

Shoes for the Children!
"BABY BUSTER SHOES"
FOR THE LITTLE TOTS




LET THE LITTLE FOLKS WEAR "BUSTER BROWN" SHOES, TOO
The "Skuffer" Shoe!

Here's where we come in. We can fit the children correctly with Skuffer Shoes.
"SKUFFERS" are made on Foot-Form lasts, the famous Educator Last, for children. Gives free and easy motion to the feet.
"SKUFFERS" are noted for their wearing qualities, having genuine English Oak Soles, which wear three times longer than ordinary sole leather.
"SKUFFERS"—The correct Shoe for Boys and Girls.
"SKUFFERS"—Saves father money, saves mother worry.
DOUBLE WEAR IN EACH PAIR—FULL LINES NOW IN.

F. SMALLWOOD,
THE HOME OF GOOD SHOES—Nfld. Agency.

USE
Gold Soap!
\$4 60 Box of 100 Cakes.
Biggest and Best Value on the Market.
Made in Canada.

Knit to fit without a Seam.
BURSON
FASHIONED HOSE



It is not an exaggeration to say these are the most popular in America, being a particular favourite of those who are careful about shape and fit.

We stock a variety of sizes and qualities, and can give you better satisfaction than you can get elsewhere.

Prices:
30, 35, 45, 65 and 80 cts.

ROBERT TEMPLETON, 333 Water St.

IN STOCK!
1000 Barrels
Granulated Sugar,
100 lb., 50 lb., 25 lb., 10 lb. 5 lb. and 2 lb. Bags.
Domino Crystals, Cube and Powdered Sugar always on hand.
Harvey & Co.,
LIMITED.

Advertise in the TELEGRAM

NEW
Convertible Collar
OVERCOATS.

We are meeting with great success with our new style two collar effect Overcoats.


This Coat
In single or double-breasted is made long with belt at back, and can be worn with lapels turned back or buttoned up to the chin with motor collar. Made in a great variety of prices and goods.

Ask Your Dealer
for Our Coats.
Nfld. Clothing Company, Ltd.

End of the Season Sale.
Bargains! Bargains!!

Ladies' Straw Hats at Greatly Reduced Prices.
Children's Straw Hats from 10c. each up.
Flowers—Regular 25c. and 30c. at 15c. each only.
Ladies' Summer Dresses, at less than cost. Prices from \$1.25 each.
Ladies' White American Blouses. Reg. \$1.00 at 75c. ea.
Ladies' White Silk Blouses from \$1.45 each only.
Ladies' White Embroidered Camisoles from 19c. each only.
Ladies' White Embroidered Underskirts from 45c. each only.
Turkish Towels from 8c. each upwards.
Cotton Hand Towelling at 5c. yard only.
Lot of White Embroidered Tea and Tray Cloths at 25c. each only.
Congoleum, Feltoleum and Neponset, for floor coverings, 2 yards wide. Reg. value \$1.20 yard. Sale Price \$1.10 yard.
Suit Cases—Cheap for the holiday season. Sale Prices \$1.25 and \$1.35.
Highest Grade Talcum Powders only 15c. and 20c. tin.
Lot of High Grade Curtains in Swiss makes. Reg. \$8.00 to \$9.00. Now only \$4.00 pair. This lot of Curtains are magnificent values. We also show many other extraordinary values in Curtains at Clearing Prices.
BIG VALUES IN HOSIERY AND UNDERWEAR.
Too numerous to itemise.

HENRY BLAIR



JUST RECEIVED:
1917 Model Overland.

Call and see them, they are beauties. No waiting for Cars to arrive, we deliver at your door one hour after your order is received.

Read the letters from satisfied "Overland" owners which will appear in the Daily News.

SERVICE COUNTS.
T. A. MACNAB & Co.,
(Overland Distributors for Newfoundland)
CITY CLUB BUILDING.

The Emerson Piano!
The Milton Piano!

N. B.—Thoroughly reliable. See them before buying elsewhere. We have no time to canvass.
Guaranteed by practical pianists.

CHARLES HUTTON, - Sole Agent.

Advertise in the Telegram

FISHING TACKLE,
At Clearance Prices
20 to 40 per cent. off.

We offer for this month our Entire Stock of Trout and Salmon Tackle at practically cost during this month. Now is the time to lay in a good stock as all these lines are being rapidly advanced by the makers.

\$1.50 Rods at \$1.13
\$2.00 Rods at \$1.50
\$3.00 Rods at \$2.25
50c. Reels at 40c.
75c. Reels at 55c.
1.00 Reels at 75c.
1.50 Reels at \$1.13

25, 40, 60c., \$1.00 & \$1.50 Waterproof Lines at 19, 30, 45c, 75c. and \$1.10.

Single and Twisted Gut Cast Lines, 15, 20, 25, 30, 40, 50 and 60c., at 12c. to 45c. each.

5, 7 and 10c. Superior Named Fly Hooks at 45, 60 and 90c. per dozen.

Named Salmon Flies, 25, 30 and 50c., at 19, 22 and 35c. each.

Fly Books, 50, 90c., \$1.20 and \$1.50, offered at 40, 70, 95c. and \$1.20.

Strong Wicker Trout Baskets reduced to 60, 80c. and \$1.00 each.

Hooks to single and double gut. Regular 15 to 60c., offered at 12 to 40c. dozen.

Landing Nets, Straps, Rod Tops, Floats and all other lines marked right down.

250 gross Deep Sea Fish Hooks, all sizes, offered at cost to clear.

S. E. GARLAND,
Leading Bookseller.

J. J. ST. JOHN.

Before Flour goes higher put in your stock.

1500 barrels on hand and to arrive, of best brands.

Pork, Beef, Jowls.
Spare Ribs at \$19.00 bbl. or 10 lbs. for \$1.00.
Molasses—1st runnings.
Tea, Sugar, Kero Oil.
Oats, Bran & Cattle Feeds.

Our ECLIPSE TEA is the best in Newfoundland at 45c. lb.

J. J. ST. JOHN,
Duckworth St. and LeMarchant Road.

Fountain and Stylographic Pens!

We have a large stock of both. The Fountain Pens priced from 25c. to \$6.00, and the Stylos from 55c. to \$1.75 each.

The "Beaver" Fountain Pen, 25c., 35c. and 70c. each.
The "Camel" Fountain Pen, with Gold Pen, \$1.75.
The "Falcon" Fountain Pen, 45c.
The "B. & H." Self-Filling Fountain, fitted with Gold Pen. Prices \$1.75 and \$2.50.
The "Tombac" Fountain Pen, a pen of superior writing qualities, fitted with 14k. Gold Pen. Price \$5.00.
The "Onoto", a self-filler, built to last a lifetime. \$4.50 each; gold banded, \$5.30.

STYLO PENS.
The "British Bulldog", 55c.
The "Scottie Collie" in mottled vulcanite, 75c.
The "St. Bernard", large ink holding capacity, 95c.
The "Retriever", 75c.
The "Spaniel", 95c., and others up to \$1.75 each.

GARRETT BYRNE,
Bookseller & Stationer.

Canadian Butter!
NEW GRASS CANADIAN BUTTER (Wholesale and Retail.)
A few Cases FRESH EGGS, large and small.

JAMES R. KNIGHT

REID-NEWFOUNDLAND COMPANY.
Sunday Excursions.
BOWRING PARK.
First train leaves West End Promenade at 2.15 p.m. and every half hour during the evening.
TORS COVE.
Train leaves St. John's Station at 2.00 p.m.
KELLIGREWS.
Train leaves St. John's Station at 2.30 p.m.

Reid-Newfoundland Co.

5c. The Crescent Picture Palace. 5c.
EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.

Presenting Gretcher Hartman, Claire McDowell and Charles H. Mailes in

"His White Lie."
An emotional mystery drama in 2 reels.
"DREAMY DUD AT SEA"—An Essanay cartoon laugh.
"THE MINER'S HEART"—A Biograph melo-drama with Wilfred Lucas and Robert Harron.
"ACOMITA INDIANS, PUEBLO, MEXICO"—A scenic and instructive picture.
"APPLE BUTTER"—Comedy. A Selig chronicle of Bloom Center.

PROFESSOR MCCARTHY PLAYING THE PIANO.
SAM ROSE, Baritone, singing the newest Ballads & novelty songs
A CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS.

"GET SECURITY FOR YOUR MONEY."

Ask your merchant for price of SECURITY MILK in cases of 4 dozen full weight cans. If he cannot supply you, write me.
KITCHENER PICKLES are also worth asking about.

COLIN CAMPBELL.

PERFECTION.



Be Sure and buy Your Wedding Ring FROM T. J. DULEY & Co. THE RELIABLE JEWELLERS

When you buy from us you get

Fine Gold,
Good Weight,
Bright Finish,
and every Ring is carefully examined before going out.
Out of town orders receive ever attention from

T. J. DULEY & Co.,
THE RELIABLE JEWELLERS, ST. JOHN'S.

WEATHER
TORONTO, Noon
shifting to W. and
showery. Sunday
comparatively cool
ROPER'S, Noon
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Drink Welch's G

VOLUME
G

CAL
Miss Flo
will open her
Piano and H
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sep9,21

Mr. H. W.
L. L.
Organist of St. T
Music Master
and Spence
resumes lessons
Singing, Harmon
on Monday, Sep
Studio: 29 VICT
sep7,41

CAL
Miss T.
A. T.
Resumes less
and Violin M
11th. Studio
271 THEAT

Mr. Alfred
Organist of the
will resume his
and Private Les
September 11.
glad to receive
pupils.
29 MONKST
sep5,51

Newfoun
Poultry As
Sale of P
Cockere

Under an arrangement
Newfoundland Agr
above Association
during November
number of Pure
the nominal price
(\$1.00) each.
Every Bird will
equal, if not ex
costing Five Dollars
This offer is only
sons in Newfoundland
try and eggs for
Purchasers of
agree to keep his
Applicants unde
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enclosing \$1.00 w
ing breed required

JOHN F.
Hon. Sec'y Nfld. A
St. J.
All applications
October 1st, 1916.
sep2,51,sth

Apples, Ba
Ex F
50 barrels CHO
25 bunches BA
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50 boxes AME
CHEESE, I
PRICE
M. J
sep8,51

Grove H
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