

THE
PREMIER
GARMENT CO.

WATCH FOR OUR Grand OPENING SALE

THE
PREMIER
GARMENT CO.

Preliminary Announcement!

The Store formerly occupied by Bishops', as Showroom, Number 341, Water Street, has been taken over by

THE PREMIER GARMENT COMPANY

and will be open some time next week, with a complete line of Ladies', Gents' and Children's Apparel.

Wait for Our GRAND OPENING SALE for your Fall purchases. It will pay you to wait for this

Value Giving Event, so Wait--Wait--Wait

FREE! To everyone purchasing something at this Store during our first 3 days of opening will be given a Surprise Package. Watch next week's papers for further particulars of this GRAND OPENING SALE. Our aim is to satisfy every customer and to make this Store a pleasant shopping centre.

The Premier Garment Company

341--WATER STREET--341

2 Doors East of the Crescent

Your School Books

and everything in

School Requisites

from a pen nib to a black-board can be had at

BYRNE'S BOOKSTORE

Ask us to send you complete list of School Books and Supplies.

GARRETT BYRNE,
Bookseller and Stationer.

A Real Walk Over Line.

Christy's Flavorings and Spices are certainly the real walk-over line in this city today. Miss Forsey and Miss Davis are meeting with wonderful success and getting many unsolicited repeat orders. Ladies are very highly recommending it to their friends. Only those who use it know how to judge its wonderful merit. Enquiries promptly attended to. M. FORSEY, P.O. Box 2124, City.



AIDS TO BEAUTY

may be had at The Maritime Drug Store in great variety and effectiveness. We recommend Woodbury's Facial Cream, Woodbury's Facial Powder, Day Dream Toilet Water, etc. Try our toilet preparations and you will be convinced of their great merits.

Maritime Drug Store,
G.W.V.A. Bldg. Water St. Phone 1359
June 21, 3mos, eod

TIP TOP BEAUTY PARLOR.

Ashes of Roses Rouge. 1.00
Astringent Face Cream. 1.00
Bronze and Black Hair Pins (regulars and visibles).
Mad Nail Polish. .60c.
Nail White. .50c.
White Dressing Combs. 1.50
Florence Cream. 1.50
Gravies' Face Powder. 50c. & 35c.
Also "Kerene" (perfumed kerosene), the new treatment for oily hair.

Mrs. J. L. Courtney,
Tip Top Beauty Parlor.
aug 10, eod, tf 2 Prescott St.

The Greatest Thing in Life.

A Warning to Everyone Who Keeps a Pet Topic of Conversation.

(By Mrs. Leonora Eyles.)

A little boy of my acquaintance went to hospital five years ago, when he was five years old. That going to hospital was attended by much fuss, for he was not expected to live, and was, for the time being, the most important person in the world. Even to-day he has not got over the importance. Let anyone tell anything that happened to them, whether in Tibet or London or the moon, little Jimmy says reflectively: "When I was at the hospital I— Or "Oh! that was nothing to what I did when I was in the hospital nearly dead."

It is the most wonderful thing in his experience so far; it has to be trotted out to impress people on every possible occasion. Just in the same way an old lady whose son-in-law was knighted for war service has to drag in his name on every possible and impossible occasion. There are some people who are always trying to impress one with the wonderful things in their experience.

There is one lady whom we call "dear old home," perhaps rather unkindly. She has certainly come down in the world, but it is very foolish of her to remind us all of it all the time!

She is now of the same social standing as the rest of us, and her attitude towards past grandeur gives us the impression that she is ashamed of the present. "When father was alive!" she exclaims regretfully. "things were different. We had the dear old home," or "Before the dear old home was broken up."

It is all so pathetic, so naive. Jimmy's hospital, the old lady's son-in-law, the other lady's "dear old home" are so obviously the most wonderful things that have ever happened to them; if they changed their tune a little their friends would see that they had had much wider experience. They seek to impress people by their magnificence; they end by being figures of pathos.

Then there is the woman who has been abroad. I know a girl who lived in Manchester till she was twenty-two. Then she went to Turkey as a governess for a while, came back to Manchester and never moved again from that city.

She drags Turkey into a conversation about cakes, or busions or arithmetic. It was so wonderful to her to go to Turkey that she must try to make everyone see how wonderful she is. It ought to be written on her tombstone. "She went to Turkey." She certainly thinks that very much more worth while than the years of patient work she has put in teaching children in a school and supporting an old mother.

Opium Sales in Hawaii.

INCREASE AS PRICES FALL.

HONOLULU.—Federal officials here are continuing intensive efforts to curb the traffic in illicit drugs, which is reported to be increasing appreciably, with large supplies of opium secreted here, as evidenced by the fact that the juice of the poppy is quoted lower than it has been for years.

In addition to attempting to induce steamship operators to mount machine guns on the after part of their vessels in order to frighten away the small boats, which pick up packages of the drugs thrown from the trans-Pacific ships as they are entering or leaving port, the federal officials also are enforcing that portion of the narcotic act providing that alien violators may be deported to their native land.

One oriental, convicted of violating the narcotic laws, has been deported already and several other orientals, also convicted, are being investigated by the immigration department, with a view to obtaining their deportation. Illicit drugs valued at \$9,000, the largest shipment ever sent from the Honolulu office, have been dispatched to the Bureau of Technology, as the result of seizure during the first six months of 1923. The shipment consists of 10 pounds of opium, valued at \$4,000, and cocaine, valued at \$5,000. Opium pipes, lamps, and other paraphernalia, valued at \$5,000, were destroyed by the narcotic squad here during the semi-fiscal year.

Afternoon Teas at the Blue Puttee. On rainy or chilly afternoons nothing so good as "the cup that cheers but not inebriates" at the Blue Puttee. Tea, Coffee or Chocolate served in the most appetizing manner with sandwiches and cake such as you can get at the Blue Puttee only. Large or small parties accommodated. Large parties should telephone 1016 to make arrangements.—sept 10, tf

MINARD'S LINIMENT FOR DYS-DRUFF.

"Eyes Front!"

Colonel Growser had been a gay young dog in his youth. Quite a hit with the ladies, don't you know! Old age had brought on its disabilities and he gradually found he was getting left behind, until at last all he could do was to envy the young fellows who were still in their heyday. So strongly did he resent having to take a back seat that he never lost a chance of getting a dig in at one of the younger officers.

He was sitting in the mess one day when one of the young subs sauntered in. "Hello, you reckless young blood!" growled the colonel. But this time the tormented one was equal to the old man. "Cherrio, you bloodless old wreck!" he responded with a smile. The colonel's quite cured now.

PET MILK
may 12, eod, tf

In His Own Coin.

Dobson was the humorist of the club. He managed to make all the members but one roar with laughter at his sallies, but there was just one man, MacPherson by name, who never gave the ghost of a smile when Dobson brought out his best jokes. One day Dobson rushed into the smoking-room where MacPherson was sitting reading a paper.

"Have you heard the story about the three eggs?" he asked the Scotsman. "No; what is it?" asked Mac. "Too bad," answered the funny man quietly, without raising a ghost of a smile from the other. "Two bad, don't you see it?"

Still no smile. "It's no use, Mac," said Dobson resignedly. "You Scotsmen have no sense of humor." "That's funny," answered the Scot with a smile at last. "I've always understood it was a gift."

For a real beautiful face powder you must become associated with Three Flowers. No face powder can please you better for this dainty powder contains all the requirements of the perfect cosmetic. Its perfume is grand, its shades are correct, and its fine smooth clinging texture will make you captivated with this high class toilet requisite.—sept 10, tf

Unusual Glassware Values

Mr. Wholesale Buyer!

Drop in and let us show you the goods whether you buy or not. This glassware is well worth your consideration.

4" Nappies 60c. to 75c. dozen.
7" Nappies \$2.00 to \$2.40 dozen.
8" Nappies \$3.50 and \$3.75 dozen.

Butter Dishes \$1.60 to \$2.40 dozen.
Sugar Dishes \$1.75 to \$2.55 dozen

Tumblers from 75c. dozen.
Cream Jugs and Spoon Holders \$2.65 and \$2.75 dozen.

Never in the history of this Store have we been able to offer such glassware values as we are to-day.

The Royal Stores
Ltd.
sept 15, 31s, th, tu

Taffeta ribbon will appear quite new if it is squeezed through a suds of good soap and soft water, rinsed in clear water, dipped into a solution of two teaspoonfuls of sugar in a pint of water and pressed between cloths until dry.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

St. JOHN'S Grocery Stores

Pork, Ham Butt, lb.16c.
Pork, Fat Back, lb.16c.
Spare Ribs, lb.14c.
Beef, Choice Family, lb. . . .12c.
Beef, Boneless, lb.12c.
Beef, Special Cut, lb. . . .15c.
Bologna, lb.22c.
Fresh Eggs, doz.50c.
Armours Beans, tin18c.
Large Green Peas, lb. . . .12c.
No. 1 Salmon, tin25c.
Tomatoes, Italian, 2 1/2 lb. tin40c.
Vinegar, 1/2 pt., imported, bottle25c.
Local Cabbage, Potatoes and Turnips.

J. J. ST. JOHN.
Duckworth St. & LeMarchant Road.

FLOWERS! ASTERS, SNAPDRAGON, SCABIOUS.

These flowers are really wonderful, making brilliant effect when bunched for decorative use. Only 25 cents a large bunch, buy now, frost finishes flowers. Orders taken by Whiteway's, Crossman's, Butler Bros., Blue Puttee, Mrs. Molloy, and

Valley Nurseries, Ltd.
Telephone 1513.
may 10, eod

The family will crave heavier desserts with the advent of cold weather. Serve an oatmeal pudding, sweetened with molasses, and flavored with cinnamon and raisins.

Published Annually. THE LONDON DIRECTORY With Provincial & Foreign Sections and Trade Headings in Five Languages

enables traders to communicate with one another and to extend their commerce. It is the most valuable of all the books in the world. It contains over 250,000 names, addresses and other details classified under more than 2,000 trade headings, including the names of the firms and the names of the persons in charge of the business.

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate sailing dates.

One-inch BUSINESS CARDS of Dealers desiring to extend their commerce or Trade Cards of Dealers SEEKING AGENCY can be printed at a cost of 8 pence for each trade heading under which they are inserted. Larger advertisements from 10 to 80 dollars.

The directory is invaluable to persons interested in overseas commerce and a copy will be sent by parcel post for 10 pence, net cash with order. THE LONDON DIRECTORY CO., LTD., 25 Abchurch Lane, London, E.C. 4, England.

Business Established in 1814.
MARKET REPORTS

indicate that there is no surplus of Anthracite Coal in the U.S. The shortage caused by the strike of Anthracite Miners last year has not been made up, and American hard coal will, in all probability, be hard to get and high priced. Coke is an excellent substitute for hard coal, and we have on hand a stock of coke that will soon be disposed of, because a shortage of hard coal invariably creates an increased demand for our product. We advise our customers to book their requirements as soon as possible.

**ST. JOHN'S
GAS LIGHT COMPANY**
PHONE 81.

See our
Variety
Coke

HENRY J.
may 12, eod, tf

MARKET REPORTS

1000 Tons \$13.50 per ton
2000 Tons \$12.50 per ton
HENRY J.
may 12, eod, tf

A Mother's Wit.
Great Dane, a superb dog, was napping on a sofa when he came out a whiff of wind, he sprang up, making a circle of his wings, and looking indignantly at the intruder.