

The War Week by Week.

By OBSERVER.

Events of great importance also have not diverted the chief attention of the world from the Somme front, to which all eyes are still turned. And here it is on the efforts of the British that this attention is most closely riveted. They have completed some most important preliminary steps, but they are still pressing on with unabated vigour towards the completion of others even more important, without which that which has already been achieved would be of little value or meaning. They are well on their way towards their first great goal.

If we examine a small-scale map of this area, we shall see at a glance that the road runs almost as straight as the crow flies from Albert to Bapaume. The latter is the Allies' objective. Now the German trenches are here enormously strong, but they have already been robbed of one element of their strength. If the British had been compelled to drive straight along this road, their task would have been almost hopeless, or to be performed only at the cost of enormous losses. They did drive straight at first, but were immediately held up by the Pozieres. South and east, however, they have gone well forward, for they hold Bazentin and Longueval. This enables them to attack the important high-way transversely, besides having straightened out their line down to Hadescourt. In a word, the German trenches were designed to resist an attack running north and south; the British have changed their direction so that their lines here run rather east and west. This puts the Germans in an awkward position, and certainly weakens their defence materially.

The last news tells of an attack, accompanied by some success, upon Pozieres. This was to be expected as the next logical step in the operations. Pozieres and Thiepval are the most important places in the immediate present. Their possession would make the British enormously strong, for it would have eliminated the most important places in the immediate present. Their possession would make the British enormously strong, for it would have eliminated the most important places in the immediate present.

The British are thus steadily making up the losses necessarily sustained by their progress with that of the French. Gratifying as their successes have been, the general deductions to be drawn from them are even more so. Two facts, or conditions, cannot be too strongly emphasised. First, so much evidence has reached us, from one source and another, of the feeling in Germany, that we can no longer doubt that the whole British offensive has come as a disagreeable surprise, even a shock, to the German people. In some way they seem to have become possessed of the idea that our army, though they had some notion of the size to which it had grown, was never intended seriously to attack; that its real function was to hold back the great German offensive, which was yet to break the way to Paris. The German nation must be in a painful state of anxiety, which will increase as it is daily borne in upon it that this unexpected offensive is continuing with a steady and quite unabated fury. Secondly, the morale of the British themselves must be greatly improved by their clearly established ability to break down and capture the second line of enemy trenches. This they had never done before. At Loos and in the Champagne the first trenches were taken easily enough but to go forward to the second ones was to go forward to death. Now, however, the impossible has been achieved. A late message on Saturday spoke of enormous, possibly ultimate, resources being hurried from all parts of Germany to the West, consisting largely of cavalry. Already cavalry has been used in the Somme. The fact speaks volumes.

The French have not been idle

1st Nfld. REGIMENT. Casualty List.

Received July 22nd, 8 p.m.

487—Private Archibald M. Newman, Twillingate. Died of wounds, 29th Casualty Clearing Station, July 3rd.
808—Private Michael Broderick, St. Brendan's, Bonavista Bay. Died of wounds, 29th Casualty Clearing Station, July 3rd.
1659—Private Peter Joseph Hudson, 20 Mullock Street. Died of wounds, 29th Casualty Clearing Station, July 4th.

ADDITIONAL INFORMATION.

899—Private Howard F. Cutler, St. George's. Previously reported wounded in back and chest, doing well, Boulogne, July 4. Now reported at 3rd London General Hospital.
112—Private Linus Coombs, Upper Island Cove, wound in thigh, at Le Theport, July 2. Now reported at 3rd London General Hospital, Wandsworth.

1831—Private Hilary Sheppard, Sandy Point, Bay St. George. Previously reported with gunshot wound in arm and head, at 3rd Lond. Gen. Hospital, Wandsworth. Now reported dangerously ill at Bristol.

21—Private Richard Tilley, 1 Cochran Street. Previously reported with gunshot wound in leg, Lord Derby War Hospital, Warrington. Now reported at Lord Derby War Hospital, Warrington, operation—may lose leg.

Received July 23rd, 2 p.m.

2nd Lieut. Clifford Rendell, Duckworth Street. Died of wounds on July 22nd, from septicaemia following gas infection of the wound, after amputation of the right thigh.
1669—Private Richard Walsh, Bonne Hay. Dangerously ill 3rd London General Hospital, Wandsworth, amputation of leg. (Previously reported gunshot wound knee and neck.)

AT THE CRESCENT.

"The Price of Ambition" is the feature picture at the Crescent Picture Palace to-day. This great drama is produced in two reels by the George Klein Photo-play Company, and features Ethel Grandin. All the Ebsenay comedy stars appear in "Cupid's Bath," a very lively comedy "With Stolen Money" is one of Lubin's best melodramas; Hugh Mack features in "Hats is Hats," a clever and laughable comedy by the Vitaphone Company. Professor McCarthy has arranged a special programme of music for this big week-opening show. "The Gambler of the West," a four-reel Indian feature will be the attraction on Wednesday.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

Fresh Cream Daily.

BISHOP, SONS & CO. Limited. Grocery Department.

N. Y. Chicken, N. Y. Corned Beef

Egg Plant. White Squash. Horseradish. Cucumbers. Red Cabbage. Cauliflower. Fresh Corn. New Carrots. New Turnips. Lettuce. Radishes. Celery. Mushrooms. Beet. White Onions. New Potatoes.

Cut Okra. Sauerkraut. Spaghetti in Tomato. Royal Lentils in Tomato. Spanish Paprika. Dry Shrimp. Royal Mint Sauce.

Creamed Chicken a La King. Sweetbreads in Tomato Sauce. Oxford Sausage in Tomato. Wild Boars' Head. Indian Curried Rabbit.

Cantrell & Cochrane's Ginger Ale. Cantrell & Cochrane's Soda Water. Rose's Lime Juice Cordial. Rose's Lime Juice. Raspberry Vinegar. Welch's Grape Juice. Am. Beauty Fr. Butter. Moir's Slab Cakes.

Bananas. Oranges. Table Apples. Grape Fruit. Pineapples. Red Plums. Blue Plums. Lemons. Cantaloupes. Water Melons.

Abdulla Cigarettes. Abdulla Smoking Mixlure 'Phone 679.

The Latest Quarterly Division of Spare Moments, Containing Fine Serials, Short Complete Stories, Chatty Moments, Moments from the Past, Poems for Recitation, Prize Stories, Prize Jokes, Portraits of Celebrities, etc. Price 35c; output, 4c. extra.

THE LATEST BOOKS. The Honey Pot—Countess Barcynska, 90c. Unrest—Warwick Deering, 90c. The Daughter Pays—Mrs. Ballie Reynolds, 90c. The Bars of Iron—Ethel M. Dell, 65c. Within the Tides—Joseph Conrad, 175c. My Lady of the Moos—John Oxenham, 90c. The Iron Stair—Rita, 90c. Dearer Than Life—Jos. Hoeking, 70c. Faith Tresilion—Eden Philpotts, 65c. These Twain—Arnold Bennett, 65c. Who Goes There?—Robt. W. Chambers, 65c. Some There Are—Gertrude Page, 65c. A Slack Wire—Marion Hill, 65c. Denton's Captain—M. E. Francis, 65c. Capt. Kettle on the Warpath—C. J. C. Hyme, 65c. When Pan Pipes—Mary T. Thomson, 90c. Confessions of a Convert—R. H. Benson, \$1.35. The Ivory Child—H. Rider Haggard, 65c. The Latest English and American Magazines.

GARRETT BYRNE, Bookseller & Stationer. Canadian Butter!

NEW GRASS CANADIAN BUTTER (Wholesale and Retail). A few CANS FRESH EGGS, large size JAMES R. KNIGHT

MINARD'S LINIMENT CURES EVERYTHING.

Any Woman's Struggle For Good Health Quickly Rewarded.

A SIMPLE HOME TREATMENT NOW ADVOCATED THAT GIVES FINE RESULTS.

When a woman's face grows haggard and pale, when she is tired all day and ready to cry when night comes, she ought to know something is wrong.

Putting off only make matters worse. The best advice we can give any sickly woman is to let out the following treatment.

At the close of every meal, with a sip or two of water, take two chocolate-coated Ferrozone Tablets. This seems to be the best thing going for folks that are tired out, run-down and in need of a strengthening, building-up medicine.

Ferozzone's action aids—the three principal functions of the body—digestion, assimilation, elimination.

By strengthening digestion it forms an abundance of rich, red blood—this gives strength, vim, stability.

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Ferozzone puts you on the right road—the one that leads to health.

Not a man, woman or child needing blood, vigor, endurance—not a person who is weak, nervous or sickly, not a person in ill-health who won't receive immediate help from Ferrozzone.

As a tonic and restorative, as a health-bringer and body-builder, Ferrozzone is unrivalled. It cures because it feeds and nourishes, because it contains the elements that build up and strengthen. Try it yourself!—sold everywhere in 50 cent boxes, 6 boxes for \$2.50, or by mail from The Cattarhozone Co., Kingston, Ont.

Big Steamer That Made History

IS ASHORE IN ST. MARY'S BAY.

The S. S. Matatua, Capt. Macfee, grounded at Peter's Bay, St. Mary's Bay, during a dense fog, on Saturday evening last. The ship was bound to London from St. John, N.B., with a cargo of lumber.

On receipt of the above information the S. S. Susu was despatched to the scene of the wreck, taking along Mr. Tasker Cook, representing Bowring Bros., Ltd., Lloyd's Agents, and a posse of police. The Red Cross Liner Stephanos, which left here at 3 p.m., Saturday, also proceeded to the assistance of the stranded steamer. The condition of the latter was found to be such that the Stepanos continued on her way to Halifax after a very brief delay.

The Matatua was built in 1904, is 6,488 tons gross; 4,177 net; 448 feet feet long; 56.5 feet beam; 20.6 feet deep and is fitted with wireless telegraphy and a refrigerating plant. The ship is owned by the Shaw, Savill and Albion Company, Ltd., an old London concern, who have operated a line of steamers to New Zealand for over a half century.

According to messages received from those who are at the scene of the wreck, the steamer is well aground and the probabilities are that she will be a total loss.

CARBIDE EXPLOSION.

The Matatua has made quite a deal of history in marine circles. Only last March, as folks interested in shipping will remember, the ship was lying at anchor at St. John, N.B. Harbor, having on board a cargo of carbide and automobiles for the Old Country. The cargo caught fire and a terrific explosion followed in which the captain, who went on board to see some important documents he had left behind, was blown to pieces. When the fire was got under control, the ship sank by being flooded. Subsequently she was raised and repaired, but under the present circumstances, it looks as if she will leave her bones on Peter's Shoals.

Amusements.

THE GRAY MASK A GREAT PICTURE. Perhaps the greatest detective story ever presented at the Nickel is on today and to-morrow, and all interested should be sure and see it. The picture is the work of the World Corporation Company and is easily one of that renowned Company's best photo-plays. Edwin Arden, the celebrated dramatic star is in the leading role and is ably supported by the pretty Barbara Tennant. The story is in five reels and is entitled "The Gray Mask." The acting in this appealing picture is exceptionally good. There is the seventh episode of "The Strange Case of Miss Page." The chapter is called "A Confession" and is highly interesting from beginning to end. There will be other first class pictures as well. Wednesday will see the final chapter of "The Romance of Elaine," and on Friday "The Diamond from the Sky" will begin.

MINARD'S LINIMENT CURES EVERYTHING.



LADIES Are you looking for something new in HEADWEAR? We have just unpacked 2 cases of English Hats READY-TO-WEAR and UNTRIMMED STRAWS These are on display in the Showroom now.

If you need something choice in the way of smart stylish Hats, you'll find it here as usual at the lowest prices.

Two New Arrivals FIRST SHOWING TO-DAY.

The "Golfer."

In Velvet Corduroy, adaptable to many shapes; really an ideal knock-about for holidays or excursions, etc. They come in two-tone effects, such as—

Black and White, Green and White, Crimson and White, Fawn and White, Gold and White and all White.

79c.

The New 'Tam'

Something new, striking and becoming comes in Velvet Corduroy also, peak front and elastic gathered. You'll take to it at once. Plain shades of—

Cardinal, Emerald, Rose, Navy, Saxe, Grey, Brown, Black, and White, etc.

79c.

James Baird LIMITED

As To Our Orphans. Lieut-Commander Howley. Here and There.

All preparations are now about complete for the annual garden party at Mount Cashel on Wednesday. It was not till after many consultations and much deliberation, that the good Brothers decided to hold it this year; but as it is their principal source of revenue after much thought, and with the assurance from their many friends and admirers of all creeds and classes in the city, that the usual help and patronage would be forthcoming, their last doubts as to the advisability of holding it, were removed. It will be remembered, that as a result of the lessons of patriotism, inculcated by the Brothers, ever forty stalwart young men, intelligent, well drilled and physically fit, are now doing their bit at the front, and some of them have proved themselves worthy of the institution and a credit to Newfoundland as well as to their teachers, on many a bloody battlefield in Gallipoli and on the Western front. If half the stream of people who visit Bowring Park each week, is turned towards Mount Cashel for one evening, then the garden party this year will beat the record. As a proof of the popularity of the feast, His Excellency and lady have graciously promised their patronage; His Grace the Archbishop and clergy will be there, and many ladies in the city. The Brothers have two squads drilled now at the Home, and it would be a revelation to most people, if they could be induced to give a specimen of their drill—no brigade in the city can excel them. There is no doubt that the citizens of all classes will visit Mount Cashel on Wednesday in larger numbers than usual, because besides being a pleasant place to spend an evening, the object of the fete commends itself to all.

COAL CARGO.—The a.s. Wellington has arrived at Tilt Cove from New York with a cargo of coal.

LEAGUE FOOTBALL.—B. I. S. vs. Terra Novas, St. George's Field, this evening, at 7 o'clock sharp.—jly24,tf

ANNIVERSARY MASS.—The anniversary mass at Belvedere Cemetery will be celebrated there to-morrow morning.

GOODYEAR TIRES.—In stock the following sizes non-skid: 28 x 3, 29 x 3 1/2, 30 x 3 1/2, 31 x 4, 35 x 4 1/2, 33 x 4, 700 x 80, 650 x 65. GENERAL MOTOR SUPPLY CO., LTD., Geo. M. Barr.—jly24,tf

NEW BANK BRANCH.—The Bank of Nova Scotia has just opened a branch of their business on Duckworth Street, the Beach.

Here and There.

SPECIAL TO FORD CAR OWNERS—Just received a shipment of Nathan Detachable Seat Covers and Genuine Mohair one-man Topp for Ford Cars. GENERAL MOTOR SUPPLY CO., Geo. M. Barr.—jly24,tf

UNDER POLICE SURVEILLANCE.—The police are giving extra attention to an East End residence, which is unoccupied at present, the owner and family being in a northern outpost for the summer months. A number of children have been seen idly hanging around the house doing damage and an entry was forced by way of the cellar a few days ago.

NOTE OF THANKS.—Mrs. John Conway and family, King's Bridge, sincerely thanks her numerous friends for their kindness and sympathy during her recent bereavement. Also for beautiful floral offerings to adorn her late husband'sasket.

DIED.

Died of wounds, somewhere in France, July 4th, Peter Joseph, eldest son of James and Bride Hudson, aged 18 years. Rest in peace.

This morning, at 3.30 o'clock, after a tedious illness, Josephine, aged 15 years, youngest daughter of Mr. and Mrs. P. Kane; funeral on Wednesday, at 2.30 p.m., from her late residence, 43 Job's Street, R. I. P.

On Saturday, July 22nd, Margaret Mary, only daughter of Charles and Fride Foley, aged 2 years and 2 months. Interment yesterday. Boston and N. Y. papers copy.

On July 24, Hugh Charles Clift, second son of the late Hon. James Clift. Funeral at 2.30 p.m., on Tuesday.