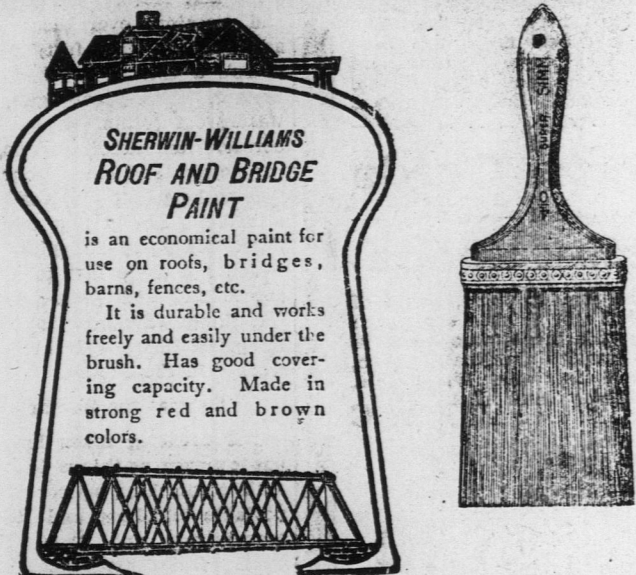


# REID-NEWFOUNDLAND CO.

Autumn Excursion--Canadian National Exhibition--Toronto, Ont.

Excursion return tickets will be sold from all points on the Reid Newfoundland Company's System to Toronto, Ont. Good going from Thursday, August 20th, up to Sunday, Sept. 5th, and good returning leaving Toronto up to September 15th. RATES ON APPLICATION.

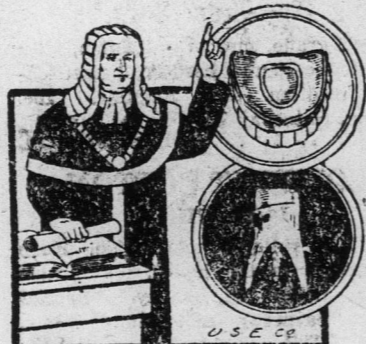
## READY MIXED PAINTS!



**SHERWIN-WILLIAMS ROOF AND BRIDGE PAINT**  
is an economical paint for use on roofs, bridges, barns, fences, etc. It is durable and works freely and easily under the brush. Has good covering capacity. Made in strong red and brown colors.

English Paints, B. S. Co. Blue Label, in 1 lbs., pts., qrts., ½ gals. and gals.  
English Paint, B. S. Co. White Label, in ½ pts., pts., qrts., ½ gals. and gals.  
Sherwin-Williams Paints in qrts., ½ gals. and gals.  
Stains, Varnishes, Enamels, Cabot Shingle Stain, Roof and Bridge Paints, Raw and Boiled Linseed Oil, Turpentine and Liptyne.  
A large assortment of Sash, Paint, Wall and Kalsomine Brushes to select from. Color cards and prices on application.

**Martin Hardware Comp'y, Ltd.**  
WHOLESALE & RETAIL.



## The Maritime Dental Parlors.

THE HOME OF GOOD DENTISTRY.  
Expert work in all branches. Extraction absolutely painless by our improved method.  
Teeth Extracted free of pain. 25c.  
Best fitting and most natural looking Artificial Sets . . . \$12.00  
Crown and Bridge Work and Filling reasonable.

**M. S. POWER, D.D.S.**  
(Graduate of the Philadelphia Dental College, Garretson Hospital of Oral Surgery and Philadelphia General Hospital.)

176 Water St.  
(opp. M. Chaplin's.)

## NEYLE'S PINS FIRM.



We make the best Jig on the market, and customers had better insist on getting NEYLE'S.

We find some parties overstocked with an inferior Squid Jigger and won't send NEYLE'S if they can work off the inferior. All dealers are asked to order NEYLE'S PATENT. The best is none too good for a FISH-ERMAN.

Shore Pin, Plain—Small (cheap).  
Shore Pin, Red—Small.  
Bank Pin, Red—Large.

GRAPES.  
20 Hook, Bank, Double, SQUID SEEDS,  
Red, Blue, Green, Yellow.  
FISHING LEADS, 12 11 oz.  
1 1 ¼ 2 ¼ lbs.

DAPPERS.  
4 sizes in round hook.  
4 sizes in kirby hook.  
No. 11 Flatted Hook.  
Double Hook Dappers.  
Double Hook Tom Cod Jigs.  
Single Hook Tom Cod Jigs.

LINES.  
Steam Tarred Local.  
White Cotton Local.  
AMERICAN.

We have in stock best quality American Steam Tarred Lines and White Cotton Lines.

## NEYLE'S HARDWARE.

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## Skinner's Monumental Works.

Head of Beck's Cove Hill and 333 Duckworth St., St. John's, N.F.



In stock a large assortment of Headstones and Monuments. Catalogue of photo designs of our own work with price list and all information for mail ordering sent to any address on request. Write to-day. Local cemetery work attended to. First-class work only at reasonable prices. None but first-class stone sockets supplied with all headstones.

JOHN SKINNER.  
may15,6m,s,tu,th

## Fresh Butter

Just received: CHOICE SEARSTON and CANADA in small packages, now selling at the Very Lowest Prices.

**JAS. R. KNIGHT.**

## O'Sullivan's Heels

—AND—  
O'SULLIVAN'S

## Rubber Cement

—ARE—

## The Strongest and Best.

July 29, 1915

We have just received and are now showing a complete assortment of

## O'Sullivan Rubber Heels.

Special Prices to the Trade.

**ROBERT TEMPLETON,**

333 Water Street.

## HARD TO PLEASE IN SHOES?

If you are hard to please in Shoes, come here!

No matter what your preference may be—whether you are a stickler for the extreme styles or conservative shapes, straight lasts, low instep shoes; or if your taste runs to freak styles—it matters not, for you will find here just the Shoe you want.

Shoes for everyday wear, for dress or for any special requirement. Choice Leathers and splendid shoe building.

\$2.00, 2.50, 3.00, 3.50,  
4.00, 4.50, 5.00, 5.50,  
6.00 or 7.00.

People who wear our Shoes have good-looking feet and are strangers to all shoe trouble.

**F. SMALLWOOD, The Home of Good Shoes**



**THE FIREMEN**  
may have your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

**FIRE INSURANCE**  
will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

**PERCIE JOHNSON,**  
Insurance Agent.

ASK FOR MINARD'S AND TAKE NO OTHER.

## 'Thistle' Blend Scotch Whisky

Is a First Favorite, because it's the

**Purest Spirit Distilled**

For human consumption; 10 years in Oak barrels before it is bottled, and reasonable in price.

**J. C. BAIRD,**

Water Street.

## Ladies' BLACK HOSE.

Good Weight,  
Fast Colour,  
Extra Value,  
Only 20 cts. pair.



This is a new line and considerably heavier than the 20c. Hose you have been buying from us lately, but in the same fine make. But the weather will be cooler from now and you had better be prepared.

See Window!

## Henry Blair

## FREW'S Great Summer Sale!

All Summer Goods including:

Ladies' Blouses, One Piece Dresses, Hats, Muslins, Gingham, etc., etc.

Clearing at greatly reduced prices. Mail orders received during sale will receive the full benefit of our Great Bargain Prices.

**WILLIAM FREW.**

Advertise in the "Telegram."

## JUST ARRIVED

per Durango:

A splendid variety of Suits. No two patterns alike. These goods were ordered before the big jump in Woollens and our

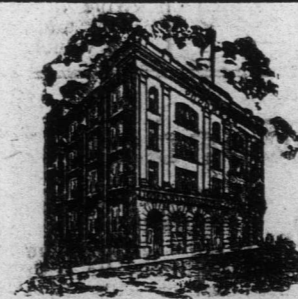
**Customers can have the advantage of OLD PRICES**

Our new style sheets for Fall and Winter just to hand.

**John Maunder**  
TAILOR & CLOTHIER  
St. JOHN'S, N.F.  
281-283 DUCKWORTH STREET.



## Most People Are now Economizing in the matter of Dress.



**WE ARE HELPING** the average man to dress as well as ever by placing on the market stylish, well-made Suits at a saving of at least

**ONE-THIRD.** If you are pessimistic, ask any reliable dealer for any of the following brands:

**FITREFORM, TRUEFIT, AMERICUS, STILENIT, PROGRESS.**

MADE ONLY BY

**The Nfld. Clothing Company, Ltd.**

TEN PAGES

WEATHER FORECAST  
TORONTO, Noon—  
to Fresh S. to S. W.  
and warm to-day and  
Monday.  
ROPER'S, Noon—  
ther. 76.

VOLUME X

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The People's  
AUCTION

POSITIVE

On the Premises  
15th Inst. at 11 a.m.  
Dwelling House, 47  
longing to the estate  
Cornack; fitted with  
conveniences, including  
light, heated with  
titled view of harbor  
at any time. In  
Apply to KENT &  
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aug12,51

Furniture

MONDAY

at 11 a.m. at

J. J. CON

No. 94 New

1 Upright Piano (G  
New York)  
1 Velvet Pile Carpet  
1 Over-stuffed Suite  
pieces)  
1 Oak China Closet  
3 Fancy Tables.  
1 Wardrobe.  
2 Dressing Cases.  
3 White Enamel B  
3 Bedsteads.  
2 Springs and Matt  
And other articles  
M. A.

aug12,51

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the lady of the  
want to spend  
kitchen and  
house does not  
heavy meal w  
appetizing dis

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Pork  
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not keep the  
name. In ret  
you are supp

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Agent for

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July 30, f.m., w. 11