

The Correct Shade.

You can get whatever shade you wish in the beautiful Three Flowers Face Powder—Naturelle, Brunette, or white, all in lovely shades. You cannot get a better face powder than THREE FLOWERS. Naturally the price is a little higher corresponding with the higher quality. Three Flowers is the face powder which will love to associate itself with. Its delicate fragrance—its fragrant charm—its magnificent beautifying effect will be quickly detected. Ask for Three Flowers Face Powder at

KENNEDY'S DRUG STORE

ADVERTISING is the MAGIC KEY that unlocks the gates of Commercial prosperity, and floods business with new life.

BE OPTIMISTIC
Order your Calendars NOW.
THE COWAN BROKERAGE CO., LIMITED
oct22.eod.1f

NOTICE

Four weeks after date heretofore application will be made to His Excellency the Governor in Council for Letters Patent for "New and Useful Improvements in Electric Telegraph Systems" to be granted to Frederick Eugene Perrot of Washington, District of Columbia, United States of America, Consulting Engineer.

Dated at St. John's this 18th day of October, 1923.

GIBBS & BARRON,
Solicitors for Applicant.

NOTICE

Notice is hereby given that Herbert Banks Johnson, Engineer, of 103 Monument St. West, Medford, County of Middlesex, State of Massachusetts, United States of America, Proprietor of Newfoundland Patent 392 for "New and Useful Improvements in Apparatus and Process for Electrostatic Separation" is prepared to bring the said invention into operation in this Colony and to license the use of same upon terms to be obtained from

GIBBS & BARRON,
Solicitors for Patentee.
Bank of Montreal Bldg.
oct18.41.1f St. John's

JUNKS

Kindling Wood
Birch junk, finest quality for sale cheap; also dry kindling wood delivered daily to any part of city.

West End Wood Factory.
Box 1366 Phone 1186
oct12.eod.1f

Do You Enjoy That Cold?

If not we suggest a box of Laxacold.
It does not matter so much just how you caught the cold, but you know you are feverish, eyes teaking, all stuffed up generally.
Don't dilly-dally with your cold until it becomes chronic.
Take LAXACOLD 25 tablets for 25c.

PETER O'MARA,
THE DRUGGIST
THE RETAIL STORE.

D.D. SLEATER

Graduate Optician
487 WATER ST. WEST.
Phone 916 P.O. Box 251

Heather Teal
400 HALF CHESTS.
Now in Stock.
OUR PRICE.
BAIRD & CO.
Water St. East. Agents.

Report of Motor Association Secretary

PER CAPITA GRANT FOR CITY.

The Newfoundland Motor Association wound up its season's business yesterday afternoon, when the final general meeting was held in the Board of Trade Rooms. President E. R. Watson presided, and there was a very large attendance of members. After the usual routine matters had been disposed of it was decided that the Government be written, stating the Association is amazed at the disparity between the amount received for the repairs of the city streets which amounts to \$5,800 and that which should be received under a per capita grant, which is \$70,000. This matter will also be brought before the members for St. John's East and West. The matter of an insurance scheme for cars is to be gone into. The proposed annual dinner has been dropped owing to lack of interest and support from members.

The Association decided to approach the members for Ferryland, and Placentia and St. Mary's re the opening of fifteen miles of road from Port au Port Cove South, to Cappahayden, thereby making a good run to Trepanner.

A letter was read from the Imperial Oil Company stating the matter of supplying better gasoline was being taken up with the head office. The Association is now taking up the matter of price with the Company.

Mr. T. Soper of the Road Commission made the following report in connection with the activities of that body:

MR. SOPER'S REPORT.

Mr. President:
Having given a detailed report of the activities of the Road Committee at the regular weekly meetings, it is not my purpose to delay this meeting with any lengthy report, contenting myself with giving an outline of the work as undertaken by your Committee in active co-operation with the Road Commission.

Members are already aware that the functions of the Road Commission extend over all main roads on the Peninsula of Avalon. Our activities, however, have been confined more or less to the roads in the immediate vicinity of St. John's, with the one exception of the work being carried on on the main line from St. John's to Carbonear.

The big effort of the Commission during the present season was to complete the work started on Seal Cove last year, and I have to report that this work has been finished as far as Holyrood.

As the season advanced, it became evident to the Commission that if our work was to continue, it would be advisable to secure the active co-operation of the members of the various Districts; in this, we were particularly successful, so that the Road Commission immediately took on a larger view of the road repairing and rebuilding possibilities, and in this connection some considerable progress was made on the main line to Placentia; this drive is now possible. While considerable work remains to be done to make it pleasurable.

We also have to report that through the co-operation of the members in Ferryland, considerable progress has been made up on the Bay Bulls Road and a programme mapped out for next season's operations.

It will also interest members of the Association to know that our general foreman has made a survey of the roads through the Districts of Bay de Verde and South Side of Trinity Bay, and having secured the hearty co-operation of the representatives of these Districts, we look for very considerable improvement in road matters when next season's work starts.

While we are taking this further view of road repairing, we are not forgetting recommendation of this Association, that combined effort be placed on the work which is necessary on the roads in the immediate vicinity of St. John's, namely: Pouch Cove, Broad Cove, Port au Port, and we trust when next season's operations have been finalized to be able to report thorough rebuilding of all roads within a radius of twelve to fifteen miles of the city.

Waterford Bridge Road.—We are persuaded that some definite campaign carried on by both the Motor Association and Road Commission in co-operation with the Government through the Board of Works Departments will have to be undertaken so that this drive will be put in first class condition, and would strongly recommend that this Association begin now so that this work can be started immediately spring opens.

Below closing, permit me to go on record in appreciation of the assistance given by the various members of the Road Committee, District Road Inspectors, as well as the representatives of the several districts through which our programme has been carried out.

On behalf of the Road Committee,
THOMAS SOPER.

The Motor Association, as in previous years, has rendered excellent service this season, and many matters pertaining to road affairs, and spheres of interest to motorists in general were cleared up. President Watson and his energetic Secretary, Coun-

ACNE ON FACE

CUTICURA HEALS

Hard, Large and Red Pimples, Itching Was Terrible.

"I had been troubled all my life with acne on my face. My forehead was a mass of pimples. They were hard, large and red, and the itching was most terrible. My face was disfigured. I went for a free sample of Cuticura Soap and Cuticura and after using them got instant relief. I bought more, and after using two boxes of Cuticura Ointment and three boxes of Cuticura Soap, my face was healed." (Signed) Mrs. G. S. Miller, Box 14, Marshall, Wash., Jan. 9, 1922.

Use Cuticura for every-day toilet purposes. Bathe with Soap, scrub with Ointment, cure with Cuticura. Cuticura Soap shaves without razor.

Editor Outerbridge, have done yeoman service and their good roads programme is greatly appreciated, not along by motorists but by citizens generally.

Mr. Tesori Makes a Wonderful Hit

AT THE STAR MOVIE LAST NIGHT without any disparagement to any singer who has yet appeared before our spotlight, the applause that greeted Mr. Tesori in his rendition of "On the Road to Mandalay" was such as has never been heard in this city. It was deafening for fully five minutes, and goes to show the appreciation that St. John's audience can pay to such an accomplished artist as this gentleman is. In the double number Ritz and Mitz—well, Pavarotti was there, and in the language of the street, he was good.

As will be seen from the ad, the Management of this theatre has secured in newspaper parlance a scoop. Some time ago this paper exclusively stated that the Manufacturers of Uneda biscuits had entered—after a close study of the moving picture business in Newfoundland—into an agreement with the Star Movie to exhibit a picture showing the manufacturing of their "high class products, but to-day the Star goes another step, and states that absolutely free, every patron on Monday will receive a package of these delicious biscuits. This in itself is an innovation in the movies, and goes to show how the Management are prepared at any cost to give their patrons all that can be obtained, and needless to say all roads, lanes, byways, and paths, lead to the Star Movie Monday.

And to our readers we would suggest be early and get yours.

For this Pavarotti will dance Tarantella and Agnes Ayres will be seen in a super special Paramount production—Borderland, produced in eight parts. A story of love, romance and mystery.

Express Passengers.

The following passengers arrived on the express at 1.45 to-day:—V. Parrott, J. P. Kelly, J. Walsh, A. R. Archambault, A. R. Archambault, Jr., L. Smith, P. W. Turner, R. R. Earling, E. T. Moore, E. and Mrs. Duder and daughter, J. R. and Mrs. Frost, P. A. Jones, J. R. and Mrs. Murphy, G. and Mrs. Tippet, Mrs. W. H. Rideout, Mrs. J. Colley, A. W. Maw, Rev. Fr. Dunn, Major Cotton, Major McEwen, Rev. Fr. Hinchey, and J. P. and Mrs. Leriche.

Ladies' Low Shoes only \$1.98 at SMALLWOOD'S.—oct15.1f

Enjoyable Card Tournament

The members of the Holy Name Society held an enjoyable card tournament in their rooms last night. The proceeds, which were larger than anticipated, goes to the aid of the Mount Cashel Silver Jubilee Fund. Upwards of one hundred players participated in the tournament. The winners were Messrs. A. L. Penny, J. A. Boone, and P. Oliver. Whilst the booty prize was won by Mr. M. Murphy. Books of tickets in the Mount Cashel lottery were presented to the lucky winners at the close.

After Childbirth

The depression and nerve fatigue suffered by women who are out interest in everything. You need

Asaya-Neural

THE NEW REMEDY FOR NERVOUS EXHAUSTION which contains Scodium (concentrated from eggs), the form of phosphates required for nerve repair.

PREPARED BY DAVIS & LAWRENCE CO. BATHING ESTABLISHMENT, BANTHAL.

Masonic Orchestra

Entertained

Last night the Masonic Entertainment Committee showed their appreciation of the excellent work which had been done by the Orchestra by giving them an outing at Donovan's, where a "bird a man" supper had been prepared by the management of that hotel in their usual inimitable style. Needless to say full justice was done by all to the repast. "The King" having been proposed by the chairman, Mr. D. MacFarlane, a musical programme followed, consisting of songs and selections rendered by Messrs. A. Williams, F. Buggles, W. Tucker, Mr. D. MacFarlane, A. Ledingham, W. Horder, and E. Fox. The speeches were all in a happy vein, and the members of the Orchestra, under the baton of Mr. Ernest Fox, were the recipients of many flattering comments which fully indicated how much their great services were appreciated by the fraternity. The singing of Auld Lang Syne and the National Anthem brought a very pleasant evening to an end, and the party returned to town by motor.

Sydney News

LOADING AT SCOTIA.

The three-masted schooner Annie L. Warren, Capt. Vella, came off the North Sydney, Mar. 25, today after undergoing an overhauling. The schooner berthed at Scotia pier to load a cargo of coal for St. John's, Nfld.

DISCHARGING AT C.B.E. WHARF.

The three-masted schooner Herbert Fearn, Capt. Snow, arrived in port this morning from St. John's, Nfld. The schooner is unloading her ballast at the Cape Breton Electric Company wharf, and when finished will move over to Scotia pier to load coal for a return trip.

SCHOONERS FOR COAL.

The schooners in to load coal are Mariner, 345 tons, Capt. Fennell, and Caranass, 90 tons, Capt. Rowell, from Pushthrough, Nfld.

HUMBERMOUTH PARTY LEFT.

Mr. J. M. Alexander, chief engineer for the St. J. W. Armstrong-Whitworth Co., accompanied by Mr. W. I. Bishop, one of the contractors on the dam and canal construction, left Saturday night for Humbermouth on a Kyle after a business trip to Montreal in connection with the enlargement of the canal from Grand Lake to the power house site. Mr. T. W. Tite, freight tracer for the Company, who has been in North Sydney for several days in connection with shipments to the Humbermouth, was also a passenger on the Kyle.

SPECIAL—At the Blue Puttee Friday and Saturday, Moir's "Luscious Assortment" and "Stolen Dainties," regular \$1.30 for \$1.14. Telephone orders delivered; ring 1016.—oct15.1f

Sunday Services.

JAPAN RELIEF SUNDAY.

To-morrow is the day appointed by the Bishop of Newfoundland and the President of the Methodist Conference for collections in aid of the Japanese sufferers through the recent terrible earthquake. From several pulpits reference will be made to the awful tragedy.

C. E. Cathedral—4, Holy Communion; 11, Morning Prayer (envelope collection for Japan); 3, C.M.E.C. in Synod Building; 4, Holy Baptism; 6:30, Evening Service (envelope collection for Japan).
St. Thomas—4, Holy Communion; 11, Morning Prayer and Sermon. Preacher, the Rector; 2.45, Sunday School and Bible Classes; 4, Holy Baptism; 6:30, Evening Prayer and Sermon; the Rector; subject: "The Moral Significance of the Earthquake." Mrs. H. R. Whitaker of Windsor, Ont., will sing at the morning service. Collections for Japan Relief Fund.
St. Mary the Virgin—4, Holy Communion; 11, Matins; 2.30, Sunday School; 4, Holy Baptism; 6.30, Evensong. (All collections for the Japanese Relief Fund).
St. Michael's and All Angels—4, Holy Communion; 6.30, Holy Eucharist (sung); 11, Matins; 2.30, Catechism and Sunday School; 4.15, Holy Baptism; 6.30, Evensong.

METHODIST.

(Envelope Collections for Japan Relief Fund in all churches).
Gower Street—11 and 6.30, Rev. Hammond Johnson.
George Street—11 and 6.30, Rev. R. E. Fairbairn.
Cochrane Street—11 and 6.30, Rev. C. H. Johnson.
Westley—11 and 6.30, Rev. J. G. Joyce.
Congregational (Queen's Road)—11 and 6.30, Rev. B. T. Holden.

St. Andrew's Presbyterian Church—

11 and 6.30, Rev. R. J. Power.

International Bible Students' Association (Victoria Hall)—7, Dis-

cerning the World Distress—Why?

NOTES.

C.M.E.C.—The subject at the meeting at 2 o'clock in the Synod Building will be "Angels."

St. Michael's and All Angels—The Paid Class for boys 10 to 12 meet every Sunday at 2.45 in the Vestry under Mr. Fred Grant; and the Girls' Bible Class for older girls in the small lecture room under Miss Dawe at 2.45 p.m.

What's the Use of Kicking When there's Nobody Within Reach Of Your Local Number Nines?

A GROUCH nourished within the breast at last biteth like a serpent and stingeth like an adder. Shake such a feeling, Friend, and shake it right early. Seek the cause of the irritation and have it removed promptly, or sooner.

But 't'pose you have purchased a pair of cheap and pretty foreign boots that sulk on the job long before decent foot-wear would think of raising a squeak of protest? What if, early in the journey of life, they let out your toes into the light of day and expose your feet to the cold, cold ground? You get your mad up. Of course, of course. But, Cui Bono, or, in plain English, What's the use? You didn't get a return ticket with these boots. The retailer has your cash and is rather inclined to hang onto it. Anyway, he told you he was giving you a bargain and you mustn't look a gift horse in the mouth. The manufacturer chap is thousands of miles away and you can't even radio your wrath out on his head.

Besides, he sold his trashy stuff to the retailers at the price of trash and plainly stated that it was not and could not be guaranteed. So, there you are.

But, when you purchase local made boots and shoes, you pay your good money for good products backed by the guarantee of local manufacturers whom you can always locate very readily in the unlikely event of having a complaint to air. THE BOOT AND SHOE PRODUCTS OF NEWFOUNDLAND FACTORIES AND NEWFOUNDLAND WORKMEN ARE A SOURCE OF PRIDE TO THE LOCAL MANUFACTURER AND SHOULD BE BOOSTED BY THE LOCAL RETAIL TRADE AND PURCHASERS, FOR THEY STAND ON THEIR OWN MERITS.

The retail trade have been importing, at a total landed cost of \$2.91, a boot which they sell at \$4.50 per pair.

Local Manufacturers produce a boot which they sell at \$4.10 per pair, and every pair of which they guarantee to outwear three pairs of the foreign article which is imported at a total landed cost of \$2.91 per pair and is retailed at \$4.50 per pair.

The retailer may not make so much profit off these local boots but the purchaser will find it far more profitable to wear them.

One fishing skipper unfolds a striking tale of rubber boots, which have been sold in competition with leather boots of local manufacture and which have been encouraged in that competition by low tariff rates.

A member of his crew purchased and wore out in one season three pairs of Rubber Fishing Boots which cost him a total of \$20.00. One pair of local fishing boots, made of good, high-quality and dependable leather, would have cost him \$8.00 and lasted him at least two seasons. He could have saved himself the tidy sum of \$32.00 and at the same time would have had the satisfaction of helping along fellow workmen in another line of local industry.

Moral: Buy local boots and shoes, so that when the time for kicking comes you won't have to kick yourself. You won't have cause to kick, anyway.

SHOE AND LEATHER ASSOCIATION (OF NEWFOUNDLAND).

oct24.2f

Ladies' Coats

JUST OPENED A SAMPLE LOT OF LADIES' WINTER COATS. BEFORE BUYING ELSEWHERE IT WOULD BE WISE TO SEE THESE.

SWEATERS.

To clear a line of Misses' Full-Over and Tuxedo Sweaters. Sizes 32 to 36; assorted colors. Regular price each, \$2.70. Special Price each, \$2.98

INFANTS' DRESSES.

Handsome little Cashmere Dresses, with embroidered fronts in Green, Sky and Pink. Special each, \$1.00

KIMINO FLETTE.

A new shipment of Fancy Flannelette, in assorted patterns; special for Kiminos; full 36 inches wide. Special per yard, 45c.

RUBBERS

go on Sale

LADIES' RUBBERS.

To clear a line of Ladies' Rubbers, wide toe and medium heel. Size 8 to 9.

Sale Price per pair,

69c

LADIES' HOSE.

Ribbed Cashmere Hose, all Wool in assorted shades of Fawn, Grey and Brown. Special, 79c. per pair.

LADIES' HOSE.

Plain all Wool Cashmere Hose; shades of Fawn, Grey, Brown and Navy. Special per pair, 79c.

APRONS.

Ladies' Cotton Aprons, special for kitchen use. These are made of good quality Cotton in assorted patterns. Each, 48c.

UNDERWEAR--UNDERPRICED

Men's Red Label Stanfield's Underwear. Sizes 36 and 38. Per Garment \$2.48
Men's Wool Underwear. Sizes 36, 38, 40. Per Garment \$1.45
Women's Fleeced Vests; long sleeves. Per Garment 59c.
Women's Fleeced Vests; short sleeves. Per Garment 50c.
Women's Heavy Fleeced Vests; long sleeves. Per Garment \$1.50
Women's Wool Vests and Pants. Per Garment \$2.20.

ALEX. SCOTT

Open every night 18 New Gower St.

Postponed Band Concert

SCHEDULED FOR WEDNESDAY NEXT.

The big Promenade Band Concert, in aid of Mount Cashel Silver Jubilee, which was unavoidably postponed on Tuesday last, is scheduled to take place on Wednesday next, Oct. 31st. The bands of the C.I.E.C.C.C. and Mount Cashel, will be in attendance and, judging by the elaborate musical programme prepared, an enjoyable evening's concert is in store for all who attend. The admission fee

carried off several prizes for that event, while he also showed up well as a sprinter. He takes away with him the best wishes of all his friends in St. John's for a successful future.

Shipping.

S.S. Sachem left Liverpool at noon Thursday for this port, bringing 1,200 tons of general cargo, 7 passengers for St. John's and five for Halifax.

Schr. Marjorie Hennegar will proceed to Port Union shortly where she will load codfish for market.

Schr. Saladin is loading berring at Fogo for Halifax from Exile & Co.

Schr. Cape Race is now 23 days out from Barbadoes with molasses cargo.