

SMASH! CRASH!

LOOK FOR THE
RED SIGN

POSITIVELY THE CHANCE

Twenty Thousand Dollar Stock to be

Alberta Clothing
Sales
Are Reliable

The purchase of a suit of Stanfield's Red Label Underwear, in all sizes

PANIC PRICES PR

This brand new stock is fresh from the east. No trashy goods. All A1 stuff, including
of the Dominion. The stock consists of the latest patterns in Men's Clothing, the choicest
Furs, that cannot be duplicated at the money. All this is absolutely at your own price

Commencing Saturday, October

Watch
for our
Ads.
Every
Other
Day.
This
Means
Money
to You.

Men's Clothing

The well-known Art Tailoring Co. of Toronto, and other well known makers of Montreal, best patterns and designs. Suits from \$25.00 up, Panic Price

\$15.50

Men's Overcoats

In college coats, black beaver, such makes as Semi-Ready and other best makes, all designs and patterns, from \$25.00 to \$30.00, Smash Price

\$16.50

Furs

Best \$75.00 Raccoon coat

\$45.00

Sheep-lined Coats at \$3.50

Underwear

Penma's Fleece-lined Underwear, regular \$1.50 smashed to, per suit

75c

H.B.K.

Corduroy sheep-lined Coats, regular \$12.50, smashed to

\$7.00

Working Shirts

Regular \$1.00 for 50c

Mitts and Gloves

Reg. \$1.25 at 70c

NOTICE--Railway fares returned on all purchases over \$25.00 for a distance of 100 miles

How It Happens

It might be well to explain just how it happens. ALBERTA CLOTHING STORES are able to offer such bargains as are here enumerated. The fact is, we have cash to purchase the stocks of firms that were forced to sell at just one-third the price that other merchants would pay for the same goods to the regular wholesaler. We are able to afford to undersell our competitors.

Entire Stock Must

Don't Mistake
the Store

ALBERTA CLOTHING

Sales Store, 242 Jasper East.

Main Store, 280 Jasper East.