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LUX is pure Soap in flakes and contains no adulterant or injurious chemicals.
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LUX is made and guaranteed by Lever Brothers, Ltd., Port Sunlight, England

Soapmakers to His Majesty King George the Fifth

SIDE TALKS.

By Ruth Cameron.

THE BLESSED MIDDLE CLASS.

I wonder if there was ever a child who didn't dream of the someday when he would be rich? Probably not.

Why is it? Do we want the power that comes with wealth? Is it because we want to do good? Is it because we want the distinction?

In some vague way we want all these things but the main reason we want riches is because we seem to have had bred in our bones the idea that riches and happiness are synonymous.

Thousands of philosophers have asserted that they are not. But we talk that just a way of talking, a way to keep the mass of people who don't win riches, from being discontented with their lot.

I suppose the only way to really be satisfied in one's heart is to get more money and to find that one has gotten a corresponding increase in happiness after the first excitement has faded away.

The Best Chance for Happiness. The older I grow the more I become convinced that the people who have the best chance for happiness are the middle class, the people who do not have to endure the grind of a monotonous poverty nor the dizzying temptations of a large income.

Take a family of this kind, with an income somewhere between \$2,500 and \$5,000 a year, children, reasonably essential work, and reasonable pleasures.

Life doesn't always go smoothly for that family more than for any family in any rank of life; but it is always interesting and absorbing, there is no time for anyone to get bored or to stop and wonder whether there is any particular use in life after all; no time for father or mother to develop ailments; no chance for the children to get the vices that come with too much pocket money.

Solomon And I Agree. Neither is there the deadly grind of poverty, the terrible anxiety about how to make both ends meet, the bitterness for the children of having to go without the things that most of their companions have.

Where there is too much or too little money it must always be the dominant thing in life. It is those who come in between those two extremes who are most free from the money obsession.

I think I have quoted before what

the wisest man of his day said about the middle class of his time, but it is worth quoting again.
 "Give me neither poverty nor riches lest I be full and deny thee and say Who is the Lord? Or lest I be poor and steal and take the name of my God in vain."

Worth His Weight in Gold.

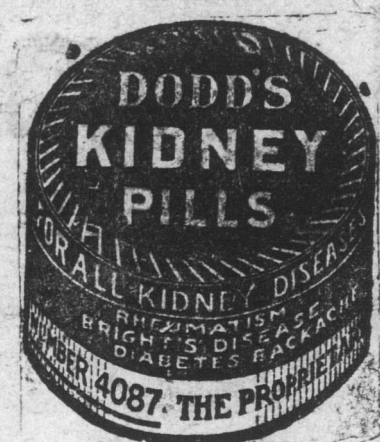
A writer in the Advocate says "Dr. Campbell is worth his weight in gold." Well, gentle reader, he ought to be by this time. For the past three years he has been the big noise in the Coaker-Squires camp, and he's not averse to picking up a dollar when he sees one lying around. We shall, therefore, not be surprised if history repeats itself when like the famous Machiavre described in Prowse's history he packs his grip and books his ticket for Cowslip Isle, saying as he departs:—"Good-bye, you poor fools of Newfoundlanders."

If Grown People

who are rundown in vitality and out of sorts, would realize the strength-restoring power of rich, nourishing

Scott's Emulsion

they would not dream of doing without its health-building benefits. Rich in vitamins, Scott's has helped thousands achieve strength of body.



Spaniard's Bay for Bennett.

Editor Evening Telegram.
 Dear Sir.—Please give me space to contradict a statement which appeared in the Evening Advocate on Monday, March 26th, under the heading "Spaniard's Bay reviews the situation," and signed A Well-known Friend of Spaniard's Bay. He says that Mr. Bennett and Hickman are not wanted here. Nonsense. I can guarantee him that ninety per cent. of Spaniard's Bay, Bishop's Cove, Island Cove and Tilton are Bennett men.

Do they think we are foolish to turn down such men as Bennett and Hickman to support a man that has been in potato trade for some years. No, Sir, nothing doing. Mr. Advocate, Spaniard's Bay like the rest of the country has had enough of Squires and Coaker rule since 1919, with our people reduced to pauperism through no fault of their own but through the incapables who are running the affairs of his country. Who would support Squires and his party here

when a man has to apply to the Relieving Officer and get some flour per week with molasses and a quarter tea.

I may say, Mr. Well-known Friend of Spaniard's Bay, that the boys who offered their services in the Great War right well know him (J. R. Bennett) and are patiently waiting for Polling Day to come along that they will back him to a man and to show Squires that they are still in the fight and not getting much pay, and he can mark it down that Bennett and party are duly bound to win. Come on Bennett and Hickman and you can reckon on a solid vote here. We intend to vote for Bennett and Better Times.

A BENNETT MAN.
 Spaniard's Bay, March 28, 1923.



Cuticura Heals Rashes
 Bathe with plenty of Cuticura Soap and hot water to cleanse and purify. Dry lightly and apply Cuticura Ointment to soothe and heal.
 Soap 25c. Ointment 25c. and 50c. Tubes 25c. Sold throughout the Dominion. Canadian Depot: Krone, Limited, 244 St. Paul St., Montreal.
 Cuticura Soap shaves without soap.

Wants Patrol Ship.

Editor Evening Telegram.
 Dear Sir.—It is about time some steps were taken concerning our foreign-going vessels now from sixty to eighty days out from foreign ports, battling with the terrific storms, frost and ice of the present winter. It is most likely that the greater number are now short of food, fuel, canvas and other necessities.

In my opinion it is a deplorable condition of affairs to have the bone and sinew of our Island home left to the mercy of storms and ice without some direct means being taken to assist them.

I now suggest that the Government send out a patrol ship to their assistance, bringing them the necessary requirements before it may be too late. True, the S.S. "Rosalia" and S.S. "Silvia" gave good assistance to those they found out there in distress, and the captain, officers and crew of each of these ships deserve the highest praise for their prompt and valuable aid, and also for the encouraging news their reports contained, which was greatly appreciated by the friends of those on board.

But these steamers, carrying as they do, large numbers of passengers, take the best possible course to avoid ice, and it may be weeks again before they come this course, where our feet are now supposed to be jammed.

And, Mr. Editor, after the gales of the past week, who knows the condition of these vessels? Some may be leaky, others perhaps have rudders gone, canvas gone, or life-boats broken. It is only those who have experienced such can realize the hardship and danger of coming on our coast this time of year, particularly this spring.

Once again I strongly suggest, and trust the Government will take the matter (which is a serious one) into consideration, and send out a ship fully equipped to render assistance to those hardy sons of ours who are suffering untold hardships keeping

the trade of our country going, while we at home are comfortably resting near the fireside.
 Thanking you in anticipation for space, Mr. Editor, I am,
 ONE INTERESTED.
 St. John's, March 31, 1923.

Campbell's Soups and Beans!

- Ex. S. S. SILVIA:
- 100 Cases Campbell's Assorted Soups.
- 50 Cases Campbell's Pork and Beans.
- Shelled Walnuts—60c. lb.
- Bakeapples—25c. Can.
- Valencia Oranges—30c. Dozen.

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