.

BURT & LAWRENCE 14 NEW GOWER STREET.