

BIG VALUES FOR THE WEEK-END

These Prices are for Cash. Things You Really Need Savingly Priced No Charging at Sale Prices.

Here are FACTS AND FIGURES That Indisputably Prove Our Ability to Hand Out Every Week the Very BEST VALUES for

FRIDAY, SATURDAY and MONDAY Shoppers.

SALE OF WHITE QUILTS.

Not an ordinary Sale, but a Sale of uncommonly good values in large size MARCELLA and RIPPLETTE QUILTS. Don't miss it. Just come in and have a look over the assortment; there is a Quilt for you here at just the price you would like to pay. Some show little imperfections, but nothing to hurt them.

WHITE RIPPLETTE QUILTS—Extra large size real summer quilts. These are quilts that can be washed easily and frequently; they need no ironing. All white, light in weight, and have a generous spread. You could not decide on a more becoming quilt for immediate use. Reg. to \$3.25. Friday, Saturday and Monday **\$2.85**

MARCELLA QUILTS—Deep cut, clearly defined patterns in White Marcella Quilts, in large and extra large sizes; exquisite patterns. Now, in some of these you may notice a slight imperfection—a mill mark or such; little defects like these were the means of enabling us to offer such rare values. Prices range from \$1.70, \$2.70, \$3.40, \$4.00, \$4.25, \$4.50, \$4.75, \$5.50, \$6.00.



Here's a Panel of Strong VALUES,

embracing almost everything needed about the home just now

REVERSIBLE HEARTH RUGS—These are extra heavy, show well blended shades; fit for any room in the house and wear for years; fringed ends. Reg. \$5.70. Friday, Saturday and Monday **\$5.40**

TURKISH TOWELS—Half Bleached Turkish Towels, plain and fancy; some in Blue and Cream, others in Crimson stripes; they are a special lot, very strong and just that make that is going to give you wear and special value for your money. Special Friday, Saturday and Monday, each **54c.**

LACE SIDEBORD CLOTHS—Here is an uncommon looking and real good wearing Nottingham Lace Sideboard Cloth, one yard and a half long, very handsome lace pattern. Reg. 55c. Friday, Saturday & Monday **49c.**

HAND EMBROIDERED TRAY CLOTHS—A real good White Linen Tray Cloth, hemstitched border, openwork and pretty hand embroidery at ends; something particularly fine. Reg. \$1.00. Friday, Saturday & Monday **89c.**

TENERIFFE CENTRES—Here is a pretty little Centre for your table, white linen and drawn thread centre and border of Teneriffe Lace. We could not replace these for 30c. to-day. Friday, Saturday & Monday **23c.**

PIANO SCARVES—Long Fringed Silk Piano Scarves, embroidered in gold; suitable for drapes for mantelpiece also; these are made from good Jap Silk and make very graceful drapes; shades of Gold, Blue and Pale Green. Reg. \$2.70. Friday, Saturday and Monday **\$2.49**

BATH MATS—These are longer than the usual and heavier. They show pretty mixtures in Blue and White and Green and White; last for years, and indispensable to a well equipped bathroom; heavy Turkish make. Regular \$1.90. Friday, Saturday & Monday **\$1.68**

PILLOW SHAMS—Lace and insertion trimmed White Cotton Pillow Shams at a very low price; a dainty little Sham for the dusty season and a save on your better ones. Reg. 40c. Friday, Saturday & Monday **32c.**

CENTRE CURTAINS—In a Cream shade with fine lace edging and very wide lace insertion band; some with shaded lace at bottom. Distinctive Curtains for wide windows; sold singly. Reg. \$3.60 each. Friday, Saturday and Monday **\$3.25**

TURKISH TOWELING—16 inch Half Bleached Turkish Toweling in a striped pattern; a strong, good wearing make. Reg. 35c. per yard. Friday, Sat. & Monday **29c.**

LINEN BUREAU CLOTHS—These are best quality White English Linen Bureau Cloths with permanent blue embroidery and wide hemstitched border; last for years. Reg. \$1.40. Friday, Sat. & Monday **\$1.18**

Show-Room.

LADIES' LINEN MOTOR CAPS—Coloured Linen Motor Caps with transparent glass peaks, plain and striped caps with coloured pipings, fitted with elastic, making them secure against wind; very comfortable for motoring or driving. Regular 85c. each. Friday, Saturday and Monday **79c.**

CHILDREN'S ROMPERS—A lovely lot in good wash Cinghams, check and stripe patterns, roll collar, pocket and belt; others for smaller children in crepe style. Here are just the correct little garments for Summer time; best of washing materials and fast and fadeless colours. Reg. \$1.35. Friday, Saturday and Monday **\$1.17**

"VAN RAALTE" VEILS—"Van Raalte" flowing Veils are much admired, we offer them in plain net with border, round and square edged; others in a finer mesh, Chenille Spot, shades of Navy, Brown, Mole, Taupe, Purple and Black; these are the newest. Reg. 80c. Friday, Saturday and Monday **67c.**

JOB LINE OF LADIES' BLACK COLLARS—They offered a very pleasing variety of styles in Peter Pans, Round Sailor and Embroidered, etc. Collars that are usually quoted at 40c. Friday, Saturday and Monday **17c.**

Shantung Middy BLOUSES and COATS.

Come and see these, they have just the style and snap you like and show some very likeable two-tone effects, such as Saxe trimmed with Tan, Green trimmed with White, Tan or Rose, and others. They are smoked, and embroidered sailor collar, belt and pockets. Your wardrobe is incomplete without such a Blouse or Coat for the present season, and mind you they are made of good Shantung Silks. Reg. \$6.50. Friday, Saturday and Monday **\$4.98**

LADIES' MUSLIN DRESSES—This display is going to be one of intense interest, as it brings along our best Dress Values for the Season in pretty Strobes, Checks and fancy Muslins, in Round or V neck Style, Sailor and Roll Collars, wide belt and pockets, etc.; a plentiful assortment of lovely styles to fit from Misses sizes up to full size in Ladies. Regular \$5.25. Friday, Saturday and Monday **\$4.98**

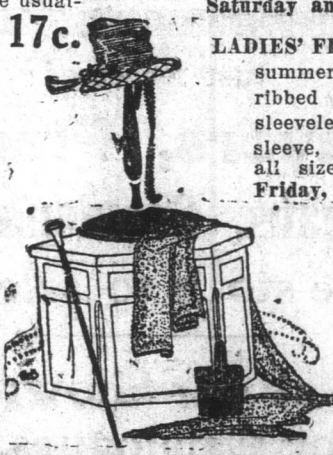
BUTTON HOLE TAPE—Something you need almost every day, indispensable to the seamstress, for ladies' and children's garments, pillow cases and such. per yard. Friday, Saturday and Monday **6c.**

BOUDOIR CAPS—Some very dainty things in Boudoir Caps, Silk and Lace make, with wide lace ruching, a generous assortment of shades. Reg. 40c. Friday, Saturday and Monday **35c.**

NET BRASSIERES—Here is an item of dress you would like to own, dainty and inexpensive and necessary; lovely Net Brassieres with dress shirt short sleeves, hooked in front, galon edging; sizes 36 to 42. Reg. 85c. each. Friday, Saturday and Monday **79c.**

LADIES' FINE SUMMER VESTS—Real summer weight Vests in the finest ribbed Jersey make; V neck and sleeveless, round neck and wing sleeve, lace top and crochet edge; all sizes. Reg. 75c. each. Friday, Sat. & Monday **68c.**

CHILDREN'S "E A S Y WAISTS"—Notice our special price on these little garments for this week; we offer them in sizes to fit 2 to 10 years; fine Jersey make, taped aid buttoned. Reg. 20c. Fri, Sat. & Monday **16c.**



BOOTS, SHOES AND HOSIERY VALUES.

CHILDREN'S HOSE—Fine Ribbed Cotton Hose in Pink, Sky, Tan and White; small sizes only. Reg. 80c. Friday, Saturday & Monday **22c.**

LADIES' LISLE HOSE—Past Black Cotton Lisle Hose; one of our best sellers. Reg. 38c. 45c. Friday, Saturday and Monday **38c.**

LADIES' SILK HOSIERY—This is a wonder line for value. Black and Coloured Silk Hosiery, offering you Dollar and a Quarter value for **\$1.10**

WHOLE RED RUBBER SOLES—For men's boots, per pair **48c.**
RUBBER HEELS—O'Sullivan's Live Rubber Heels, per pair **33c.**

LADIES' WHITE SHOES—Two strap White Poplin Shoes with a medium low heel, a perfect walking shoe, cool and comfortable. Reg. \$2.60. Friday, Saturday and Monday **\$2.39**

CHILDREN'S TAN BOOTS—Laced and button Tan Boots with Tan Cloth Tops; sizes 6, 7 and 8; sturdy little boots for everyday wear. Reg. \$2.90 per pair. Fri, Sat. and Monday **\$1.75**

MEN'S TAN BOOTS—These come in a medium weight and medium Tan shade, honestly constructed in every way, solid sole and heel. Reg. \$7.20. Fri, Sat. and Monday **\$6.80**

Another Value Panel that brings Direct Savings

to purchasers here this week-end

NOVELTY CURTAINS—They come in three piece sets, i.e., an extra overhead piece to complete their style of window dressing; pretty Cream and deep Ecru shades, heavy lace edge and lace insertion to match. A distinctive style in Curtains that you will like. Reg. \$6.00 pr. Friday, Sat. & Mon. **\$5.58**

WHITE LACE CURTAINS—These are 3 yard Curtains, all White Lace, and real good looking patterns; Curtains that you usually see priced at \$3.50 pair. We have about 80 pairs and have reduced them to lighten our stock. Friday, Saturday & Monday **\$3.15**

WINDOW BLINDS—On reliable spring rollers, Cream and Green shades; plain end. Friday, Sat. & Monday, complete **72c.**

FRINGED BLINDS—In Light Green only, with a pretty fringed end. Friday, Saturday and Monday, complete **82c.**

EXTENSION CURTAIN RODS—In tubular brass, with fluted ball ends. Friday, Saturday & Monday, complete **18c.**

EXTENSION CURTAIN RODS—A heavier Rod with large brass knob ends. Friday, Saturday and Monday, complete **29c.**

WHITE CURTAIN RODS—Fluted White Enamel Curtain Rods with wood fittings. Friday, Saturday and Monday **19c.**

BOYS' TOP SHIRTS
BOYS' BLUE LINEN SHIRTS—A shirt that will not soil easily; great for the holidays time; coat style, soft cuffs, and made of good quality Blue Zeny; sizes 12 to 14. Reg. \$1.40. Friday, Sat. & Monday **\$1.15**

BOYS' NEGLIGEE SHIRTS—Sizes 12 1/2 to 14, in real good wearing Negligee Shirts for boys; coat style, soft cuffs; excellent assortment of striped patterns. Reg. \$1.60. Friday, Saturday and Monday **\$1.38**

MEN'S PYJAMAS—A mixed line of light and dark patterns in best quality American Cotton, finished with silk braiding and pearl buttons. These offer particularly good value. Regular \$2.70. Friday, Saturday & Monday **\$2.50**

GENTS' SILK NECKWEAR—5 dozen of Fancy Silk Neckwear, showing some pretty striped patterns in Navy, Crimson, Green and Browns, others in spot patterns, and others again plain; fashionable Neckwear that we usually sell at 65c. Friday, Saturday & Monday **49c.**

BOYS' WATERPROOFS—Loose fitting Fawn Waterproofs from reputable English makers; strap cuffs, strongly stitched and gummed. A Coat that a boy needs for every season. They come in assorted sizes. Reg. \$11.50. Friday, Sat. & Monday **\$11.00**
Reg. \$12.50. Friday, Sat. & Monday **\$12.00**
Reg. \$13.00. Friday, Sat. & Monday **\$12.50**
Reg. \$13.00. Friday, Sat. & Monday **\$11.50**

NOW for BOYS' SUMMER TOGGERY. Values that Count



LITTLE BOYS' SUITS—A range of Tweed Suits in summer weight for little boys from 8 to 9 years. Boiled coats, round turn-over collar, mock breast pockets; very stylish. Reg. \$5.00. Fri, Sat. and Monday **\$4.50**

BOYS' SUMMER PANTS—250 pairs of Boys' Cotton Tweed and Khaki Drill Pants, open knee style; sizes to fit 6 to 14 years; serviceable pants for summer time, wear well and not tear easily. Regular 75c. Friday, Saturday and Monday **63c.**

BOYS' DARK STRIPED SHIRTWAISTS—These come in a good wash Gingham make, they have a snug fitting collar attached, a nice variety of striped patterns on blue ground, fast and fadeless; get him a couple for the summer; to fit from 6 to 15 years. Reg. 75c. Friday, Saturday and Monday **65c.**

James Baird LIMITED

Men's Velvet Hats.

MEN'S VELVET HATS—A Hat like the Velour Hat in shades of Navy, Green and Mottled Brown. This Hat holds its shape and will stand a lot of knocking about. As we have just a dozen or so of these left over we are clearing them this week. Reg. \$3.50. Friday, Saturday and Monday **\$2.40**

SILK FRONTED SHIRTS—The shirt for the man who wants something different and something more dressy for Sunday and holiday wear; they are silk fronted, double soft silk cuffs and laundered neck band. Reg. \$3.50 **\$2.98**

MORE NEGLIGEE SHIRTS—This line brings you some really good-looking Summer Shirts, in a very pleasing selection of Stripes, best quality Shirts, with double soft cuffs, coat style; any size. Reg. \$2.30. Friday, Saturday and Monday **\$2.05**

MEN'S NIGHT SHIRTS—Of best quality English Twill made in extra large sizes, as well as the medium sizes; linen buttoned, turn down collar; these offer you old value. Reg. \$3.60. Friday, Saturday and Monday **\$3.30**

BETTERING VALUES

in Men's Negligee Shirts

STRIPED NEGLIGEE SHIRTS—Great variety of neat striped patterns in this range of soft cuffed Shirts; coat style. Good value at \$1.60 each. Friday, Saturday and Monday **\$1.39**



Capt. Turner.

GETS IMPORTANT APPOINTMENT.
Capt. Turner, late Chief Officer of the S. S. "Hochelaga" left here by the express to-day for New York. Capt. Turner has been given the command of the fine steamer "Hilda, Stark", and accompanying him are three other officers, all Newfoundlanders, who will serve under him in the same ship. The "Stark" is running between New York and Chinese ports, and possibly no better man could be given the command that Capt. Turner, whose sailing record in Newfoundland as well as other countries proves him to be a skilful and capable commander.

Fires Raging Up Country.

Reports received yesterday say that a big forest fire is raging on the Exploits River, and that the dwellings near Exploits were in danger. Minister of Mines and Agriculture, Walsh received the following message from Badger last evening. "Fire has encircled Badger but so far only one house has been destroyed, another has been badly damaged. The fire has crossed to the South Side of the Exploits River and the place is still in danger, forest fires are now raging within a radius of ten to twelve miles east, and spreading to South Side of the River." The preceding message was forwarded by Mr. A. Parker, and on its receipt Mr. Walsh, immediately communicated with chief Fire Warden Howe to proceed to Badger to investigate, and also authorized Mr. Parker to engage all assistance to prevent the spread of the fire at Badger.

Wedding Bells.

Petty Harbor was the scene of a very pretty wedding on Tuesday, June 3rd, when Mr. David Hannaford, of Maddox Cove, and Miss Bridgie Healey, youngest daughter of Mr. and Mrs. James Healey of Petty Harbor were united in the bonds of Holy Matrimony, the ceremony being performed by the Reverend R. Tierney, P. P.

The bride was tastefully attired in a dress of white silk crepe-de-chene and georgette crepe, with veil and orange blossoms and was attended by Miss Marcella O'Connor. The groom was assisted by Mr. M. Hefferman.

After the ceremony the happy couple drove to the residence of the brides mother where the immediate friends of both were entertained.

The bride was the recipient of many useful gifts. Mr. and Mrs. Hannaford will make their future home at Maddox Cove, and take with them the best wishes of their many friends.

Waiting for Petrol.

The Vickers-Vimy plane, it is alleged, will not fly for some little time yet, the aviators waiting for a fresh supply of petrol, the quality of that on hand at present, not being good enough, in their opinion, to warrant making the trans-Atlantic flight. It is a great pity that delay should have occurred at the last moment, as everything was in readiness for the start.

Here and There.

STAFFORD'S LINIMENT for all kinds of Aches and Pains. June 10th.

CITY FATHER'S MEET.—The regular meeting of the Municipal Council will be held at 4 o'clock this afternoon.

Phone or write STAFFORD'S for Wholesale Prices on all kinds of Patent Medicines, etc. June 10th.

UNDER CONTROL.—No new cases of smallpox have been reported from the outports recently, the disease having been controlled by the health authorities.

TEAPOTS.—Just received another shipment of Brown Teapots, 42c, 48c, 55c. Also decorated, at 80c, 90c, \$1.00.—G. KNOWLING, Ltd.—j7,10,12,14

FIREMEN'S UNION MEETING.—The Firemen's Union will meet on Monday night next to consider important matters, including the rates of pay at sea and on shore. The meeting will be held in the L. S. P. U. Hall, and all marine and stationary firemen in the city are asked to be present.

Mrs. Gordon Lester will serve Teas and Afternoon Teas at her residence, Mount Pearl, 10 minutes' walk from Bowring Park, 3 minutes' walk from Mount Pearl Station. Everything served home-made.—June 10, 11, 12, 14.

CHILD WELFARE.—Called to attend a birth case last night, a doctor found it impossible to get a woman assistant, the result being that a newly born infant has had to take chances of life or death, because of the lack of care. There is something radically wrong with existent conditions, and the present case is sufficient to show the need of a greater interest in the Child Welfare Movement, and an increase in the number of Community Nurses.

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