

# SMASH! CRASH!

LOOK FOR THE  
RED SIGN

POSITIVELY THE CHANCE

**Twenty Thousand Dollar Stock to be**

Alberta Clothing  
Sales  
Are Reliable

The purchase of a suit of Stanfield's Red Label Underwear, in all si

## PANIC PRICES PR

This brand new stock is fresh from the east. No trashy goods. All A1 stuff, including of the Dominion. The stock consists of the latest patterns in Men's Clothing, the choic Furs, that cannot be duplicated at the money. All this is absolutely at your own price

### Commencing Saturday, October

Watch  
for our  
Ads.  
Every  
Other  
Day.  
This  
Means  
Money  
to You.

#### Men's Clothing

The well-known Art Tailoring Co., of Toronto, and other well known makers of Montreal, best patterns and designs. Suits from \$25.00 up, Panic Price

**\$15.50**

#### Men's Overcoats

In college coats, black beaver, such makes as Semi-Ready and other best makes, all designs and patterns, from \$25.00 to \$30.00, Smash Price

**\$16.50**

#### Furs

Best \$75.00 Raccoon coat

**\$45.00**

Sheep-lined Coats at \$3.50

#### Underwear

Penman's Fleece-lined Underwear, regular \$1.50 smashed to, per suit

**75c**

#### H.B.K.

Corduroy sheep-lined Coats, regular \$12.50, smashed to

**\$7.00**

#### Working Shirts

Regular \$1.00 for 50c

#### Mitts and Gloves

Reg. \$1.25 at 70c

NOTICE--Railway fares returned on all p  
over \$25.00 for a distance of 100 m

### How It Happ

It might be well to explain just how it ha ALBERTA CLOTHING STORES are able to offer s bargains as are here enumerated. The fact is, w cash to purchase the stocks of firms that were fo at just one-third the price that other merchants for the same goods to the regular wholesaler afford to undersell our competitors.

### Entire Stock Mus

Don't Mistake  
the Store

## ALBERTA CLOTHI

Sales Store, 242 Jasper East.

Main Store, 280 Jasper East.